


EXHIBIT A



Subtotal: \$0.00 **Items In Cart: 0**

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NEW ARRIVALS

TVs

Notebooks

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Digital Cameras

Networking

Electronics

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NO PAYMENTS FOR 90 DAYS on orders over \$50

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SEARCH:

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Get Email Discounts and SAVE!

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SALES AND RETURNS POLICIES

Systems

- Desktop Computers
- Laptops / Notebooks
- PDAs

Hardware

- Bags / Cases / Backpacks
- Cables
- Cases
- CD-ROM / CD-RW / CD Burners
- Cell Phones
- Clearance
- Computer Power Supplies
- Consumer Electronics
- Controllers / Adapters
- Cooling Fans
- CPUs / Processors
- Digital Cameras
- DVD Drives / DVD Burners
- External Drive Cases
- Flash Memory / Card Readers
- Computer Gadgets
- Gaming
- GPS
- Hard Drives
- Joysticks
- Keyboards
- Media (CDR, DVD)
- Mouse - Optical / Trackball
- Memory / System Memory
- Modems
- Monitors / LCDs
- Motherboards
- MP3 / MP4 Players / iPod
- Networking
- Power Protection
- Printers
- Removable Storage
- Scanners
- Sound Cards
- Speakers / Microphones
- Televisions
- Toys (For All Ages)
- USB Flash Drives

Sales and Return Policies:

- All sales are final. Return of non-defective product within the first 30 days from date of purchase are subject to a 15% Return Fee.
- Sales Tax will be charged on all orders delivered to an address in California (CA)
- Damaged items or missing parts / accessories not as advertised must be reported within 7 business days of receipt of product.
- Shipping fees and/or Return shipping costs are not refundable and are the sole responsibility of the customer.
- Only defective product returns will be accepted after 30 days for repair or replacement only.
- Due to the dynamic nature of the Internet, computer and electronics related parts, prices may change at any time without notice. Geeks.com does not offer price protection.
- Products sold with a Manufacturer or Direct Warranty must be returned directly to the product manufacturer for repair or replacement. For these items, the warranty policy from the product manufacturer explicitly requires that any returns, repairs etc. be requested and processed directly by the consumer (or "end-user") of the item.
- Due to licensing and copyright laws, we do not accept returns on software once a package has been opened. Defective software will be exchanged for the same title only.
- To return a product you must obtain a Return Merchandise Authorization (RMA) number. Geeks.com will not accept returns without prior authorization.
- RMA numbers are valid for 30 days. RMA numbers will not be extended and will be closed upon expiration. You must contact Geeks.com to obtain another RMA number.
- Once the RMA has been issued you will receive an email explaining what to expect during the return process. It is highly recommended that you use the non-prepaid address label provided on the lower portion of the RMA email sent out upon generation. If the return is a multiple box shipment the RMA number must be marked on all packages returned. All packages returned must have the RMA number displayed in large bold letters on the outside of the box.
- Unauthorized or Unmarked returns will not be honored and may be refused upon receipt and/or shipped back at the customer's expense.
- Shipments that are refused without authorization, or that are returned due to an invalid address, are subject to a 15% Return Fee plus applicable handling fees.
- All product(s) must be return as originally received to include original packaging, manuals, documentation, and all bundled accessories. Returns must be packaged appropriately as to minimize any unnecessary damage during transit. Product(s) damaged during shipment will invalidate both the warranty and RMA and will be returned to the customer at the customer's expense.
- All Warranty Exchange replacements are subject to product availability. If an exact replacement is not available upon testing Geeks.com will substitute the product(s) with a similar, suitable, or upgraded product(s) of equal or greater value within 7 to 10 business days. If none of these options are available Geeks.com will credit the customer's account based upon current market value of the received product(s).
- Other than Gift Certificates, credits expire 6 months after the date they are issued.
- Geeks.com will not be responsible or held liable for any incidental or consequential damages arising from the use or misuse of any product(s) it sells including products with a net total cost of \$0.00.
- Per product descriptions, compatibility can be reasonably assured in most cases but can never be guaranteed; a product that is incompatible in a specific hardware/software environment is not therefore inherently "defective".
- Geeks.com reserves the right to refuse service to anyone.
- Return Policies subject to change without prior notice. Customer should review these policies prior to making purchase.

