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# **EXHIBIT I**

1 OFFICIAL TRANSCRIPT PROCEEDING

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3 FEDERAL TRADE COMMISSION

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5 MATTER NO. 1723062

6 TITLE REGENERATIVE MEDICAL GROUP, INC.

7 DATE RECORDED: JANUARY 13, 2017

8 TRANSCRIBED: JANUARY 31, 2018

9 PAGES 1 THROUGH 8

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12 AVOID SURGERY! OSTEOARTHRITIS REGENERATIVE THERAPY  
2017.1.13 Avoid Surgry! Osteoarthritis Regenerative  
13 Therapy

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24 For The Record, Inc.

25 (301) 870-8025 - www.ftrinc.net - (800) 921-5555

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Avoid Surgery! Osteoarthritis Regenerative Therapy	4

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In the Matter of: )  
Regenerative Medical ) Matter No. 1723062  
Group, Inc. )  
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January 13, 2017

The following transcript was produced from a  
digital file provided to For The Record, Inc. on  
January 29, 2018.

1 P R O C E E D I N G S

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3 AVOID SURGERY! OSTEOARTHRITIS REGENERATIVE THERAPY

4 ON SCREEN: Regenerative Medical Group

5 UNIDENTIFIED MALE: For years, surgery  
6 for osteoarthritis has been seen as unavoidable. In  
7 order to get better and gain mobility, it would  
8 involve going under the knife. What if surgery was no  
9 longer required? What if you could avoid surgery  
10 entirely?

11 At the Regenerative Medical Group, stem cell  
12 therapy is being used to improve osteoarthritis  
13 conditions. It's a cutting-edge treatment that offers  
14 regeneration making new cells. Ultimately, stem cells  
15 and the patient's own blood is used in order to create  
16 an injunction into the joints.

17 PRP, or platelet-rich plasma, is used which  
18 helps with wound healing. The PRP is a necessary part  
19 of the process as it provides the fibroblastic events  
20 that help to remodel the tissues and allow for healing  
21 faster. This therapy helps the connective tissue to  
22 regenerate for an optimal level of healing. New cells  
23 are created inside the body replacing old and damaged  
24 tissue.

25 Various benefits come from regenerative cell

1 therapy. If you can avoid invasive joint surgery, you  
2 don't have to face the risks of surgery and all the  
3 rehabilitation, which can include infection and blood  
4 clotting, not to mention the unflattering paper gowns  
5 that you would have to wear throughout your stay in  
6 the hospital.

7           Instead of having knee surgery, injections  
8 help. Patients have been calling this a miracle. The  
9 process takes about two hours in the office and very  
10 little down time is required. There is no surgery and  
11 no overnight stays in a hospital. Within a few days,  
12 you can start to see results. Within a few weeks, you  
13 can get off the painkillers that you have been  
14 dependent on, possibly for years.

15           Within a few weeks, you can experience a  
16 substantial improvement in the way that you're able to  
17 move and get around. Within a month, you could be  
18 doing all of the things that you used to love doing,  
19 but have stopped because of having unhealthy knee  
20 joints. From damaged tissue to regenerated cartilage,  
21 there are all sorts of reasons for not being able to  
22 do the things you love to do.

23           Osteoarthritis affects your knees, hands,  
24 hips, elbows, lower back, or even neck. You don't  
25 really want to go under the knife, do you? Of course

1 not. Stem cell therapy is an established, relatively  
2 new treatment and your current doctor may not have  
3 discussed the possibility with you because he or she  
4 is still learning about the treatment. And while your  
5 doctor learns, you aren't seeing any improvements.  
6 And probably you're getting worse.

7           You have the chance now to act and schedule  
8 a free consultation with the Regenerative Medical  
9 Group and discuss this cutting-edge stem cell therapy.  
10 Conventional medicine and treatment may only be  
11 masking the pain temporarily. It isn't healing the  
12 condition. Isn't it time you start to heal? It's  
13 absolutely possible to repair damaged tissue with this  
14 regenerative medicine and regenerative cell therapy is  
15 now being used for osteoarthritis. It has the ability  
16 to decrease the probability of having surgery  
17 substantially and can eliminate painkillers from your  
18 life once and for all.

19           You have to take control of your life.  
20 If you don't want to be immobile and you don't  
21 want to be in pain, it's possible to do something.  
22 Surgery is now reserved only for the people who suffer  
23 from the most severe forms of osteoarthritis. Stem  
24 cell therapy can be the way of creating a miracle  
25 within your life so that you can regain mobility.

1 Make your New Year's resolution to have a pain-free  
2 year.

3 (The recording was concluded.)  
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I, Elizabeth M. Farrell, do hereby certify that the foregoing proceedings and/or conversations were transcribed by me via CD, videotape, audiotape or digital recording, and reduced to typewriting under my supervision; that I had no role in the recording of this material; and that it has been transcribed to the best of my ability given the quality and clarity of the recording media.

I further certify that I am neither counsel for, related to, nor employed by any of the parties to the action in which these proceedings were transcribed; and further, that I am not a relative or employee of any attorney or counsel employed by the parties hereto, nor financially or otherwise interested in the outcome of the action.

DATE: 1/31/2018

ELIZABETH M. FARRELL, CERT