



United States of America  
FEDERAL TRADE COMMISSION  
Southwest Region

1999 Bryan St., Ste. 2150  
Dallas, Texas 75201

June 2, 2020

**WARNING LETTER**

VIA EMAIL TO [admin@taylormedical.net](mailto:admin@taylormedical.net)

Taylor Medical Wellness, Weight Loss and Aesthetic Group  
5901 Peachtree Dunwoody Road, C25  
Atlanta, Georgia 30328

Re: Unsubstantiated Claims for Coronavirus Prevention or Treatment

To Whom It May Concern,

This is to advise you that FTC staff reviewed your website at <https://taylormedicalgroup.net/> on May 24, 2020. We have determined that you are unlawfully advertising that certain products treat or prevent Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus treatment or prevention claims on your website include:

- On your homepage, you state “Our Holistic Doctors Discuss Coronavirus Treatment” and post two videos featuring Dr. Eldred Taylor of Taylor Medical Wellness, Weight Loss and Aesthetic Group.
  - In the first video, titled “Coronavirus: How Can We Boost Our Immune System Now?” Dr. Taylor recommends the use of probiotics, Vitamin C, and Vitamin D to build the immune system. He further discusses the use of IV Vitamin C to treat coronavirus patients in China.
  - In the second video, titled “Vitamin C Fighting COVID-19 (Coronavirus) That’s Helped China,” Dr. Taylor discusses the use of Vitamin C as a treatment for COVID-19.
- In marketing materials titled “4 Ways to Boost Your Immune System Amid Coronavirus,” you claim that:
  - “With the Coronavirus putting the world on hold and most of us under self quarantine, it is important to discover ways to protect yourself from the virus! A

great way to protect yourself is by improving your immune system and here are four ways how:”

- “**Get More Vitamin D!** Low levels of vitamin D [link to <https://taylormdformulations.com/?s=vitamin+d>] have also been associated with frequent infections. . . . Vitamin D drops [link to <https://taylormdformulations.com/product/vitamin-d-rx-for-health-bone-immunity-and-brain-health/>] or Vitamin D injections are prime ways to boost your levels and strengthen your immune system! If your vitamin D [link to <https://taylormdformulations.com/?s=vitamin+d>] is low, and you are interested in getting injections Taylor Medical Wellness Group offers 50,000 IU injections[.] To order Taylor MD Formulations’ high quality vitamin D drops click here [link to <https://taylormdformulations.com/product/vitamin-d-rx-for-health-bone-immunity-and-brain-health/>]!”
- “**Take Probiotics** [link to <https://taylormdformulations.com/product/flora-repair-50-billion-probiotic-for-gut-health-probiotics/>]! Probiotics [link to <https://taylormdformulations.com/?s=probiotics>] are live microorganisms that can be consumed through fermented foods or supplements. Probiotics [link to <https://taylormdformulations.com/?s=probiotics>] promote the good bacteria in your gut or stomach. Good bacteria in the gut improves immune function.

More and more studies show that the balance or imbalance of bacteria in your digestive system is linked to overall health and disease.

Also, some probiotics have been shown to promote the production of natural antibodies in the body. A large review found that taking probiotics may reduce the likelihood and duration of respiratory infections!

To order Taylor MD Formulations’ high quality probiotics [link to <https://taylormdformulations.com/?s=probiotics>] click here [link to <https://taylormdformulations.com/?s=probiotics>]!”

- “**Fight the Virus with Vitamin C** [link to <https://taylormdformulations.com/?s=stress+c>]... Getting high dose Vitamin C IV Therapy and taking 1000 – 2000 mg of Vitamin C [link to <https://taylormdformulations.com/product/stress-c-rx-for-anti-aging-cell-rejuvenation-and-immune-support/>] with bioflavonoids protects your body from viruses and strengthens your immune system.

If your’e [sic] looking for a trusted medical wellness practice to get high dose Vitamin C IV Therapy [link to <https://taylormedicalgroup.net/medical-wellness-testing/iv-vitamin-therapy>] visit the Taylor Medical Wellness Group.

