

**ORIGINAL**

**UNITED STATES OF AMERICA  
FEDERAL TRADE COMMISSION**



**In the Matter of** )  
)  
**POM WONDERFUL LLC and** )  
**ROLL GLOBAL, as successor in interest** )  
**to Roll International companies, and** )  
)  
**STEWART A. RESNICK,** )  
**LYNDA RAE RESNICK, and** )  
**MATTHEW TUPPER, individually and** )  
**as officers of the companies.** )

**Docket No. 9344  
PUBLIC**

**RESPONDENT MATTHEW TUPPER'S REPLY TO  
COMPLAINT COUNSEL'S POST-TRIAL BRIEF**

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Individual Respondent Matthew Tupper incorporates by reference Respondents' Reply Findings of Fact and Conclusions of Law, as well as the arguments made in Respondents' Reply Brief. Individual liability as to Mr. Tupper is inappropriate in this case. For the reasons set forth in the previous filings made on behalf of Mr. Tupper and Respondents in this case, Matthew Tupper should not be held liable or subjected to any Order in this proceeding.

Respectfully Submitted,

/s/ Kris Diaz

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*Counsel for Respondents*

Dated: February 7, 2012

**UNITED STATES OF AMERICA  
FEDERAL TRADE COMMISSION**

In the Matter of	)	
	)	
POM WONDERFUL LLC and	)	
ROLL GLOBAL LLC,	)	
as successor in interest to Roll	)	
International Corporation,	)	
	)	
companies, and	)	Docket No. 9344
	)	PUBLIC
STEWART A. RESNICK,	)	
LYNDA RAE RESNICK, and	)	
MATTHEW TUPPER, individually and	)	
as officers of the companies.	)	

**CERTIFICATE OF SERVICE**

I hereby certify that this is a true and correct copy of **RESPONDENT MATTHEW TUPPER'S REPLY TO COMPLAINT COUNSEL'S POST-TRIAL BRIEF**, and that on this 7th day of February, 2012, I caused the foregoing to be served by FTC E-File, hand delivery and e-mail on the following:

Donald S. Clark  
The Office of the Secretary  
Federal Trade Commission  
600 Pennsylvania Avenue, NW  
H-159  
Washington, DC 20580

The Honorable D. Michael Chappell  
Administrative Law Judge  
Federal Trade Commission  
600 Pennsylvania Avenue, NW  
Rm. H-110  
Washington, DC 20580

I hereby certify that this is a true and correct copy of **RESPONDENT MATTHEW TUPPER'S REPLY TO COMPLAINT COUNSEL'S POST-TRIAL BRIEF**, and that on this 7th day of February, 2012, I caused the foregoing to be served by e-mail on the following:

Mary Engle  
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/s/ Skye Perryman

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