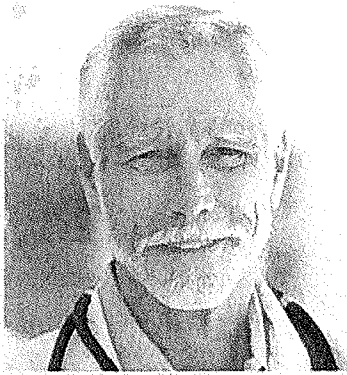


EXHIBIT A



Dr. Joseph Breechman

Director of Weight Loss Research
for the Freedom Center Against Obesity

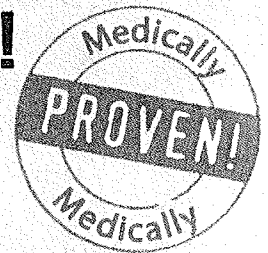
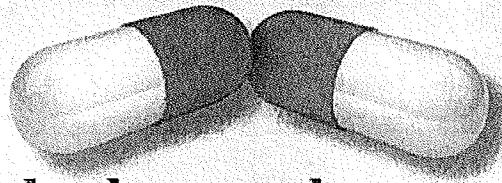


*I guarantee you will lose a
minimum of 20 lbs per week
without doing any diet or exercise!*
Dr. Joseph Breechman

Dr. Joseph Breechman, Director of Weight Loss Research for the Freedom Center Against Obesity: His offices in Vienna, Austria are waiting list only, due to the surprising discovery that he has just made... In fact, Dr. Breechman has pinpointed and perfected the exact way to lose all your excess weight while continuing to eat whatever you want - and without exercising. Today, you can try his astonishing discovery Risk-Free, but for a limited time only so act now! (See below).

The Secret?

**These 2 capsules give you a
ONE-TWO PUNCH AGAINST FAT!**



The BLUE capsule, tracks down and eliminates the fat that you have already accumulated, the RED Capsule reduces up to 90% of the calories you eat!

You know, if you want to lose your extra weight you have two things to do:

1. Exercise (1 hour per day - minimum).
2. Eat less.

However, it is very difficult to find the time to exercise and it is even harder to eat less.

It is based on these observations that I have created an absolutely unique weight loss concept, which will make it work for you. This revolutionary concept is presented in the form of two capsules.

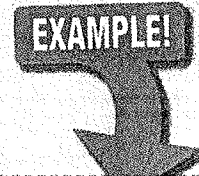
1. **The BLUE capsule** targets and burns the fat you already have stored as if you had exercised one hour per day, but in reality you need not get out of your chair...

2. **The RED capsule** eliminates up to 90% of the calories you absorb, just as if you were following a strict diet, but no need to change your eating habits...

Result: With this unique combination found in DOUBLE SHOT you will lose up to 20 pounds per week without having to do any physical exercise or change any of your eating habits!

And all this is medically and scientifically proven.

But allow me to introduce myself...



WITHOUT Dr. Breechman's revolutionary discovery, when you eat this plate of spaghetti you consume 720 calories ... **WITH** the help of Dr. Breechman's method, when you eat the same plate of spaghetti, you only absorb...72 calories! That's 90% LESS! You **LOSE WEIGHT!** (See page 2).

Please turn page →

Specialist in weight loss!

My name is Joseph Breechman and I am a physician and Director of Weight Loss Research specializing in obesity. I have been practicing for over 20 years out of my offices in Vienna, Austria. I see hundreds of people, men, women and even teenagers who all want the same thing: to lose weight quickly. At that time, my answer was the same for everyone: if you want to lose weight - you must eat less and exercise for at least 1 hour each day...

Even though the theory is easily understood and effective, doesn't mean it is easy to achieve. I quickly realized that it did not work. In fact, many people who came to see me didn't have time to exercise and their hectic lifestyles didn't allow for a strict diet.

That is why I studied this problem and after more than 10 years of research I created a revolutionary weight loss concept that will do all the strenuous work for you!

You don't have to do a thing to lose your extra pounds.

These two DOUBLE SHOT capsules will do all the work for you!

DOUBLE SHOT GIVES YOU A ONE-TWO PUNCH AGAINST UNWANTED POUNDS!

I discovered two molecules, each of which filled a specific mission.

The molecule found in the BLUE capsule acts as a true "fat tracker!"

This molecule mercilessly tracks down every shred of fat you have stored in your body and ELIMINATES it by natural means! This removes the fat you already have accumulated, or acts as though you had exercised for 1 hour each day: but you actually do nothing!