- ▶ Video Cards
- ▶ Video Cameras & Web Cams
- ▶ VoIP / Telephone Devices

Software

- ▶ Software / Books

SPECIAL PROGRAMS

- ◆ Reseller Sales
- ◆ Educational Sales
- ◆ Government Sales
- ◆ Affiliate Program

🔔 GEEK FEEDBACK

Can't find that item you're looking for? Please let us know what we should bring in stock.

Type Feedback Here

- Geeks.com strives to be as accurate as possible in our content and pricing. In the event a product is listed with an error in pricing or incorrect content, Geeks.com shall have the right to refuse or cancel any order whether or not the order has been confirmed and credit card charged. In the event that a credit card has already been charged and an order subsequently canceled, Geeks.com will issue a refund to the credit card account in the amount of the charge.

Customer Pickup ("Will Call") Policies:

Please visit: <http://www.geeks.com/customerpickup.asp>

Privacy Policies:

Date Last Updated: September 4, 2007

INTRODUCTION

Geeks.com is committed to protecting the privacy of our Visitors and Customers. Our privacy policy governs our use of private Visitor information and other information about our Visitors and Customers.

Purpose

Geeks.com believes that our online **Visitors** and **Customers** need to be provided clear and prominent notice regarding what personal information is being collected about them, how it will be used, whether or not it will be disclosed, and if so, to whom.

Many entities have examined the issue of privacy and developed guidelines for establishing reasonable policies. We believe that by addressing these issues, we will fulfill the goals of fair information use supported by the U.S. government and a variety of industry groups:

www.truste.org
www.privacyalliance.org
www.ftc.gov
www.the-dma.org

The Glossary of Terms at the end of this Policy defines words with specific meaning as used in these guidelines.

Privacy Guidelines:

Navigational Data/Tracking.

- Computer Geeks collects navigational data about where individual site visitors come from, exit to, and go while on our website. We do not disclose this information to third parties, except for those with whom we have contracted to analyze and safeguard the data on our behalf.
- We may use web browser "cookies" to track progress through our Web site, but the cookies will not be used to collect or store individually identifiable information nor be linked to other information that allows us to identify any specific individual. However, we may use cookies with individual identifiers to support visitor enhancements such as site personalization or other eCommerce features such as product recommendations and your shopping cart.

Information Sharing/Disclosure.

- We do not share navigational data with outside companies, except with those with whom we have contracted to analyze and safeguard the data on our behalf.
- To offer our products and services in the best way possible, Geeks.com contracts with third party service partners. These partners provide us with data collection, storage, analysis and reporting services and are restricted from using your information in any way other than to help us make our site and services more useful to you and our other visitors. If you would like to opt-out of having your personal information collected by the company with whom we have contracted, please [click here](#).
- We do not disclose individual names or customer contact information (such as telephone numbers, email address, or various personal identification numbers), to any third party without your prior consent, except as required by law, or as needed to fulfill an order or deliver a product that a customer has ordered.

Service partners will abide by Geeks.com's privacy policies.

Additionally, we may share information with law enforcement agencies or other companies assisting us in fraud prevention or investigations.

In support of maintaining a safe and secure environment for credit card purchases, it is essential to our customers that we use credit card and other billing account numbers only for the fulfillment of purchases or other

transactions initiated by our Customers. We do not use credit card or other billing account numbers in other ways without your prior consent.

- We do not release to third parties specific customer account information except to comply with valid legal process or in reasonable efforts to fulfill a transaction initiated by our Customers.
- We provide Customers with the opportunity to update or correct contact and billing information.

We provide to our customers a means to update and ensure the accuracy of their online contact and billing information. For security reasons, we will not disclose the original information directly to the customer, but rather provide a means to reenter changes to the information on record.

Online Purchases.

The objective of the online purchases principle is to protect the information about customer transactions and other online uses from misuse and unauthorized disclosure.

