

Web Worksheet 1



Name: _____

Find It Online

Can you spot these different kinds of ads online? Hunt for each type of ad listed below. Be sure to write down the details about each ad as you find it.

Type of Advertisement	Who is responsible for the ad?	What does the ad say?	What does the ad want you to do?	Who is the ad targeting? Is it successful?
Banner Ad				
Viral Video Ad				
E-mail Ad				
Advergame				

