



United States of America  
FEDERAL TRADE COMMISSION  
Southwest Region

1999 Bryan St., Ste. 2150  
Dallas, Texas 75201

June 3, 2020

**WARNING LETTER**

VIA EMAIL TO [support@myersdetox.com](mailto:support@myersdetox.com)

Myers Detox  
1480 Colorado Boulevard, Suite 150  
Los Angeles, California 90041

Re: Unsubstantiated Claims for Coronavirus Prevention or Treatment

To Whom It May Concern,

This is to advise you that FTC staff reviewed your website at <https://myersdetox.com/> on May 28, 2020. We have determined that you are unlawfully advertising that certain products prevent Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus prevention claims on your website include:

- In marketing materials titled “Coronavirus: How Worried Should We Be?” you claim:
  - “**How To Protect Yourself From The Coronavirus**[.] Protection from Coronavirus boils down to:... Alkalize your body... Viruses thrive in an acidic environment; therefore, keeping your body as alkaline as possible is important to preventing viral infections. . . . if you really want to make quick changes in your body’s pH, I highly recommend using a therapeutic salt like Healthy Salt [link to [https://store.myersdetox.com/products/healthy-salt?\\_pos=1&\\_sid=b2fd593ca&\\_ss=r](https://store.myersdetox.com/products/healthy-salt?_pos=1&_sid=b2fd593ca&_ss=r)]. I have never found a better mineral supplement”;
  - “Eat these foods to boost immunity, alkalize the body and fortify cell membranes to reduce viral penetration.... Eat organic raw unfiltered honey as it’s negatively ion charged. I like Manuka Health Manuka 550MGO [link to [https://store.myersdetox.com/products/mgo-550-manuka-honey-25-8-8-oz?\\_pos=1&\\_sid=a6badfde7&\\_ss=r](https://store.myersdetox.com/products/mgo-550-manuka-honey-25-8-8-oz?_pos=1&_sid=a6badfde7&_ss=r)]. This is the strongest antimicrobial honey you can buy. Manuka honey is proven in this one study to be a potent antiviral”;

- That “[i]n the case of viruses, research shows that the compounds in broccoli sprouts have potent antiviral activity and can reduce not only viral load, but viral-induced inflammation as well. You want to eat a handful a day. One of the best ways to get broccoli sprouts . . . [is] with a supplement I formulated called Daily Detox [link to <https://store.myersdetox.com/products/daily-detox>]. Daily Detox [<https://store.myersdetox.com/products/daily-detox>] is packed with liver, immune, and gut-health enhancing compounds that will keep your body healthy and ready to fight”;
- That “[z]inc is a negatively charged mineral that’s been shown to inhibit viral replication. Take 20-50mg of zinc a day [link to [https://store.myersdetox.com/products/zinc-glycinate-120-softgels?\\_pos=3&\\_sid=aab67bad5&\\_ss=r](https://store.myersdetox.com/products/zinc-glycinate-120-softgels?_pos=3&_sid=aab67bad5&_ss=r)], but no more than that, to help halt the spread of coronavirus”;
- That “CBD is an important immune modulator. . . . You need your cannabinoids system focused and fully functioning in the event of infection. I cannot emphasize enough the importance of increasing cannabinoids in your body. Immune system macrophages that clear out pathogens and toxins are modulated by cannabinoids. . . . I recommend taking an organic Full spectrum CBD tincture like Green Compass [<https://myersdetox.greencompassglobal.com/www/product/500MGFSNAT>] (not capsules) under the tongue to absorb sublingually... Take CBD every day until this viral threat has passed...”;
- That “[e]ssential oils have antiviral and antiseptic properties. . . . Frankincense [link to <https://amzn.to/2SEb9YC>] – increases activity of white blood cells (Study). Additionally, calms Cytokine storms that cause the symptoms of a cold and flu. Copaiba [link to <https://amzn.to/2OLDYRE>] – works to suppress inflammatory cytokines (to ease viral symptoms)”;
- That “[i]nfrared sauna therapy activates 90 heat shock proteins to boost your immunity. It also enhances white blood cell function, thereby increasing immune response and the elimination of foreign pathogens and cellular waste products. . . . if you are looking to get get [sic] all three infrared wavelengths – near, mid, and far – I suggest Sunlighten [link to [https://www.sunlighten.com/wendy-myers/?leadsource=wendymyers&utm\\_source=WendyMyers&utm\\_medium=partner&utm\\_campaign=WendyMyers](https://www.sunlighten.com/wendy-myers/?leadsource=wendymyers&utm_source=WendyMyers&utm_medium=partner&utm_campaign=WendyMyers)] saunas”; and
- That “[c]oronaviruses can travel about six feet from the infected person. It’s unknown how long they live on surfaces. Considering this and the other facts in this article, here is my list of safety precautions... that will help avoid the spread and contraction of the coronavirus. If you go out into a public place, Nebulize with colloidal silver [link to <https://store.myersdetox.com/products/sovereign-silver-silver-hydrosol-10->

[ppm?\\_pos=1&\\_sid=57d9346cc&\\_ss=r](#)]. . . . This is a fantastic way to combat viruses in your lungs or sinuses after going out in public.”

It is unlawful under the FTC Act, 15 U.S.C. § 41 *et seq.*, to advertise that a product can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the products identified above. Thus, any Coronavirus-related prevention claims regarding such products are not supported by competent and reliable scientific evidence. You must immediately cease making all such claims.

You are also advised to review all other claims for your products and immediately cease making claims that are not supported by competent and reliable scientific evidence.

Within 48 hours, please send a message to James E. Elliott via electronic mail at [jelliott@ftc.gov](mailto:jelliott@ftc.gov) describing the specific actions you have taken to address the FTC’s concerns. If you have any questions regarding compliance with the FTC Act, please contact Zachary A. Keller at [zkeller@ftc.gov](mailto:zkeller@ftc.gov).

Very truly yours,

Dama J. Brown  
Regional Director  
Southwest Region