- We may use information about the kinds of products you buy from us to make other marketing offers to you, unless you tell us not to, or to personalize your visits to our Web site. We do not give out this purchase data to others except as specified below:
- We do not give out information about what individual customers purchase, except to complete the transactions or to comply with valid legal process. However, pursuant to specific contracts, we may be required provide third-parties with listings of specific groups of customers who have made purchases. Generally, this data will be aggregated and not individually identifiable, but this may not be true in all cases.
- When we facilitate a transaction which is to be fulfilled by an outside party, we will not use the specific, individually identifiable transaction information collected from a customer for purposes other than fulfilling the transaction without your prior consent.

Choice.

We give you choices about how we use your personal information.

The objective of the choice principle is to allow customers to opt-out of future marketing offers.

- We give you choices about how the information that you provide may be used to make marketing offers to you. We provide you with a means to easily remove your contact information (like your email address) from marketing lists at any point in the future. Should you wish to be removed from our 100% opt-in Email subscribers list, [click here](#).
- We do not sell or rent customer contact information to unaffiliated third parties for marketing purposes without your prior consent.

Safeguarding Personal Information.

The objective of the safeguarding personal information principle is to assure you that we actively protect your privacy using a variety of security and controls. We use secure technology, privacy protection controls and restrictions on employee access in order to safeguard your personal information.

- We use state of the art technology (e.g., Secure Socket Layer, or SSL) encryption to keep customer personal information as secure as possible. We have also put in place privacy protection control systems designed to ensure that personal Customer data remains safe and private. To learn more about SSL data encryption and how it helps to secure you personal information, [click here](#).
- We allow only authorized employees access to personal information and ensure that the access is limited by need.
- We require companies contracted as agents to adhere to confidentiality agreements to ensure that Customer information remains safe and secure.
- We require employees to acknowledge that they understand and will comply with our privacy policy. We subject employees who violate the privacy policy to disciplinary action.
- **Safe Shopping Guarantee:** We guarantee that every online transaction you make will be 100% safe. Under the **Fair Credit Billing Act**, your bank cannot hold you liable for more than \$50.00 of fraudulent charges. In the event of unauthorized use of your credit card, you must notify your credit card provider in accordance with its reporting rules and procedures.

Notice.

We will keep you informed, clearly and prominently on this page, about what we do with your personal information, and we will advise you here if we change our policy. The objective of the notice principle is to ensure that you are aware of and understand how we protect your privacy.

- We explain to visitors and customers how their information is used by providing this written privacy policy for our visitors and customers.
- We notify customers of our privacy policy during registration when they make a purchase.
- We provide written notice of policy changes through prominent and ongoing disclosure.
- We provide a means for Visitors and Customers to ask questions about, voice concerns about, or report violations of the privacy policy.

If you have questions or concerns about our privacy policy, or to report a suspected violation of our privacy policy, you may contact us by the following means:

Email: privacy@geeks.com

OR

Attn: Privacy
Geeks.com
1890 Ord Way
Oceanside, CA 92056

GLOSSARY OF TERMS

Account Information: Information pertaining to and supporting the management of a customer's account, including but not limited to account numbers and other account identification, promotion information, registration/cancellation information, and preferences and profiles.

Aggregate: Information considered as a whole or in groups. Compiled information that does not disclose individual identity.

Billing Information: Customer generated information specific to a customer's billing and payment methods and history, including but not limited to bills, payment and billing statements, credit card number, credit card expiration date, checking account number, debit card number, and credit card type.

Choice: Providing customers options about how their information can be used, such as opt-outs of email marketing offers.

Collection: Requesting, recording, or generating information. The automatic or manual collection or receipt of customer information from a customer or other party.

Contact Information: Information to support contacting customers, including but not limited to name, mailing address, telephone numbers, email addresses, and fax numbers.

Cookie: A collection of data that gets entered into the memory of Web browsers by some Web sites. This data contains the domain, path, lifetime, and values of variables that are set by the Web site. Cookies may be "permanently" or temporarily stored as small text files on your computer's hard drive.

Customer: Someone who has registered with us for the purpose of making a purchase or who has made a purchase from us in the past. Generally, we store much more information regarding Customers, including but not limited to Contact Information, Account Information, and Individually Identifiable Information. Customers are different from Visitors.

