

HOME TOYS BABY SCHOOL BOOKS MULTI MEDIA FURNITURE COMMUNITY

PRIVACY POLICY

MY TOYSMART SEARCH GIFT CENTER VIEW CART HELP ABOUT US

Privacy Statement

toysmart.com is a TRUSTe Licensee

toysmart.com is a licensee of the TRUSTe Privacy Program. When you visit a website displaying the TRUSTe trustmark, you can expect to be notified of the website's privacy practices. With this statement, toysmart.com informs you of the following:



- What personally identifiable information of yours is collected
- What organization is collecting the information
- How the information is used
- With whom the information may be shared
- What choices are available to you regarding collection, use and distribution of the information
- What kind of security procedures are in place to protect the loss, misuse or alteration of information under the company's control
- How you can correct any inaccuracies in the information

Our promise

At toysmart.com, we take great pride in our relationships with our customers and pledge to maintain your privacy while visiting our site. Personal information voluntarily submitted by visitors to our site, such as name, address, billing information and shopping preferences, is never shared with a third party. All information obtained by toysmart.com is used only to personalize your experience online. This information is received via the following areas of our site: My toysmart and the Gift Center. When you place additional orders, our site will update your order history, which you can view in My toysmart. If you sign up for the gift registry, information you submit will be added to your personal profile. Other than these two instances, the information that you provide us is not supplemented in any way.

Your option

If you do not wish to receive emails containing promotional offers or contests from toysmart.com, please click the box located at the bottom of the "My toysmart" registration page. If you are already registered and would like to opt-out of such promotional offers, please go to "My toysmart," click on the "My Profile" icon, and unselect the email option located at the bottom of the page. When you register with toysmart.com, you can rest assured that your information will never be shared with a third party.

Editing your personal information

If you would like to edit your personal information, please click on the "My toysmart" button located on the top of our homepage. Then, simply click on the "My Profile" icon and update any of your information.

Contests

GO

Product Finder
(Advanced Search by price, age and more!)

Baby
1 2 3 4 5 6
7 8 9 10 11 12

Teen Corner

A Kid at Heart

Shop By Age & Price

- [Only @ toysmart.com](#)
- [Gift Center](#)
- [Toy Chest - Classics](#)
- [Great Family Games](#)
- [Top 20 Toys](#)
- [Grandparent Central](#)

- [About Us](#)
- [Free Membership](#)
- [Low Price Guarantee](#)
- [Privacy Policy](#)
- [Shop Safely](#)
- [Bookmark This Page](#)

toysmart.com is committed to protecting the privacy of all children who enter contests on our site. We request only the child's first name and age be sent with the contest entry. We email every child's parent with notification that his or her child has entered the contest. Only winners' parents will be sent a release form, which requests a shipping address as well a permission request to post the winning entry on our site. No entries will be posted without a parent or guardian's permission, and no prizes will be sent without written consent from the parent or guardian.

Your information is safe with us!

All personal information is encrypted on a separate server. Also, we give you the option of further securing your information with the use of a password. To create a personal password, simply go to "My toysmart." Shopping with toysmart.com is guaranteed to be 100% safe. That means we will guarantee your protection against any liability if unauthorized charges are made to your card as a result of shopping at toysmart.com. Simply stated, you are guaranteed a safe and secure transaction every time you shop with us. Visit our "Security" (http://www.toysmart.com/toysmart/ts_cs_security.asp) section for more details.

Questions regarding this statement should be directed to support@toysmart.com or call 1-800-699-1512 or 781-906-3777. If the website has not responded to your inquiry, or your inquiry has not been satisfactorily addressed, please contact TRUSTe: http://www.truste.org/users/users_watchdog.html.