UNITED STATES OF AMERICA BEFORE THE FEDERAL TRADE COMMISSIO

OP 06 2016

SECRETARY

COMMISSIONERS:

Edith Ramirez, Chairwoman Maureen K. Ohlhausen

Terrell McSweeny

		UDICIAIAI
*)	DOCKET NO WINDINAL
In the Matter of)	
)	
)	PUBLIC
LabMD, Inc.,)	
a corporation.)	
)	

MOTION FOR LEAVE TO WITHDRAW AS COUNSEL OF RECORD FOR RESPONDENT LabMD, INC. UPON THE FILING OF A REPLY AS NECESSARY TO COMPLAINT COUNSEL'S ANSWER TO LabMD, INC.'S APPLICATION FOR STAY OF THE FINAL ORDER PENDING REVIEW BY A UNITED STATES CIRCUIT COURT OF APPEALS OR AFTER TIME TO FILE A REPLY HAS EXPIRED

Cause of Action Institute ("CoA Institute"), and attorneys of record for Respondent

LabMD, Inc. ("LabMD") in this action, Patrick J. Massari and Erica L. Marshall (collectively,

"Respondent's Counsel"), hereby respectfully request leave to withdraw as counsel of record for

LabMD in the above-captioned matter upon the filing by Respondent's Counsel of a reply as

necessary to Complaint Counsel's answer to LabMD's application for stay of the Final Order

pending review in a United States circuit court of appeals, or after time to file a reply has

expired.

Although Commission Rules do not specifically address the procedures governing withdrawal of counsel, the Commission may grant leave to withdrawal when appropriate. See, e.g., Order Granting Motion of Max Kravitz to Withdraw as Counsel for DBS Laboratories, LLC, In the Matter of Dynamic Health of Florida, LLC et al., FTC Dkt. No. 9317, 2004 FTC LEXIS 156 (Sept. 13, 2004) (McGuire, Chief Administrative Law Judge) (granting leave to withdraw for good cause); Order Granting Motion of Larry S. Gordon et al. for Leave to Withdraw as Counsel,

In the Matter of Griffin Systems et al., FTC Dkt. No. 9249, 1993 FTC LEXIS 46 (March 9, 1993) (same).

LabMD does **not** consent to such withdrawal at this time.

Respondent's Counsel requests that the Commission enter an Order withdrawing CoA Institute and said Counsel from representation of LabMD before this Tribunal upon the filing by Respondent's Counsel of a reply as necessary to Complaint Counsel's answer to LabMD's application for stay of the Final Order pending review in a United States circuit court of appeals, or after time to file a reply has expired.

D.C. R. Prof. Conduct 1.16(b) permits an attorney to withdraw from representing a client "if withdrawal can be accomplished without material adverse effect on the interests of the client" In this case, Cause of Action's withdrawal will have no material adverse effect on LabMD's interests. The Commission has entered its final decision, and there are no further proceedings pending except for LabMD's motion to stay the decision pending a petition for review. LabMD has engaged the law firm of Ropes and Gray LLP to represent it before a United States circuit court of appeals pursuant to 45 U.S.C. § 45(c).² ("Any person, partnership, or corporation required by an order of the Commission to cease and desist from using any method of competition or act or practice may obtain a review of such order in the court of appeals of the United States, within any

Applicable Rules of Conduct are incorporated by reference into the Commission Rules of Practice. See Rule 4.1(e)(1)(B), 16 C.F.R. § 4.1(e)(1)(B); see also 77 Fed. Reg. 59,294, 59,302-03 (Sept. 27, 2012) (noting duty of attorneys practicing before the Commission to comply with other applicable rules of conduct that are in addition to and consistent with the Commission's Rules of Practice).

² This representation is public and can be found on the Ropes and Gray website. See Ropes & Gray to Represent LabMD in FTC Data Security Challenge (Aug. 19, 2016), available at https://www.ropesgray.com/newsroom/news/2016/08/Ropes-Gray-to-Represent-LabMD-in-FTC-Data-Security-Challenge.aspx (last accessed Sept. 5, 2016).

circuit where the method of competition or the act or practice in question was used or where such person, partnership, or corporation resides or carries on business, by filing in the court, within sixty days from the date of the service of such order, a written petition praying that the order of the Commission be set aside.") Moreover, the Commission's rules permit LabMD to proceed *pro se*, if necessary. Commission Rule 4.1(a)(2), 16 C.F.R. § 4.1(a)(2) ("A corporation or association may be represented by a bona fide officer thereof upon a showing of adequate authorization.").