Disclosure: The release of information to unaffiliated third parties. Disclosure does not include release to those agents and vendors who are covered by appropriate non-disclosure and confidentiality agreements or release of information for the purpose of complying with valid legal process, to protect the rights or property of Computer Geeks, or for emergencies. If you initiate contact with a third party with regard to us, we may disclose your communication with us or other relevant information to that same third party.

Individually Identifiable Information: Any information which can be used to identify a specific individual in particular by reference to an identification number or to one or more factors specific to the individual's physical, physiological, mental, economic, cultural status, or social affiliations.

Marketing: Promotions provided by us. May be through direct mail, email, pop-ups, banner and/or other online advertisements.

Navigational Information: Information about what visitors or customers do online and where they go, including but not limited to recency of visit to specific online areas, frequency of visit to specific online areas, and pathing information.

Need to Access: The need to have access to information, including private customer information, for the fulfillment of an official corporate duty.

Notice: Indications to visitors and customers about policies and practices in effect.

Personal Information: Individual information about a customer that is specific to that customer. Personal information includes but is not limited to anything collected about a customer on an individual level and any information volunteered by the customer, such as a personal profile or preferences.

Registration Information: Customer created, personalized information used to customize services and content, and/or to fulfill transactions.

Private Communications: Communications that are intended to be contained among a defined set of participants, such as Email. Message board postings and public room conversations are not considered private communications.

Private Information: Private information includes all information about a customer that the customer has not made publicly available.

Public Information: Public information includes all online information about a customer that a customer has made publicly available.

Publicly Available Consumer Data: Information acquired from consumer marketing and reporting organizations and other publicly available sources.

Transactional Information: Purchase information, including but not limited to date of purchase, source of purchase, recency of purchase, frequency of purchase, dollar amount of purchase, type of product or product category purchased, means of purchase, type of credit card used, other uses of online commerce.

Use: Processing, transmitting, transforming, or otherwise handling information. Includes promotional, advertising, and marketing use.

Visitor: A Visitor to our Web site. Visitors are different from Customers.
(All Customers are Visitors, but not all Visitors are Customers.)



[About Us](#) | [Affiliate Program](#) | [Contact Us](#) | [Customer Service](#) | [Gift Certificates](#) | [Site Map](#) | [Tech Support](#) | [Tech Tips](#) | [Volume Discounts](#)

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Concerned about your personal information? [View Privacy Policies](#)



EXHIBIT B

Subtotal: \$0.00 Items In Cart: 0

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Customer Service Tech Support Tech Tips Volume Discounts Gift Certificates About Us

TOP 12 BEST SELLERS

NEW ARRIVALS Notebooks Digital Cameras Networking Rebate Center

SEARCH: Go Get Email Discounts and SAVE! Enter Email Here Subscribe

HACKER SAFE
TESTED DAILY 14-APR

SALES AND RETURNS POLICIES

Systems

- [Barebones / Kits](#)
- [Desktop Computers](#)
- [Laptops / Notebooks](#)
- [PDAs](#)

Hardware

- [Bags / Cases / Backpacks](#)
- [Cables](#)
- [Cases](#)
- [CD-ROM Drives](#)
- [CD-RW / CD Burners](#)
- [Cell Phones](#)
- [Consumer Electronics](#)
- [Controllers / Adapters](#)
- [Cooling Fans](#)
- [CPUs / Processors](#)
- [Digital Cameras](#)
- [DVD Drives / DVD Burners](#)
- [External Drive Cases](#)
- [Flash Memory / Card Readers](#)
- [Gadgets / Tools](#)
- [Gaming](#)
- [GPS](#)
- [Hard Drives](#)
- [Joysticks](#)
- [Keyboards](#)
- [Media \(CDR, DVD\)](#)
- [Mice](#)
- [Memory / System Memory](#)
- [Modems](#)
- [Monitors / LCDs](#)

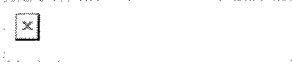
Sales and Return Policies:

