



August 21, 2012

Donald S. Clark, Secretary
Federal Trade Commission
600 Pennsylvania Ave. N.W.
Washington, D.C. 20580

Via E-Mail: dclark@ftc.gov

Dear Mr. Clark:

**Re: COPPA Rule Review, 16 C.F.R. Part 312, Project No. P104503:
Request for Extension of Time to Comment**

On behalf of the Toy Industry Association (TIA), I am writing to request an extension of time to comment on the above-referenced matter.

TIA is the major national trade association for the toy industry. Many TIA members operate websites or online services directed to children, and consequently are directly affected by the proposed revisions. The latest changes proposed by staff are complex, and must be considered within the context of all elements of the earlier proposed rule. TIA previously commented on the earlier proposed rule revisions.

Planned vacation and travel schedules have made it impossible to obtain the necessary input from our members within the September 10 comment deadline. Hence, we request an extension of time to comment until October 15, 2012.

We thank you in advance for considering this request.

Sincerely,

Edward Desmond
Executive Vice President, External Affairs

cc: Sheila A. Millar, Counsel