

Exhibit 18 to Plaintiff's  
Memorandum of Points and Authorities  
in Support of Its Motion for Temporary  
Restraining Order and Preliminary  
Injunction  
(PX00011)  
Part 3 of 11

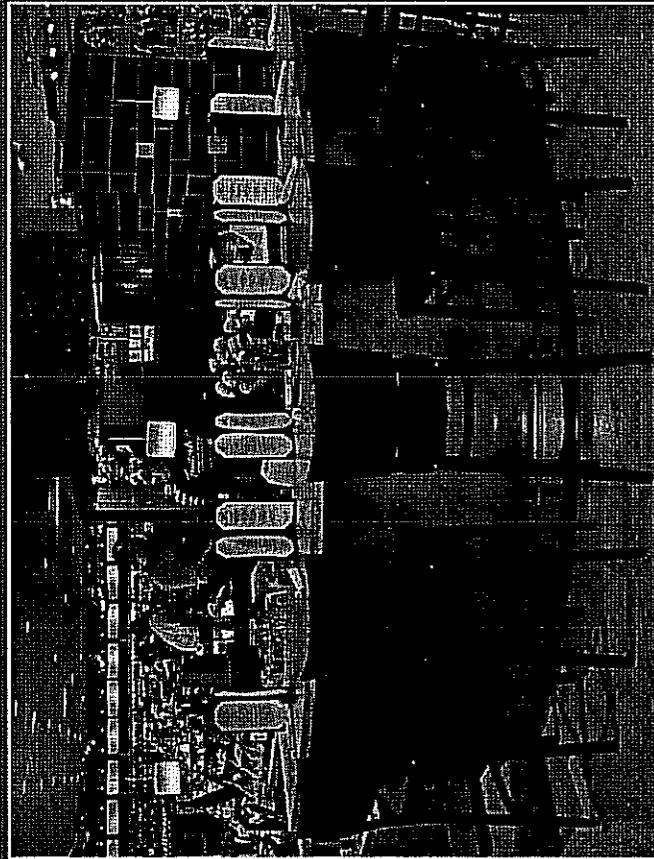
*Austin 1980*

**Where it All Began**



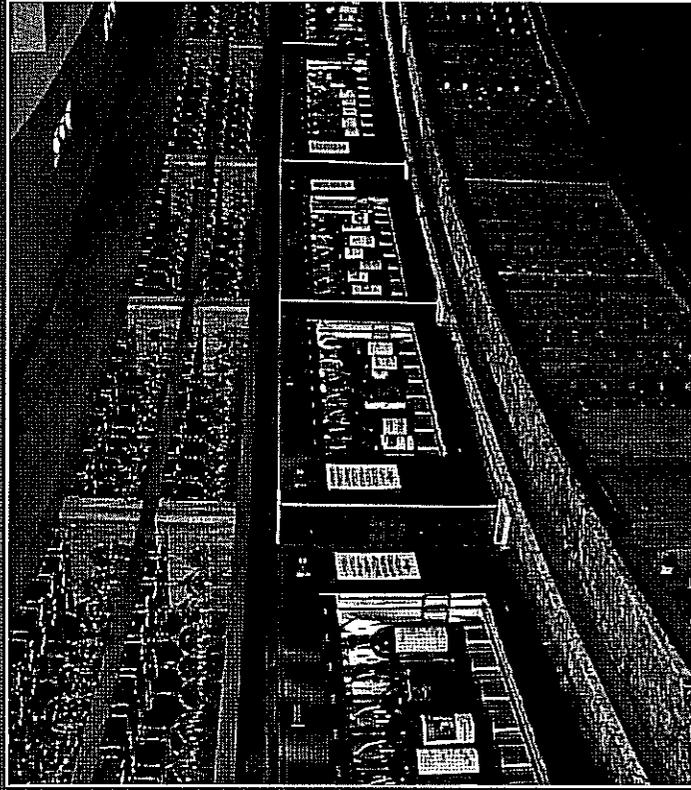
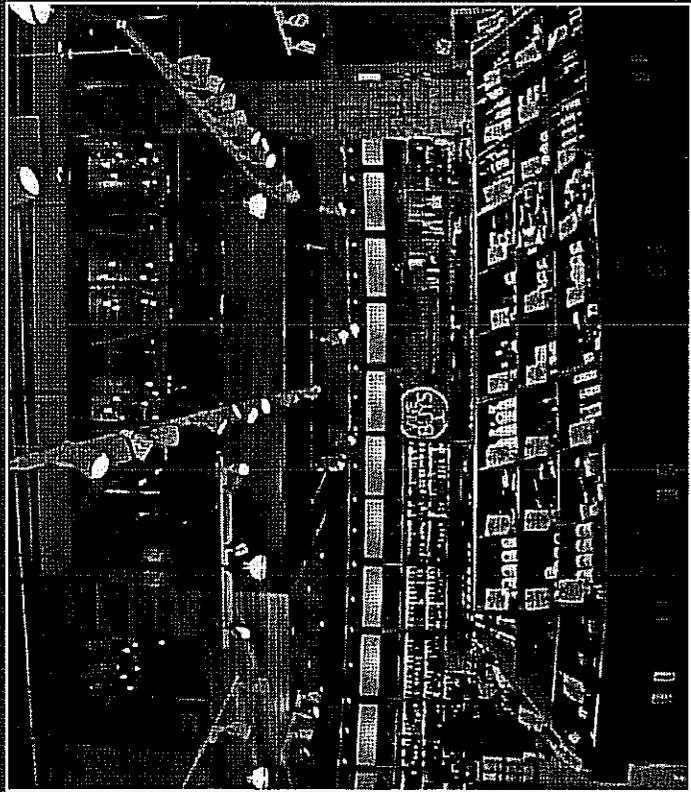
*the latest generation*