- All sales are final. Return of non-defective product within the first 30 days from date of purchase will be subjected to a 15% Return Fee.
- Sales Tax will be charged on all orders delivered to an address in California (CA)
- Customer must inspect all goods upon receipt and notify Geeks.com within 7 business days if any products are missing or damaged.
- Shipping fees and/or Return shipping costs are not refundable and are the sole responsibility of the customer.
- Only defective product returns will be accepted after 30 days for repair or replacement only.
- Products sold with a Manufacturer or Direct Warranty must be returned directly to the product manufacturer for repair or replacement. For these items, the warranty policy from the product manufacturer explicitly requires that any returns, repairs etc. be requested and processed directly by the consumer (or "end-user") of the item.
- Due to licensing and copyright laws, we do not accept returns on software once a package has been opened. Defective software will be exchanged for the same title only.
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- [Motherboards](#)
- [MP3 / MP4 Players / iPod](#)
- [Networking](#)
- [Power Protection](#)
- [Power Supplies](#)
- [Printers](#)
- [Removable Storage](#)
- [Scanners](#)
- [Sound Cards](#)
- [Speakers / Microphones](#)
- [Televisions](#)
- [Toys \(For All Ages\)](#)
- [USB Flash Drives](#)
- [Video Cards](#)
- [Video Cameras & Web Cams](#)
- [VoIP / Telephone Devices](#)

Software

- [Software / Books](#)



- [Reseller Sales](#)
- [Educational Sales](#)
- [Government Sales](#)
- [Affiliate Program](#)



Can't find that item you're looking for? Please let us know what we should bring in stock.

Type Feedback Here

- All Warranty Exchange replacements are subject to product availability. If an exact replacement is not available upon testing Geeks.com will substitute the product(s) with a similar, suitable, or upgraded product(s) of equal or greater value within 7 to 10 business days. If none of these options are available Geeks.com will credit the customer's account based upon current market value of the received product(s).
- Other than Gift Certificates, credits expire 6 months after the date they are issued.
- Geeks.com will not be responsible or held liable for any incidental or consequential damages arising from the use or misuse of any product(s) it sells.
- Per product descriptions, compatibility can be reasonably assured in most cases but can never be guaranteed; a product that is incompatible in a specific hardware/software environment is not therefore automatically "defective".
- Geeks.com reserves the right to refuse service to anyone.
- Return Policies subject to change without prior notice. Customer should review these return policies prior to making purchase.

Customer Pickup ("Will Call") Policies:

Please visit:

<http://web.archive.org/web/20070418191125/http://www.geeks.com/customerpickup.asp>

[Privacy Policies](#): (Last Update: 4 September 2003)

INTRODUCTION

Geeks.com is committed to protecting the privacy of our Visitors and Customers. Our privacy policy governs our use of private Visitor information and other information about our Visitors and Customers. Geeks.com complies with the America Online (AOL) Certified Merchant privacy policy.

Purpose

Geeks.com believes that our online [Visitors](#) and [Customers](#) need to be provided clear and prominent notice regarding what personal information is being collected about them, how it will be used, whether or not it will be disclosed, and if so, to whom.

Many entities have examined the issue of privacy and developed guidelines for establishing reasonable policies. We believe that by addressing these issues, we will fulfill the goals of fair information use supported by the U.S. government and a variety of industry groups:

- <http://web.archive.org/web/20070418191125/http://www.truste.org/>
- <http://web.archive.org/web/20070418191125/http://www.privacyalliance.org/>
- <http://web.archive.org/web/20070418191125/http://www.ftc.gov/>
- <http://web.archive.org/web/20070418191125/http://www.the-dma.org/>

The Glossary of Terms at the end of this Policy defines words with specific meaning as used in these guidelines.

[Privacy Guidelines](#):

Navigational Data/Tracking.

•

Computer Geeks collects navigational data about where individual site visitors come from, exit to, and go while on our website. We do not disclose this information to third parties, except for those with whom we have contracted to analyze and safeguard the data on our behalf.

- We may use web browser "[cookies](#)" to track progress through our Web site, but the cookies will not be used to collect or store individually identifiable information nor be linked to other information that allows us to identify any specific individual. However, we may use cookies with individual identifiers to support visitor enhancements such as site personalization or other eCommerce features such as product recommendations and your shopping cart.

