



United States of America
FEDERAL TRADE COMMISSION
Southwest Region

1999 Bryan St., Ste. 2150
Dallas, Texas 75201

May 22, 2020

WARNING LETTER

VIA EMAIL TO kimbertouch@outlook.com

Kimbertouch Technologies

Re: Unsubstantiated Claims for Coronavirus Prevention or Treatment

To Whom It May Concern,

This is to advise you that FTC staff has reviewed your website at www.kimbertouch.com on May 17, 2020. We have determined that you are unlawfully advertising that certain products treat Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus treatment claims on your website include:

- In marketing materials titled “Professionals Are Here – Real Protocol for Coronavirus,” accessible from your homepage by clicking a conspicuous “Coronavirus Resources” link, you claim to provide an “anti-viral protocol” (which is also accessible by selecting “Treatments” from your website navigation menu) consisting of, among other things:
 - “Onset of symptoms take 3-4 thousand mg [milligrams] of vitamin c with food”;
 - “For silver: Onset of symptoms of the [sic] 500 ppm, take ½ dropper in glass of water... Silver is only taken twice per day but if you are symptomatic you should dose 3x per day”;
 - “Silver nasal wash: Opens up airway and addresses nasal infections directly. Kills viruses immediately in sinuses”; and
 - “Oxygen for hyperbaric style breathing, let the machine fill your lungs for you. Keep blood oxygen at 100 per cent or higher.”
- With respect to this “anti-viral protocol” accessible under the “Coronavirus Resources” link and “Treatments” tab, you claim: “VERY IMPORTANT NOTE: Keep dosing even though your symptoms will abate. If not you must re dose until they do. Re dose this

protocol if your symptoms do not abate. Your symptoms cannot and should not persist if you intervene swiftly they should not. Your goal must be zero symptoms; you should not let this thing off the hook either.”

It is unlawful under the FTC Act, 15 U.S.C. § 41 *et seq.*, to advertise that a product can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the products identified above. Thus, any Coronavirus-related treatment claims regarding such products are not supported by competent and reliable scientific evidence. You must immediately cease making all such claims.

You are also advised to review all other claims for your products and immediately cease making claims that are not supported by competent and reliable scientific evidence.

Within 48 hours, please send a message to James E. Elliott via electronic mail at jelliott@ftc.gov describing the specific actions you have taken to address the FTC’s concerns. If you have any questions regarding compliance with the FTC Act, please contact Zachary A. Keller at zkeller@ftc.gov.

Very truly yours,

Dama J. Brown
Regional Director
Southwest Region