The molecule in the RED capsule removes up to 90% of the calories you eat!

With this second molecule, whenever you eat, you don't absorb 100% of the calories but you will absorb only 10%! Yes, it eliminates up to 90% of the calories you eat! It is exactly as if you were following a strict diet but without any constraints, and most importantly, without changing your eating habits or eating smaller portions!

But let me give you a concrete example...

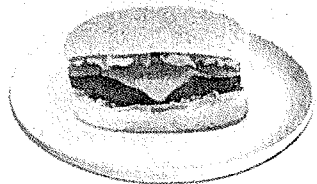


If you follow my method this spaghetti will have only 72 calories instead of ... 720!
You lose weight!

**This plate of spaghetti has 720 calories!
But when you take DOUBLE SHOT you will only absorb... 72 calories!**

If you eat this plate of spaghetti without using my method you will be consuming 720 calories ... But by taking the 2 DOUBLE SHOT capsules, the plate of spaghetti will only have... 72 calories! Imagine the difference? You will lose weight!

And it works for all food and all beverages...



This hamburger has 490 calories! By following my method it will only... have 49 calories!
You lose weight!

A hamburger has 490 calories, take the 2 DOUBLE SHOT capsules and you absorb only ... 49 calories! A pizza contains 297 calories, but you only absorb 29 calories! And it is the same for all fattening foods and all sugary soft drinks...



You eat this chocolate cake and you consume 350 calories! By using Dr. Breechman's method you absorb only 35 calories! You can even eat a second piece and still lose weight!

The caloric intake for a woman should be around 1800 to 2200 calories per day. If you limit yourself to these calories you will not gain weight, but you won't lose weight either. To lose weight, you must consume less than 2000 calories per day!

So this is what I suggest!

With the combination of 2 DOUBLE SHOT capsules, you will not only track down and eliminate all the fat that you have stored in your body, but you will reduce your daily calories from 2000 to only 200 calories! And this without any effort on your part, and without cutting out anything that you are used to eating!

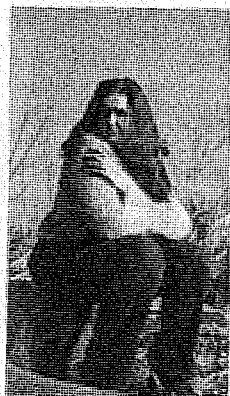
That is why with my discovery you are FORCED to lose weight! It is medically and scientifically proven.

You Can't Fail!

After receiving the necessary authorization from the medical boards allowing me to market my discovery, I began to offer DOUBLE SHOT to my own patients.

All my patients who I have prescribed this treatment, I mean all, have lost their excess weight at a rate of 15 to 20 lbs. per week in absolutely record time. Plus, thus far, not one failure has been recorded.

Here, chosen randomly, is the testimonial from Patricia, one of my ex-patients...



Patricia 60 pounds overweight

The randomly chosen testimony of Patricia Torres:

« Thank you Doctor! Thanks to you I've lost 60 pounds without any effort and WITHOUT FOLLOWING A DIET! »

"Dear Dr. Breechman, when I first came to your office and despite all the praise that I heard about you, I really did not think that I would be able to lose all my extra weight.

For years I had tried in vain all the fad diets and the calorie counting tips that we can find for losing weight ... I've never been able to exercise in my life and even though I'm only 32 I felt too old to start. And diets were impossible for me. I have children at home who love food and I love cooking. Therefore, no diets were possible!

What surprised me most when I met you is that you did not ask the usual questions asked by doctors when a patient comes for a weight

loss consultation.

Questions like: "What did you eat for breakfast? Do you eat between meals?" Etc. You just calculated the ideal weight for my height and told me I had to lose 60 lbs.

Oh yes, you made me sign your "Charter" which stated that I was not to lose more weight than what we decided together. You gave me a bottle of capsules, half red, the other half blue, telling me to take one of each color capsule each morning. And that's all. I asked you if there was anything else to do? You said no and to come and see you in 3 weeks to see the results. Leaving your office that day I was filled with doubt. I could not believe that I would lose weight just by taking 2 capsules every day and changing nothing in my eating habits and without exercise ... But I did what you told me...

