

Lamp Facts	
Type: Compact Fluorescent	
To save energy costs, find the bulbs (lamps) with the light output you need, and then choose the one with the lowest watts. Also compare lumens per watt (LPW) values; higher LPW bulbs deliver more light per watt.	
Light Output	825 lumens
Power Used	13 watts
Efficiency	63 LPW (lumens per watt)
Color Appearance	Warm White ¹
Correlated Color Temperature	3000 K
Color Quality	Very Good ²
Color Rendering Index	82
Life	8,000 hours
	6 years ³
Operating Cost ⁴	\$ X per year
	\$ Y over lamp lifetime
<p>¹ Color Appearance indicates how “warm” or “cool” the lamp looks when lit; descriptive designations are standardized by FTC.</p> <p>² Color Quality indicates the ability of the lamp to make people and objects look “natural”; descriptive designations are standardized by FTC.</p> <p>³ Assumes lamps are operated 4 hours per day, every day.</p> <p>⁴ Assumes electric utility rate of \$0.10 per kilowatt-hour.</p>	
 <p>Lamp Contains Mercury. Manage in accordance with disposal laws. See www.lamprecycle.org or 1-800-xxx-xxxx</p>	

A few notes about this example label:

- ♦ A label like this would obviously have required elements, but optional elements could also be included.
- ♦ A CFL example was chosen to show how mandatory and optional elements might be incorporated into the same label. In this case, we show how a company might choose to express color appearance and color quality in words and in numbers because they might use the same packaging for commercial customers and consumers.
- ♦ Bold or normal type face can be used to make some items more prominent.
- ♦ If a label like this is adopted by FTC, it should not be required on the front of the package; that said, a decision must be made as to which mandatory elements must also appear on the package front. For example, if lumens are a required element on this type of label, should manufacturers also be required to put lumens on the package front?
- ♦ One challenge for this type of label is the common requirement by retailers that all packaging be done in two or three languages.