



United States of America
FEDERAL TRADE COMMISSION
Southwest Region

1999 Bryan St., Ste. 2150
Dallas, Texas 75201

June 3, 2020

WARNING LETTER

VIA EMAIL TO [REDACTED]

Francis Bangayan
Infrared for Health
[REDACTED]

Re: Unsubstantiated Claims for Coronavirus Prevention or Treatment

To Whom It May Concern,

This is to advise you that the staff of the United States Federal Trade Commission, the national consumer protection agency reviewed your website at <https://infraredforhealth.com/>, as well as your social media postings on Facebook (<https://www.facebook.com/Infraredforhealth-102829014584065/>), on May 27, 2020. We have determined that you are unlawfully advertising that infrared sauna products treat or prevent Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus treatment or prevention claims on your website include:

- In marketing materials titled “Potential Cure for Corona Virus Via Infrared Heat?”, you claim:
 - “The deep penetrating infrared heat lamp [link to <http://infraredforhealth.com/infrared-heat-lamp-therapy-the-magic-lamp/>], which contains affiliate marketing links selling lamps] will be a great contender to alleviate the effects of Corona Virus.”
 - “Saunas operating temperature is from 78-90°C, this is a good way to eradicate any form of virus in your respiratory system. This might be one of contributing factor [sic] to eradicate respiratory illnesses. Scientific research shows that the former SARS Corona Virus will eventually become non-infectious at 60 minutes exposure to infrared heat in the range of 75 degrees C which when you are exposing to sauna is an excellent way to get rid of this virus.

Actually I have excellent reviews on different types of sauna that you can use [sic] home to prevent you from getting sick!

Infrared Sauna Blanket [link to <http://infraredforhealth.com/top-3-infrared-sauna-blanket-weight-loss-reviews/>, which contains affiliate marketing links to this product] (click for the link)

Infrared Portable Sauna [link to <http://infraredforhealth.com/5-best-portable-infrared-saunas-for-detox-health-reviews/>, which contains affiliate marketing links to this product] (click for the link)

Infrared Sauna System [link to <http://infraredforhealth.com/2-person-sauna-the-ultimate-convenience/>, which contains affiliate marketing links to this product] (click for the link).”

- “Why Im I go [sic] to the subject of SARS instead of the Corona Virus? It is because the SARS is almost similar to the new outbreak of Corona Virus. If you are look for an alternative to conventional medications in treating the symptoms of SARS, infrared heat might help.”

It is unlawful under the FTC Act, 15 U.S.C. § 41 *et seq.*, to advertise that a product can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the products identified above. Thus, any Coronavirus-related prevention or treatment claims regarding such products are not supported by competent and reliable scientific evidence. You must immediately cease making all such claims for products that you advertise and market, sell, or otherwise promote or make available in the United States.

You are also advised to review all other claims for such products and immediately cease making claims that are not supported by competent and reliable scientific evidence.

Within 48 hours, please send a message to James E. Elliott via electronic mail at jelliott@ftc.gov describing the specific actions you have taken to address the FTC’s concerns. If you have any questions regarding compliance with the FTC Act, please contact Zachary A. Keller at zkeller@ftc.gov.

Very truly yours,

DAMA BROWN

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Date: 2020.06.03 13:31:37 -05'00'

Dama J. Brown
Regional Director
Southwest Region