



**PRODUCT** KFC Original Recipe Chicken  
**MARKET** Boston, MA  
**PROGRAM** News  
**CODE #** 031008316  
**TITLE** Starting Today They're Eating Better

**LENGTH** 30  
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(SFX: TV/BALL GAME)



MAN: Hey, honey. WOMAN: Hey. Remember how we talked about eating better?



(SFX)



Well, it starts today.



(SFX PAUSES) (MUSIC IN) MALE ANNCR: The secret's out,



two Original Recipe Chicken breasts have



less fat than a BK Whopper. Or go skinless for just



three grams of fat per piece.



And now, get a 12-piece bucket of kitchen fresh chicken for just 9.99. (MUSIC PAUSES)



(SFX RESUMES) MAN: You know, I'm doing this for you.



WOMAN: Hmm. (SFX OUT) (MUSIC RESUMES) ANNCR: For a fresh way to eat better,



you've gotta KFC what's cookin'. (MUSIC OUT)

**ALSO AVAILABLE ON VIDEO CASSETTE**