Even if the withdrawal would result in material adverse effect on the interest of the client, good cause exists to permit Cause of Action's withdrawal pursuant to D.C. Rule of Prof Conduct 1.16(b)(4) and (5).³ See D.C. Ethics Opinion 317 (listing examples of good cause to allow an attorney's withdrawal, even when prejudice to the client would result). Respondent's Counsel are not at liberty to elaborate further on the reasons why good cause exists to grant this Motion. See D.C. R. Prof. Cond. 1.6. Cf. In re Gonzalez, 773 A.2d 1026, 1030-32 (D.C. 2001) (addressing improper motion for leave to withdrawal). If the Commission requires further support for the good-faith basis supporting good cause in the filing of this Motion, Respondent's Counsel request that any such submission(s) be made in camera and that such submissions exclude information protected by the attorney-client privilege and/or attorney work product doctrine.

For the foregoing reasons, Respondent's Counsel respectfully request that the Commission GRANT this Motion for Leave to Withdraw as Counsel of Record for Respondent LabMD, Inc.; find that no material adverse effects will result from withdrawal or that other good cause exists to permit withdrawal; and ORDER that the Secretary is directed to withdraw the appearances of

³ This representation is made in accordance with Respondent's Counsels' duty to this Tribunal under Rule 4.1(e)(1)(i)(D), 16 C.F.R. § 4.1(e)(1)(i)(D).

Respondent's Counsel as Counsel of Record for LabMD, Inc. from the Docket and Record in this case. A Proposed Order is attached.

September 6, 2016

Respectfully submitted,

Patrick J. Massari

Erica L. Marshall

Cause of Action Institute 1875 I Street, NW Suite 650

Washington, DC 20006 Phone: (202) 499-4232

Facsimile: (202) 330-5842

Email: patrick.massari@causeofaction.org

UNITED STATES OF AMERICA BEFORE THE FEDERAL TRADE COMMISSION

COMMISSIONERS:	Edith Ramirez, Chairwoman Maureen K. Ohlhausen Terrell McSweeny	
) DOCKET NO	. 9357
In the Matter of)	
) PUBLIC	
LabMD, Inc.,)	
a corporation.)	
)	

MEET AND CONFER STATEMENT

Patrick J. Massari, Counsel for the moving party, hereby certifies that he conferred with Complaint Counsel Laura Van Druff on September 6, 2016 by telephone in a good-faith effort to resolve by agreement the issues set forth in Respondent's Counsel's Motion for Leave to Withdraw as Counsel of Record for Respondent, LabMD, Inc.

Complaint Counsel takes no position with respect to this Motion.

Respectfully submitted,

Patrick J. Massari

Cause of Action Institute 1875 I Street, NW Suite 650

Washington, DC 20006

Phone: (202) 499-4232 Facsimile: (202) 330-5842

Email: patrick.massari@causeofaction.org

UNITED STATES OF AMERICA BEFORE THE FEDERAL TRADE COMMISSION

COMMISSIONERS:	Edith Ramirez, Chairwoma Maureen K. Ohlhausen Terrell McSweeny	n
In the Matter of	}	DOCKET NO. 9357
)	PUBLIC
LabMD, Inc., a corporation.)	
	í	

[PROPOSED] ORDER GRANTING RESPONDENT'S COUNSEL'S MOTION FOR LEAVE TO WITHDRAWAL AS COUNSEL OF RECORD FOR RESPONDENT LabMD, INC.

This matter came before the Commission on September 6, 2016 upon a Motion filed by Respondent's Counsel pursuant to Commission Rule 3.22(a), 16 C.F.R. §3.22(a), and the District of Columbia Rules of Professional Conduct, for an Order granting Leave to Withdraw as Counsel of Record for Respondent LabMD, Inc.

Having considered this Motion and all supporting and opposition papers, and good cause appearing,

IT IS ORDERED that this Motion for Leave to Withdrawal as Counsel of Record for Respondent LabMD, Inc. is GRANTED.

IT IS FURTHER ORDERED that this Order will take effect immediately upon the filing of a reply as necessary by Respondent LabMD, Inc.'s Counsel to Complaint Counsel's answer to LabMD, Inc.'s pending application for stay of the Final Order pending review by a United States circuit court of appeals, or after time to file a reply has expired.