Information Sharing/Disclosure.

- We do not share navigational data with outside companies, except with those with whom we have contracted to analyze and safeguard the data on our behalf.
- To offer our products and services in the best way possible, Computer Geeks contracts with third party service partners. These partners provide us with data collection, storage, analysis and reporting services and are restricted from using your information in any way other than to help us make our site and services more useful to you and our other visitors. If you would like to opt-out of having your personal information collected by the company with whom we have contracted, please [click here](#).
- We do not disclose individual names or customer contact information (such as telephone numbers, email address, or various personal identification numbers), to any third party without your prior consent, except as required by law, or as needed to fulfill an order or deliver a product that a customer has ordered.

Service partners will abide by Computer Geeks' privacy policies.

Additionally, we may share information with law enforcement agencies or other companies assisting us in fraud prevention or investigations.

In support of maintaining a safe and secure environment for credit card purchases, it is essential to our customers that we use credit card and other billing account numbers only for the fulfillment of purchases or other transactions initiated by our Customers. We do not use credit card or other billing account numbers in other ways without your prior consent.

- We do not release to third parties specific customer account information except to comply with valid legal process or in reasonable efforts to fulfill a transaction initiated by our Customers.
- We provide Customers with the opportunity to update or correct contact and billing information.

We provide to our customers a means to update and ensure the accuracy of their online contact and billing information. For security reasons, we will not disclose the original information directly to the customer, but rather provide a means to reenter changes to the information on record.

Online Purchases.

The objective of the online purchases principle is to protect the information about customer transactions and other online uses from misuse and unauthorized disclosure.

- We may use information about the kinds of products you buy from us to make other marketing offers to you, unless you tell us not to, or to personalize your visits to our Web site. We do not give out this purchase data to others except as specified below:
- We do not give out information about what individual customers purchase, except to

complete the transactions or to comply with valid legal process.

However, pursuant to specific contracts, we may be required provide third-parties with listings of specific groups of customers who have made purchases. Generally, this data will be aggregated and not individually identifiable, but this may not be true in all cases.

- When we facilitate a transaction which is to be fulfilled by an outside party, we will not use the specific, individually identifiable transaction information collected from a customer for purposes other than fulfilling the transaction without your prior consent.

Choice.

We give you choices about how we use your personal information.

The objective of the choice principle is to allow customers to opt-out of future marketing offers.

- We give you choices about how the information that you provide may be used to make marketing offers to you. We provide you with a means to easily remove your contact information (like your email address) from marketing lists at any point in the future. Should you wish to be removed from our 100% opt-in Email subscribers list, [click here](#).
- We do not sell or rent customer contact information to unaffiliated third parties for marketing purposes without your prior consent.

Safeguarding Personal Information.

The objective of the safeguarding personal information principle is to assure you that we actively protect your privacy using a variety of security and controls. We use secure technology, privacy protection controls and restrictions on employee access in order to safeguard your personal information.

- We use state of the art technology (i.e., Secure Socket Layer, or SSL) encryption to keep customer personal information as secure as possible. We have also put in place privacy protection control systems designed to ensure that personal Customer data remains safe and private.
To learn more about SSL data encryption and how it helps to secure you personal information, [click here](#).
- We allow only authorized employees access to personal information and ensure that the access is limited by need.
- We require companies contracted as agents to adhere to confidentiality agreements to ensure that Customer information remains safe and secure.
- We require employees to acknowledge that they understand and will comply with our privacy policy. We subject employees who violate the privacy policy to disciplinary action.
- **Safe Shopping Guarantee:** We guarantee that every online transaction you make will be 100% safe. Under the **Fair Credit Billing Act**, your bank cannot hold you liable for more than \$50.00 of fraudulent charges. In the event of unauthorized use of your credit card, you must notify your credit card provider in accordance with its reporting rules and procedures.

Notice.

We will keep you informed, clearly and prominently on this page, about what we do with your personal information, and we will advise you here if we change our policy. The objective of the notice principle is to ensure that you are aware of and understand how we protect your privacy.

