

UNITED STATES OF AMERICA  
BEFORE THE FEDERAL TRADE COMMISSION

COMMISSIONERS: Lina M. Khan, Chair  
Rebecca Kelly Slaughter  
Alvaro M. Bedoya

In the Matter of

**IQVIA Holdings Inc.,**  
a corporation,

and

**Propel Media, Inc.,**  
a corporation.

DOCKET NO. 9416

**ORDER**

Having considered the parties' Joint Motion to Withdraw this Proceeding from Adjudication, the Joint Motion is hereby granted. Accordingly,

**IT IS ORDERED THAT** this matter is hereby withdrawn from adjudication under Part 3 of the FTC Rules of Practice, 16 C.F.R. Part 3, for the purpose of considering next steps in this matter.

By the Commission.

April J. Tabor  
Secretary



SEAL:  
ISSUED: 1/5/2024