The next day taking my 2 capsules I felt really good ... and thinner! Getting onto my scale I noticed in amazement that I had lost 3 lbs! But how was it possible? Especially, since that night we had a birthday dinner and I ate more than usual and even had 2 pieces of the birthday cake! This loss gave me confidence in myself and I continued with the treatment. Every day my scale showed a weight loss of between 3 and 5 lbs! I could not believe my eyes and the rest of my family was speechless! We had to believe the obvious: although I continued to eat as usually did, instead of getting fat, I was losing weight!

After 3 and a half weeks, I lost 60 lbs. without any deprivation or the slightest amount of exercise!

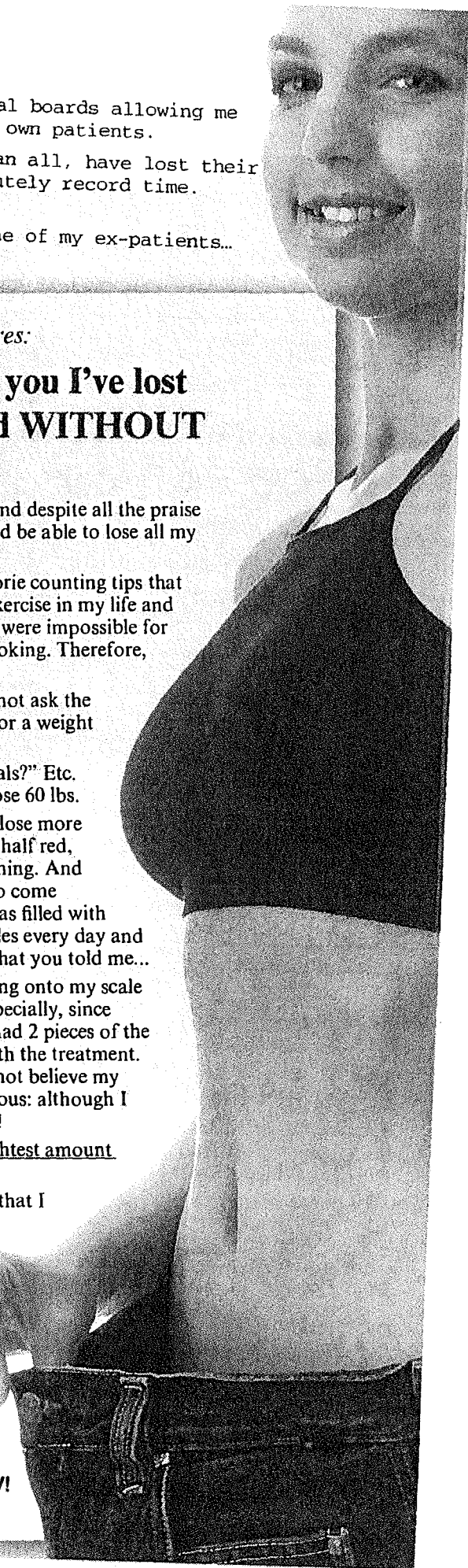
After returning to your office, and passing my examination, you told me that I had reached my ideal weight for my height and we decided that I should stop treatment. It's been 3 months and I have not put on an ounce of weight!

I do not know how to thank you Doctor. The only way I see is to send you my photos and let you use my story so that others, who may be as skeptical as I was, will change their minds and go through this wonderful experience with you.

Again, thank you very much for what you have done for me.

Patricia Torres

Patricia NOW!



**Now you can lose weight without exercise,
without dieting and without risk!**

If you have weight to lose and you cannot, or do not want to diet or exercise, you can also benefit from my discovery with my amazing Risk-Free Trial Offer.

To do this, simply complete the "**Risk-Free Trial Offer**" coupon that you will find attached, and choose the treatment corresponding to the number of pounds you want to lose.

Very important: I urge you not to lose more weight than is needed! For this, I would ask you to consult the "**Weight Chart**" on the last page of the brochure attached to this letter. Depending on your height you will find your ideal weight. For example, if you are a woman measuring 5'7" your ideal weight is 130 lbs. My strong advice to you: do not lose more weight than that.

I will remind you that the only thing you have to do to lose up to 20 pounds per week, without diet or exercise, is to take 1 BLUE capsule, and 1 RED capsule each morning. Do not change your eating habits. Eat everything that you're used to. Do not exercise or play sports if you are not accustomed to exercise or do not want to participate. And I can promise you that by following these tips you'll actually lose the extra weight and never put it back on such as shown with all the people who have used my treatment.

