

Summary Table of Commission Findings Regarding POM Exhibits

Note:

- “y” means that the Commission finds an exhibit to make a challenged claim.
- “n” means that the Commission does not have sufficient evidence to find an exhibit to make a challenged claim.
- “(y)” or “(n)” means the Commission overrules a specific finding by the ALJ.
- Shaded box means the claim was not challenged by Complaint Counsel.

Exhibit	Heart Disease			Prostate Cancer			Erectile Dysfunction			Estab.
	Treat	Prevent	Reduce Risk	Treat	Prevent	Reduce Risk	Treat	Prevent	Reduce Risk	
1. CX0013 2003 Press Release	y	y	y							y
2. CX0016 Drink and Be Healthy		y	y							y
3. CX0029 10 Out of 10 People	y	y	y							y
4. CX0031 Floss Your Arteries	y	y	y							(y)
5. CX0033 Life Support		y	y							
6. CX0034 Amaze Your Cardiologist	y	y	y							(y)
7. CX0036 Cheat Death		(y)	y							
8. CX0044 2005 Press Release	y	y	y							y
9. CX0065 2006 Press Release		(y)	(y)	y						y
10. CX1426 Ex. I Antioxidant Superpill Brochure	y	y	y	y	y	y				y
11. CX0103 Decompress	n	(y)	(y)							(y)
12. CX0109 Heart Therapy		(y)	(y)							(y)
13. CX0120 One Small Pill				(y)	n	n				(y)
14. CX0122 Science, Not Fiction				(y)	n	n				(y)
15. CX0128 2007 Press Release							y			y
16. CX1426 Ex. M POMx Heart	y	y	y							y

Exhibit	Heart Disease			Prostate Cancer			Erectile Dysfunction			Estab.
	Treat	Prevent	Reduce Risk	Treat	Prevent	Reduce Risk	Treat	Prevent	Reduce Risk	
17. CX1426 Ex. N POMx Prostate				y	y	y				y
18. CX0169/ CX1426 Ex. L Power of POM	(y)	(y)	(y)	(y)	(y)	(y)				(y)
19. CX0180/ CX1426 Ex. K Antioxidant Superpill	(y)	(y)	(y)	(y)	(y)	(y)				(y)
20. CX0192 Heart Pumping		(y)	(y)							(y)
21. CX0314 Drink to Prostate Health				y	y	y				y
22. CX0260/ CX1426 Ex. B Prostate Health				(y)						(y)
23. CX0274/ CX1426 Ex. C Off to Save Prostates					(y)	(y)				(y)
24. CX0279 Science, Not Fiction	(y)	(y)	(y)	(y)	(y)	(y)				(y)
25. CX0280 Live Long Enough	(y)	(y)	(y)	(y)	(y)	(y)				(y)
26. CX0475/ CX1425 Ex. A Juice Bottle Hang Tag	n	n	n	n	n	n	n	n	n	n
27. CX0372/ CX0379/ CX0380 Super Health				y	y	y				y
28. CX0331/ CX1426 Ex. J Healthy Wealthy	(y)	(y)	(y)	(y)	(y)	(y)				(y)
29. CX0328 Your New Health Care Plan	(y)	(y)	(y)	(y)	(y)	(y)				(y)
30. CX0337 First Bottle You Should Open	(y)	(y)	(y)	(y)	(y)	(y)				(y)
31. CX0342/CX0353 Life Insurance Supplement	(y)	(y)	(y)	(y)	(y)	(y)				(y)

Exhibit	Heart Disease			Prostate Cancer			Erectile Dysfunction			Estab.
	Treat	Prevent	Reduce Risk	Treat	Prevent	Reduce Risk	Treat	Prevent	Reduce Risk	
32. CX0348/CX0350 24 Scientific Studies	(y)	(y)	(y)	(y)	(y)	(y)				(y)
33. CX0351/CX0355 Only Antioxidant Pill Rated X	(y)	(y)	(y)	(y)	(y)	(y)	y	y	y	(y)
34. CX0463 Heart Therapy		n	n							
35. CX0466/ CX1426 Ex. H Off to Save Prostates					n	n				
36. CX0473 Capture of POMWonderful .com Community Website	(y)	(y)	(y)	(y)	(y)	(y)	(y)	(n)	(n)	(y)
37. CX0473 Capture of POMWonderful .com Website	y	y	y	y	y	y	y	(n)	(n)	y
38. CX0473 Capture of PomegranateTruth .com Website	y	y	y	(y)	n	n	(y)	n	n	y
39. CX0473 Capture of POMPills.com Website	y	y	y	y	y	y	y	(n)	(n)	y
40-43. CX0473 Media Interviews	The Commission does not reach the challenged media interviews. See section IX. of the Commission's Opinion.									