## Food Venues



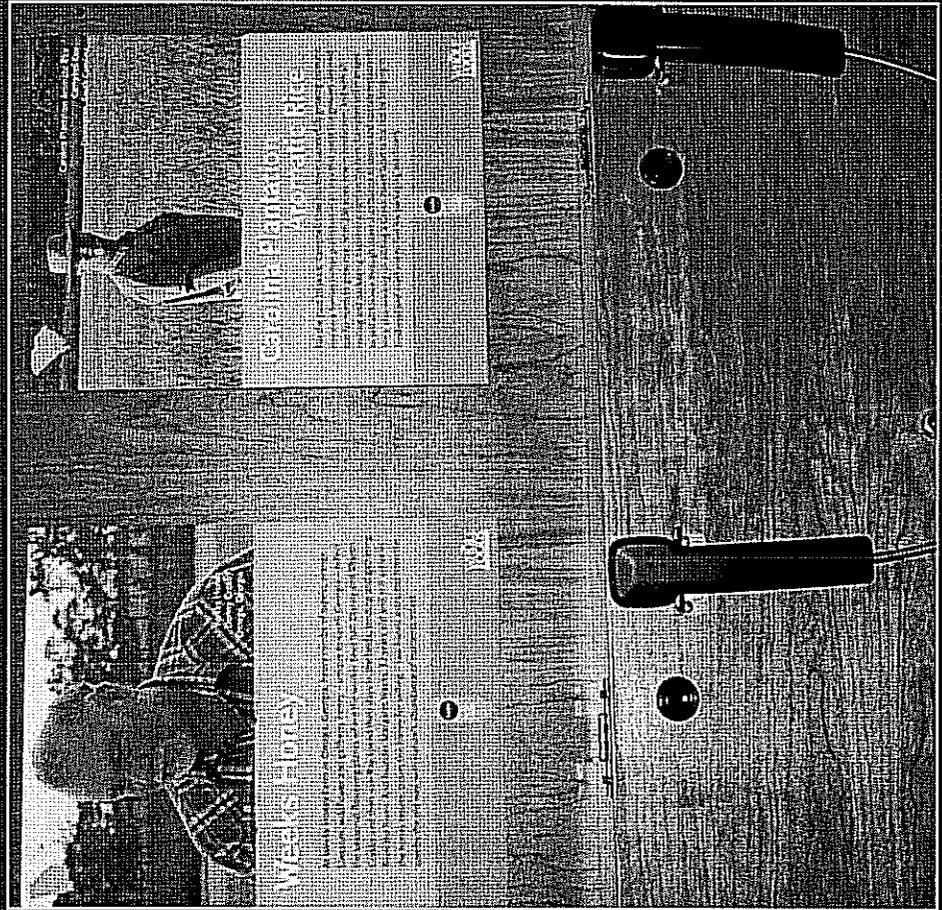
*the latest generation*

## Big Wine



*the latest generation*

## Talking Stores



Byrne Blueberry Farm  
Waynesboro, Georgia



## organic matters

Dick Byrne, owner of Byrne Blueberries in Waynesboro, grows seven varieties of berries on some of the richest organic soil in Georgia. It's composed of 4-1% organic matter—over eight times the level of non-organic fields nearby.

Dick Byrne explains why organic matters

- Typical Georgia soil: Less than 1% organic matter
- Richest organic soil in the state