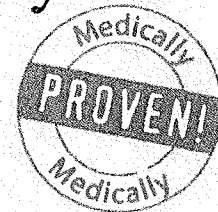
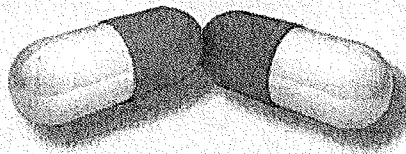
Thank you for reading my letter and I look forward to hearing from you.

Yours very truly,

Dr. Joseph Breechman

Dr. J Breechman

**These 2 capsules give you
a ONE-TWO PUNCH AGAINST FAT!
Start losing weight today!**



PS: Treatment with DOUBLE SHOT has shown no failure. I am so sure that it will work for you too, I am offering you my 100% Lifetime Guarantee. I have authorized that this new and exclusive weight loss treatment come to you with a 100% Lifetime Guarantee, right now. In other words: Lose 20 lbs. in 7 days with DOUBLE SHOT regardless of the supply you order, or it's all free for you! Yes, you read it right! Lose 2 lbs. per day, or 20 lbs. in 7 days max, while eating your favorite meals and doing no exercise. This is my incredible proposal and formal guarantee. If for whatever improbable reason you do not lose 20 lbs. in 7 days, let me know and you will be immediately reimbursed without discussion. You will have thus tried DOUBLE SHOT free of charge. It will not have cost you a single penny.

PPS: Order within 10 days and get the Health and Wellness Fat Tracker for FREE! With most fad diets the weight you lose is all water and muscle, and you end up keeping the fat. With DOUBLE SHOT, you will see as the amount of fat in your body decreases! By using this medically calibrated Health and Wellness Fat Tracker you can see as the percentage of fat that is stored in your body goes down and as you check daily you will see the weight you lose is all fat.

** Having fallen prey to its own success, DOUBLE SHOT prices have gone through the roof in London, Zurich and Barcelona... So get back to me quickly! Today would be best... I won't be able to keep this offer going for long.

BURN

all the fat that you have **STORED IN YOUR BODY!**

ELIMINATE

up to 90% of the calories you **EAT!**

**And lose up to
20 lbs of fat a week!**

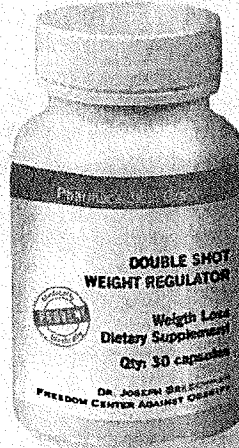
**Without
diet or
exercise!**



AFTER



BEFORE



NO dieting,
NO willpower,
and
NO exercise!

You will see results like this!

Double Shot's 100% Risk-Free Lifetime Guarantee

I, Dr. Joseph Breechman am offering you a 100% Risk-Free, Lifetime guarantee.

All orders are backed by my 100% Risk-Free, Lifetime guarantee. If for any reason, you are not completely satisfied with your weight loss results, I will reimburse your total order right down to the last penny. I hereby state that you must be completely satisfied, and lose all your excess weight at a rate of 15 to 20 pounds per week without following any diet and without doing any exercise. If this is not the case, you may simply return your bottles to me (even if empty) and you will be fully reimbursed (less S & H).

This is my way of allowing you to try my revolutionary Double Shot weight loss treatment, completely free of charge.

Dr. Joseph Breechman

Doctor Joseph Breechman

Let Dr. Breechman and Double Shot give you
a **ONE-TWO PUNCH** in your fight against fat!

Lose up to 20 LBS A WEEK!

YES! I want to try Risk-Free and without any commitment on my part the DOUBLE SHOT weight loss treatment that Dr. Joseph Breechman, Director of Weight Loss Research for the Freedom Center Against Obesity has developed. It is understood that, according to Dr. Breechman's weight loss methods, in order to lose my extra pounds I have:






- 1 NO diet to follow!
- 2 NO calories to count!
- 3 NO foods or drinks to avoid!
- 4 NO willpower required!
- 5 NO exercises to do!

I just have to take 1 BLUE CAPSULE and 1 RED capsule daily!