IT IS FURTHER ORDERED that the Secretary is directed to withdraw the appearances of Respondent's Counsel as herein set forth as Counsel for said Respondent from the Docket and Record in this case.

By the Commission.		
	Donald S. Clark	
	Secretary	
SEAL:	Secretary	

ISSUED:

CERTIFICATE OF SERVICE

I hereby certify that on September 6, 2016, I caused to be filed the foregoing document electronically through the Office of the Secretary's FTC E-filing system, which will send an electronic notification of such filing to the Office of the Secretary:

Donald S. Clark, Esq.
Secretary
Federal Trade Commission
600 Pennsylvania Avenue, NW, Rm. H-113
Washington, DC 20580

I also certify that I delivered via electronic mail copies of the foregoing document to:

The Honorable D. Michael Chappell Chief Administrative Law Judge Federal Trade Commission 600 Pennsylvania Ave., NW, Rm. H-110 Washington, DC 20580

I further certify that I delivered via electronic mail a copy of the foregoing document to:

Michael J. Daugherty, in his capacity as President and Chief Executive Officer of Respondent LabMD, Inc.

James W. Hawkins, Esq. d/b/a James W. Hawkins, LLC Counsel for LabMD, Inc.

Douglas Meal, Esq. Michelle Visser, Esq. David Cohen, Esq. Ropes & Gray LLP Counsel for LabMD, Inc.

I further certify that I delivered via electronic mail a copy of the foregoing document to:

Alain Sheer, Esq.
Laura Riposo Van Druff, Esq.
Megan Cox, Esq.
Ryan Mehm, Esq.
John Krebs, Esq.
Jarad Brown, Esq.
Division of Privacy and Identity Protection
Federal Trade Commission
600 Pennsylvania Ave., NW Room CC-8232
Washington, DC 20580

September 6, 2016

Patrick J. Massari

Notice of Electronic Service

I hereby certify that on September 06, 2016, I filed an electronic copy of the foregoing MOTION FOR LEAVE TO WITHDRAW AS COUNSEL OF RECORD FOR RESPONDENT LabMD, INC. UPON THE FILING OF A REPLY AS NECESSARY TO COMPLAINT COUNSEL'S ANSWER TO LabMD, INC.'S APPLICATION FOR STAY OF THE FINAL ORDER PENDING REVIEW BY A UNITED STATES CIRCUIT COURT OF APPEALS OR AFTER TIME TO FILE A REPLY HAS EXPIRED, with:

D. Michael Chappell Chief Administrative Law Judge 600 Pennsylvania Ave., NW Suite 110 Washington, DC, 20580

Donald Clark 600 Pennsylvania Ave., NW Suite 172 Washington, DC, 20580

I hereby certify that on September 06, 2016, I served via E-Service an electronic copy of the foregoing MOTION FOR LEAVE TO WITHDRAW AS COUNSEL OF RECORD FOR RESPONDENT LabMD, INC. UPON THE FILING OF A REPLY AS NECESSARY TO COMPLAINT COUNSEL'S ANSWER TO LabMD, INC.'S APPLICATION FOR STAY OF THE FINAL ORDER PENDING REVIEW BY A UNITED STATES CIRCUIT COURT OF APPEALS OR AFTER TIME TO FILE A REPLY HAS EXPIRED, upon:

John Krebs Attorney Federal Trade Commission jkrebs@ftc.gov Complaint

Hallee Morgan Cause of Action cmccoyhunter@ftc.gov Respondent

Jarad Brown Attorney Federal Trade Commission jbrown4@ftc.gov Complaint

Kent Huntington Counsel Cause of Action cmccoyhunter@ftc.gov Respondent

Sunni Harris Esq. Dinsmore & Shohl LLP sunni.harris@dinsmore.com Respondent

Daniel Epstein
Cause of Action
daniel.epstein@causeofaction.org
Respondent

Patrick Massari Counsel Cause of Action patrick.massari@causeofaction.org Respondent

Alain Sheer attorney Federal Trade Commission asheer@ftc.gov Complaint

Laura Riposo VanDruff General Attorney Federal Trade Commission lvandruff@ftc.gov Complaint

Megan Cox Attorney Federal Trade Commission mcox1@ftc.gov Complaint

Ryan Mehm Attorney Federal Trade Commission rmehm@ftc.gov Complaint

Erica Marshall Counsel Cause of Action erica.marshall@causeofaction.org Respondent

Alfred Lechner President & CEO Cause of Action Institute jlechner@causeofaction.org Respondent

> Patrick Massari Attorney