- We explain to visitors and customers how their information is used by providing this written privacy policy for our visitors and customers.

- We notify customers of our privacy policy during registration when they make a purchase.
- We provide written notice of policy changes through prominent and ongoing disclosure.
- We provide a means for Visitors and Customers to ask questions about, voice concerns about, or report violations of the privacy policy.

If you have questions or concerns about our privacy policy, or to report a suspected violation of our privacy policy, you may contact us by the following means:

Email: privacy@geeks.com

OR

Attn: Privacy
Geeks.com
1890 Ord Way
Oceanside, CA 92056

GLOSSARY OF TERMS

Account Information: Information pertaining to and supporting the management of a customer's account, including but not limited to account numbers and other account identification, promotion information, registration/cancellation information, and preferences and profiles.

Aggregate: Information considered as a whole or in groups. Compiled information that does not disclose individual identity.

Billing Information: Customer generated information specific to a customer's billing and payment methods and history, including but not limited to bills, payment and billing statements, credit card number, credit card expiration date, checking account number, debit card number, and credit card type.

Choice: Providing customers options about how their information can be used, such as opt-outs of email marketing offers.

Collection: Requesting, recording, or generating information. The automatic or manual collection or receipt of customer information from a customer or other party.

Contact Information: Information to support contacting customers, including but not limited to name, mailing address, telephone numbers, email addresses, and fax numbers.

Cookie: A collection of data that gets entered into the memory of Web browsers by some Web sites. This data contains the domain, path, lifetime, and values of variables that are set by the Web site. Cookies may be "permanently" or temporarily stored as small text files on your computer's hard drive.

Customer: Someone who has registered with us for the purpose of making a purchase or who has made a purchase from us in the past. Generally, we store much more information regarding Customers, including but not limited to Contact Information, Account Information, and Individually Identifiable Information. Customers are different from Visitors.

Disclosure: The release of information to unaffiliated third parties. Disclosure does not include release to those agents and vendors who are covered by appropriate non-disclosure

and confidentiality agreements or release of information for the purpose of complying with valid legal process, to protect the rights or property of Computer Geeks, or for emergencies. If you initiate contact with a third party with regard to us, we may disclose your communication with us or other relevant information to that same third party.

Individually Identifiable Information: Any information which can be used to identify a specific individual in particular by reference to an identification number or to one or more factors specific to the individual's physical, physiological, mental, economic, cultural status, or social affiliations.

Marketing: Promotions provided by us. May be through direct mail, email, pop-ups, banner and/or other online advertisements.

Navigational Information: Information about what visitors or customers do online and where they go, including but not limited to recency of visit to specific online areas, frequency of visit to specific online areas, and pathing information.

Need to Access: The need to have access to information, including private customer information, for the fulfillment of an official corporate duty.

Notice: Indications to visitors and customers about policies and practices in effect.

Personal Information: Individual information about a customer that is specific to that customer. Personal information includes but is not limited to anything collected about a customer on an individual level and any information volunteered by the customer, such as a personal profile or preferences.

Registration Information: Customer created, personalized information used to customize services and content, and/or to fulfill transactions.

Private Communications: Communications that are intended to be contained among a defined set of participants, such as e-mail. Message board postings and public room conversations are not considered private communications.

Private Information: Private information includes all information about a customer that the customer has not made publicly available.

Public Information: Public information includes all online information about a customer that a customer has made publicly available.

Publicly Available Consumer Data: Information acquired from consumer marketing and reporting organizations and other publicly available sources.

Transactional Information: Purchase information, including but not limited to date of purchase, source of purchase, recency of purchase, frequency of purchase, dollar amount of purchase, type of product or product category purchased, means of purchase, type of credit card used, other uses of online commerce.

Use: Processing, transmitting, transforming, or otherwise handling information. Includes promotional, advertising, and marketing use.

Visitor: A Visitor to our Web site. Visitors are different from Customers. (All Customers are Visitors, but not all Visitors are Customers.)

Update Information:

When we did it: 4 September 2003

What we did: Moved this Privacy Policy information to the policies.asp page

Why we did it: To remove Sales, Return, and Privacy Policy information from the "About Us" page and make it easier to find.

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