I hereby will respect and follow your "Weight Chart" and not lose more weight than I have agreed to!
Signature: _____

Return your completed form to: The Freedom Center Against Obesity, 11190 White Birch Drive, Suite 100, Rancho Cucamonga, CA 91730-3819

RISK FREE TRIAL OFFER *Please discreetly send me, the following treatment:*

- | | | |
|--|---|----------------------------|
| <input type="checkbox"/> ATTACK SUPPLY of DOUBLE SHOT to lose up to 10 lbs. |  | \$39 |
| <input type="checkbox"/> STRONG SUPPLY of DOUBLE SHOT to lose up to 20 lbs. |  | \$59 A SAVINGS OF \$19 |
| <input type="checkbox"/> EXTRA STRONG SUPPLY of DOUBLE SHOT to lose up to 30 lbs. |  | \$79 A SAVINGS OF \$38 |
| <input type="checkbox"/> INTENSIVE SUPPLY of DOUBLE SHOT to lose up to 40 lbs. |  | \$99 A SAVINGS OF \$57 |
| <input type="checkbox"/> EXTRA INTENSIVE SUPPLY of DOUBLE SHOT to lose 50 lbs and over |  | \$119 A SAVINGS OF \$76 |

Shipping and handling charges \$6.95

FOR EXPRESS DELIVERY of my order, I am adding \$7.00

I have ordered immediately! Please send me my FREE Health and Wellness Fat Tracker that will let me actually see as the pounds from fat melt away! Valued at \$29.95.



TOTAL TO BE PAID

PAYMENT METHOD

CHECK made out to: The Freedom Center Against Obesity

MONEY ORDER

CREDIT CARD VISA MASTERCARD DISCOVER

No. _____ Expires on _____

I certify that I am 18 years of age or older

_____ Mandatory signature

Name _____

Address _____

City _____ State _____ Postal Code _____ Email (optional) _____

(optional) In order to better track your order, please indicate your daytime telephone number (remains confidential): _____

Express Order
Call Toll Free 24/7 to order
1-877-484-7713
Or return your completed form to:
The Freedom Center Against Obesity
11190 White Birch Drive, Suite 100
Rancho Cucamonga, CA 91730-3819



Doctor Joseph Breechman
Director of Weight Loss
Research for the Freedom
Center Against Obesity

I care about your health and would like to offer you this Health and Wellness Fat Tracker for FREE!

Now you can actually see as the pounds from fat melt away!

Dr. Joseph Breechman



FREE!

HEALTH AND WELLNESS FAT TRACKER!
VALUED AT \$29.95

This medically calibrated device, developed in collaboration with Dr. Joseph Breechman, director of Weight Loss Research for the Freedom Center Against Obesity will calculate your body's total fat ratio in relation to your height.

Before taking your first DOUBLE SHOT capsules, using the Health and Wellness Fat Tracker, calculate your body fat compared to your height. Then repeat it 2 to 3 days after you have started your treatment where you can see the great results.

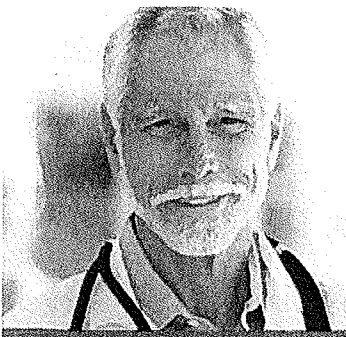
Don't be fooled by fad diets where you are deprived of everything you like to eat when in reality the weight you lose is water and muscle.

Get true results! Remember the BLUE capsule tracks down and eliminates the fat that you have already accumulated in your body and the RED Capsule reduces up to 90% of the calories you eat! You can see as the percentage of fat that is stored in your body is reduced. As you check daily you will be overjoyed to see that the weight you lose is all fat.

You will be surprised how much body fat you have lost in so little time!

To get your FREE Health and Wellness Fat Tracker, see the offer on the order form enclosed.

**With DOUBLE SHOT capsules you
- LOSE FAT -
NOT WATER and NOT MUSCLE**



Doctor Joseph Breechman:
Director of Weight Loss Research
for the Freedom Center Against Obesity

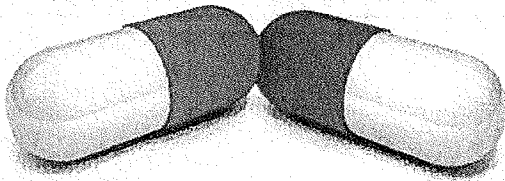
**“EAT EVERYTHING AND
AS MUCH AS YOU WANT”**

“DO NO EXERCISE!”

Dr. Joseph Breechman

... and lose up to 20 LBS A WEEK!