To order Taylor MD Formulations’ high quality vitamin c supplement Stress C click here [link to <https://taylormdformulations.com/product/stress-c-rx-for-anti-aging->

cell-rejuvenation-and-immune-support/]"

- In marketing materials titled “New Way to Fight and Prevent the Coronavirus!”, you claim that:
  - “In a recent study done in China, 85% of the 252 students treated with high dose vitamin c experienced a reduction in symptoms of the virus in the high-dose vitamin C group. To read the detailed study click below!”
  - “Strengthen your immune system with high dose vitamin D injections. A blood vitamin D level of 100 is best to achieve a healthy immune system. If your vitamin D is low, our office offers 50,000 IU injections and **Vitamin D drops** [<https://taylormdformulations.com/product/vitamin-d-rx-for-health-bone-immunity-and-brain-health/>] **to boost your levels (click for vitamin d drop recommendation).**”
  - “**Take probiotics!** [<https://taylormdformulations.com/product/flora-repair-50-billion-probiotic-for-gut-health-probiotics/>] **(click for our probiotic recommendation) Good bacteria in the gut improves immune function.**”
  - “**Take 1000 – 2000 mg of Vitamin C** [<https://taylormdformulations.com/product/stress-c-rx-for-anti-aging-cell-rejuvenation-and-immune-support/>] **with bioflavonoids (click for recommendation) or visit our office for high dose IV Vitamin C therapy!**”
- In marketing materials titled “New York Hospitals Treating Coronavirus with Vitamin C,” you claim that:
  - “New York Hospitals are finally using IV Vitamin C to treat coronavirus infected patients. They are using 6000 mg a day while in China they used 24,000 mg IV. I hope New York Hospitals will eventually increase the dose to reach maximum effectiveness.... Many times when conventional medicine doctors use vitamins to treat conditions they use inadequate doses to disprove the fact that vitamins work. Large pharmaceutical companies need people to spend more money on drugs rather than vitamins. Many times when conventional medicine doctors use vitamins to treat conditions they use inadequate doses to disprove the fact that vitamins work.”
  - “**Taylor MD™ Revitalize IV Vitamin C Therapy Cocktail Bag** Taylor Medical Wellness Group [[link to https://taylormedicalgroup.net/medical-wellness-testing/iv-vitamin-therapy](https://taylormedicalgroup.net/medical-wellness-testing/iv-vitamin-therapy)] uses high dose IV vitamin C bags starting at 25 grams. Vitamin C has many health benefits. It is a highly potent antioxidant that helps restore health and repair damaged cells. Our medical doctors can customize your dose to meet your specific needs. Click [here](https://taylormedicalgroup.net/medical-wellness-testing/iv-vitamin-therapy) [[link to https://taylormedicalgroup.net/medical-wellness-testing/iv-vitamin-therapy](https://taylormedicalgroup.net/medical-wellness-testing/iv-vitamin-therapy)] for

more information.”

- “**Taylor MD Formulations supplement Stress C Rx**<sup>TM</sup> [link to <https://taylormdformulations.com/product/stress-c-rx-for-anti-aging-cell-rejuvenation-and-immune-support-vitamin-c-bioflavaoids/>] is a proprietary blend of vitamin C, bioflavonoids and antioxidants that may enhance the immune system, support adrenal gland and liver function, and the body’s ability to repair itself. Stress C Rx [link to <https://taylormdformulations.com/product/stress-c-rx-for-anti-aging-cell-rejuvenation-and-immune-support-vitamin-c-bioflavaoids/>] can be used in combination with other safe practices such as washing your hands to support a healthy immune system, liver and adrenal gland.”

It is unlawful under the FTC Act, 15 U.S.C. § 41 *et seq.*, to advertise that a product can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the products identified above. Thus, any Coronavirus-related prevention or treatment claims regarding such products are not supported by competent and reliable scientific evidence. You must immediately cease making all such claims.

You are also advised to review all other claims for your products and immediately cease making claims that are not supported by competent and reliable scientific evidence.

Within 48 hours, please send a message to James E. Elliott via electronic mail at [jelliott@ftc.gov](mailto:jelliott@ftc.gov) describing the specific actions you have taken to address the FTC’s concerns. If you have any questions regarding compliance with the FTC Act, please contact Zachary A. Keller at [zkeller@ftc.gov](mailto:zkeller@ftc.gov).

Very truly yours,

Dama J. Brown  
Regional Director  
Southwest Region