

**UNITED STATES OF AMERICA  
BEFORE THE FEDERAL TRADE COMMISSION**

**COMMISSIONERS:**        **Lina M. Khan, Chair**  
                                  **Rebecca Kelly Slaughter**  
                                  **Alvaro M. Bedoya**

**ORDER GRANTING PETITION OF INSTITUTE FOR POLICY INTEGRITY FOR A  
RULEMAKING REGARDING DRIP PRICING  
Matter No. R207006**

**November 13, 2023**

This Order resolves a Petition, filed by the Institute for Policy Integrity before the Federal Trade Commission, requesting that the Commission issue rules addressing drip pricing. On December 27, 2021, the Commission published a Notice in the *Federal Register* requesting comments on this petition.<sup>1</sup> The Commission received twenty-five comments in response to its request.<sup>2</sup> Having reviewed the contents of the Petition and the comments, the Commission, through this Order and for the reasons described in the Advance Notice of Proposed Rulemaking on Unfair or Deceptive Fees,<sup>3</sup> GRANTS the Petition.

By the Commission.

April J. Tabor  
Secretary

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<sup>1</sup> See Fed. Trade Comm'n, Notice of Pet. for Rulemaking by Inst. for Public Integrity, 86 Fed. Reg. 73207 (Dec. 27, 2021), <https://www.federalregister.gov/documents/2021/12/27/2021-27435/petition-for-rulemaking-by-institute-for-policy-integrity>.

<sup>2</sup> See Cmts. on Pet. for Rulemaking by Inst. for Public Integrity, <https://www.regulations.gov/docket/FTC-2021-0074/comments>.

<sup>3</sup> See Fed. Trade Comm'n, Advance Notice of Proposed Rulemaking on Unfair or Deceptive Fees, 87 Fed. Reg. 67413 (Nov. 8, 2022), <https://www.federalregister.gov/documents/2022/11/08/2022-24326/unfair-or-deceptive-fees-trade-regulation-rule-commission-matter-no-r207011>. On October 11, 2023, the Commission announced it was proceeding with a proposed rule to prohibit junk fees. This proposed rule will publish in the *Federal Register* shortly. <https://www.ftc.gov/news-events/news/press-releases/2023/10/ftc-proposes-rule-ban-junk-fees>.