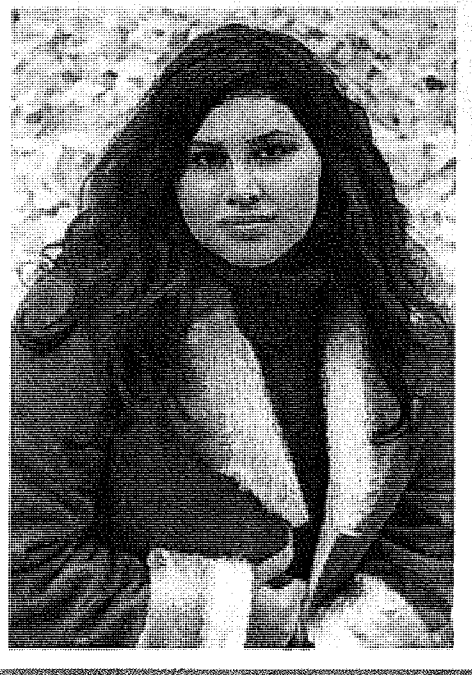
**These 2 DOUBLE SHOT capsules
give you a ONE-TWO PUNCH
AGAINST FAT!**



One success
story among
many others,
that of Marisa P.

**40 lbs
lost in →
13 days!**

Read her story inside...



NO CALORIES TO COUNT • NO EXERCISE

"The method perfected by Dr. Joseph Breechman, Director of Weight Loss Research for the Freedom Center Against Obesity is effective because it eliminates the two major deterrents in losing weight; diet and exercise!..."

It is by following this simple observation that Dr. developed his revolutionary weight loss method:

"To lose weight and lose weight permanently you must remove any requirement for willpower!" And that's what he did!

Following Dr. Breechman's approach, you can eat everything you want! No diet to follow, no calorie counting, no foods to avoid. You can even continue to snack between meals!

You do not need to exercise or play sports ... And yet, day after day, you will lose your excess weight, one pound after the other, at a rate of 15 to 20 pounds a week...

Dr. Breechman's treatment consists of 2 capsules:

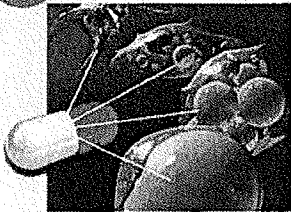
1. The BLUE capsule will target and burn the fat you already have stored as if you had exercised one hour per day, but in reality you need not get out of your chair...

2. The RED capsule will eliminate up to 90% of the calories you absorb, just as if you were following a strict diet, but no need to change your eating habits...

It is thanks to this amazing combination that you will quickly and permanently lose from 15 to 20 pounds per week without any effort on your part.

These 2 DOUBLE SHOT capsules give you a ONE-TWO PUNCH AGAINST FAT!

1 The BLUE Capsule:



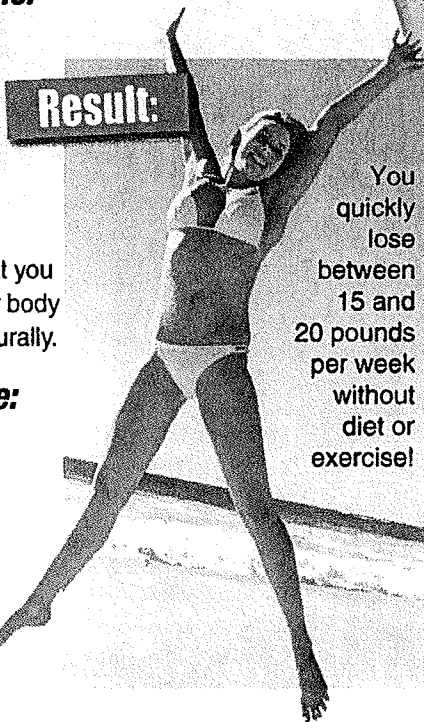
will target and **BURN** the fat you already have stored in your body and **ELIMINATE** the fat naturally.

2 The RED Capsule:



will **REDUCE** up to 90% of the calories you absorb...

Result:



You quickly lose between 15 and 20 pounds per week without diet or exercise!

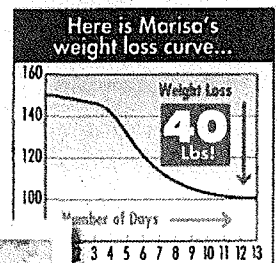
THIS ENTIRE PIZZA REDUCED

You eat this ENTIRE Pizza and you consume 297 calories!



Case #1: Marisa P 40 lbs in 13 days!

"Marisa P is a young 32 year old woman. After the birth of her second child she could not lose her extra weight. Her ideal weight relative to her height was 130 lbs so I proposed she follow the "Active" treatment that I felt was appropriate. 13 days later she had found her ideal weight, the same weight she had before her marriage..."



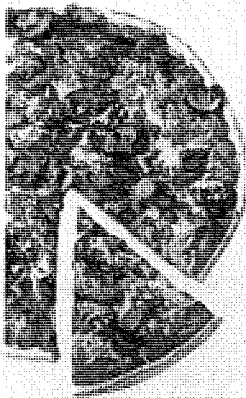
AFTER

BEFORE



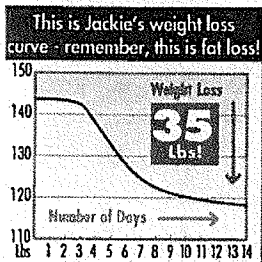
DIETES TO DO • NO FOODS TO AVOID

ONLY 29 CALORIES!



By using Dr. Breechman's method, you eat this **WHOLE** pizza and you absorb only 29 calories, the equivalent of a slice!

You lose weight!



Case #2: Jackie F.
35 lbs!



AFTER



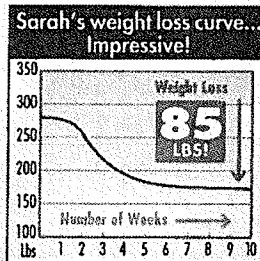
BEFORE

"Jackie is an engaging, vibrant woman. Her problem: she loves chocolate and she snacks all day! She couldn't follow a diet and she hated sports. Jackie lost 35 pounds and found her cute little figure in just 2 weeks without changing her eating habits and continued with her "snacks"! Today, Jackie decided (by herself!) to take up tennis with her husband!"

Case #3: Sarah J. Lost 85 lbs!
A record!

"The case of Sarah moved me deeply. In fact, obese since adolescence she suffered every day at high school as she was bullied and teased by her classmates. Very unhappy, Sarah took refuge from the pain by comforting herself with food. Binge eating as much as she could until finally putting her life and health at risk..."

It was obvious to me that even the slightest movement was impossible for her and an exercise program was out of the question! When she came to see me in my office she was very depressed... I therefore prescribed the "Complete" treatment for those needing to lose over 30 lbs and a few weeks later, a beautiful and sexy girl came into my office; a large smile on her face, beaming with confidence... It was one of my greatest accomplishments as a doctor, having restored this girl's zest for life..."



BEFORE

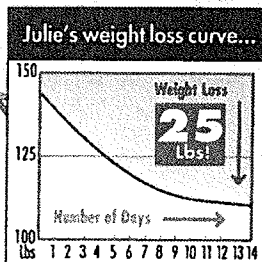


AFTER

Case #4: Julie S.
Lost 25 lbs!

"Julie is the proud owner of a bakery, but the problem was that each day's menu was: chocolate chip cookies, croissants, sandwiches, cakes etc. Result: many pounds to lose and no willpower! Impossible for her to resist all the delicious samples in her display cases..."

I advised she try the "Active" treatment and 2 weeks later Julie came into my office wearing a form-fitting suit that you can see in this picture taken by my secretary... She had lost 25 pounds and has continued eating her excellent cakes and pastries..."



BEFORE



AFTER



6 Questions for Dr. Joseph Breechman...



Dr. Joseph Breechman:
Director of Weight Loss Research
at the Freedom Center Against Obesity

Question 1: Dr. Breechman, you talk about losing a minimum of between 15 and 20 pounds per week ... How can you be so sure?

Dr. Breechman: Because this is the average amount of weight loss recorded by all the people who have used the DOUBLE SHOT method. Today there are more than 1,500 success stories.

Question 2: To get these results you guarantee that there is no diet to follow and no exercises to do. How is this possible?

Dr. Breechman: Because the 2 DOUBLE SHOT capsules that developed will do all the tedious work for you. All you have to do is take 1 BLUE capsule and 1 RED capsule each morning. This is why my method is so effective and knows **no failure**, because **it doesn't require any willpower or effort to do.**

Question 3: Okay, but let's say I'm a really "big eater"! Suppose I eat too much at each meal and I snack in between meals ... am I still going to lose my 15 to 20 pounds per week?

Dr. Breechman: Absolutely, and here's why: It is **medically proven** that even if you eat all day you cannot consume more than 10,000 calories per day. This is the maximum. With my method, even if you consume these 10,000 calories per day, your body will absorb only 10% or **1,000 calories!** All studies show that below 2,000 calories per day for a woman, you lose weight! And this is not counting the stored fat calories you will lose when you take your BLUE capsule! You see, even if you are what you call a "big eater", you are **"FORCED"** to lose your extra weight even if you eat a lot!

Question 4: We often gain our weight back, and sometimes put on much more. Will this happen with your method?

Dr. Breechman: Dr. Breechman: I'll be very frank with you, it has never happened. All the people who have lost weight with DOUBLE SHOT have **never gained back any of their weight** because my method also acts as a **weight regulator!** But if this should happen, simply take your 2 DOUBLE SHOT capsules for 1 or 2 days and you'll find your ideal weight almost instantly.

Question 5: You emphasize that the people who use your method do not lose an excess of weight and have to follow your weight chart agreement code (which you'll find on the back of this document) ... Why this precaution?

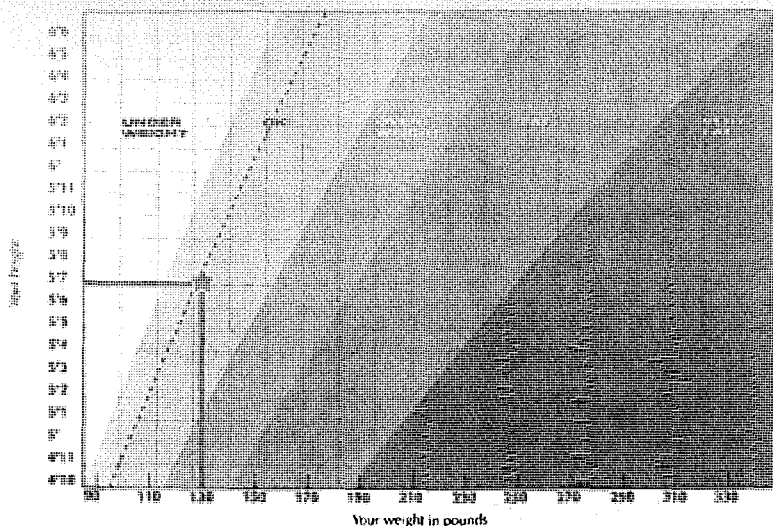
Dr. Breechman: Because I noticed that with my method it is so easy to lose your extra pounds that many people tend to **lose too much weight** and may well offset the balance of their health and put themselves in danger. In fact, some weight loss is good but losing too much is not. That is why I ask all those who wish to use my method to sign the ideal weight chart, which is at the back of this brochure. It is a sort of commitment not to lose more weight than is necessary.

Question 6: What would happen if DOUBLE SHOT did not work for me?

Dr. Breechman: I am so sure that DOUBLE SHOT will work for you, I am offering a 100%, Risk-Free, Lifetime Guarantee. In other words: Lose 20 lbs. in 7 days with DOUBLE SHOT regardless of the supply you order, **or it's all free for you.** Yes, you read it right! Lose 2 lbs. per day, or 20 lbs. in a maximum of 7 days, while eating your favorite meals and doing no exercise. This is my incredible proposal and formal guarantee. If for whatever improbable reason you do not lose 20 lbs. in 7 days, let me know and you will be immediately reimbursed without discussion. You will have thus tried DOUBLE SHOT free of charge and it will not have cost you a single penny.

WEIGHT LOSS CHART AGREEMENT:

Dr. Breechman is very strict about this and he does not, in any way, want you to lose more weight than you need. That is why you are asked to refer to the chart below and see (depending on whether you are a man or a woman), your ideal weight in relation to your height. Example: if you are a woman who is 5 foot 7 inches tall, your ideal weight is 130 pounds. When you place your DOUBLE SHOT ORDER, Dr. Breechman asks that you respect this weight chart and not lose more weight than necessary! Thank you in advance for your understanding.



YOUR TOTAL WEIGHT LOSS SUCCESS
COMES WITH A 100% RISK-FREE

Lifetime Guarantee

I have told you that my weight loss treatment has had 100% success.

However, if for any reason, you are not completely satisfied with your results, I will reimburse your total order. Yes I will return every last penny.

You must be completely satisfied and lose all your excess weight at a rate of 15 to 20 pounds per week without following any diet and without doing any exercise whatsoever. If this is not the case, simply return your bottles (even if empty) and you will be fully reimbursed (less S & H). That way you will have been able to try my Double Shot weight loss treatment completely free of charge.

This is my written and solemn promise to you,
100% Risk-Free, Lifetime Guarantee.

Dr. Joseph Breechman

DR JOSEPH BREECHMAN