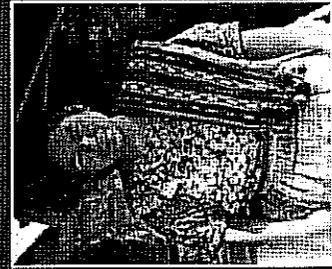
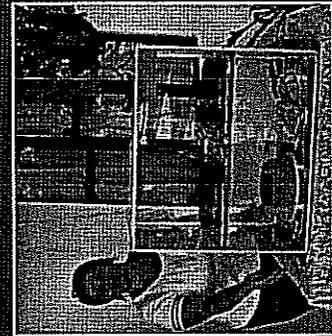


Exhibit 18 to Plaintiff's
Memorandum of Points and Authorities
in Support of Its Motion for Temporary
Restraining Order and Preliminary
Injunction
(PX00011)
Part 10 of 11

OUR

Whole Planet Foundation

- Initially funded through a Global 5% Day, Whole Foods Market will donate \$1 million annually
- Accomplishments to date:
 - Since Spring 2006, we have loaned \$297,092 to 1,474 women in Costa Rica, with a 100% repayment rate
 - Since Spring 2006, we have loaned \$186,834 to 1,217 women in Guatemala, with a 100% repayment rate
 - In 2007, we are expanding into Honduras, Nicaragua and India



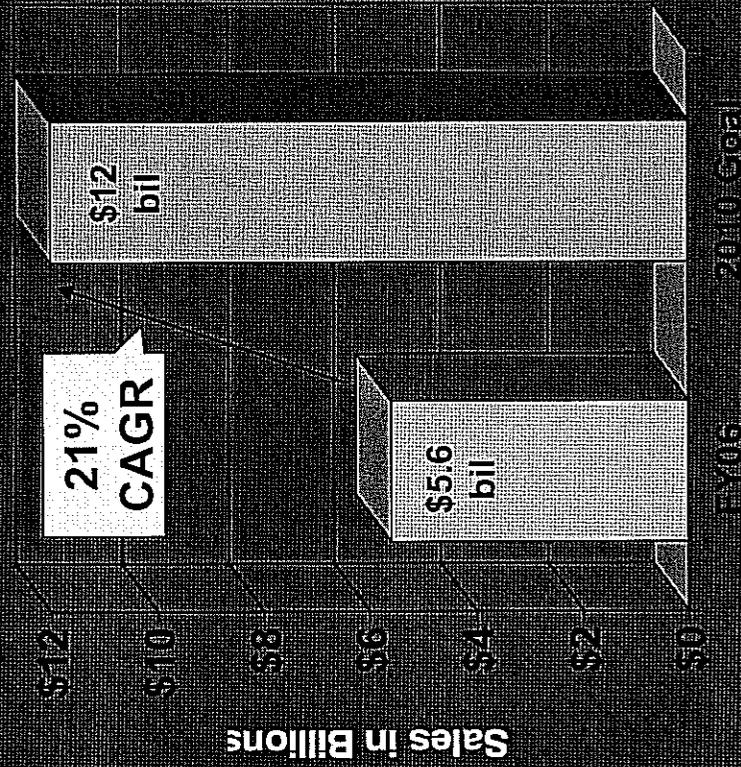
we have

Tremendous Growth

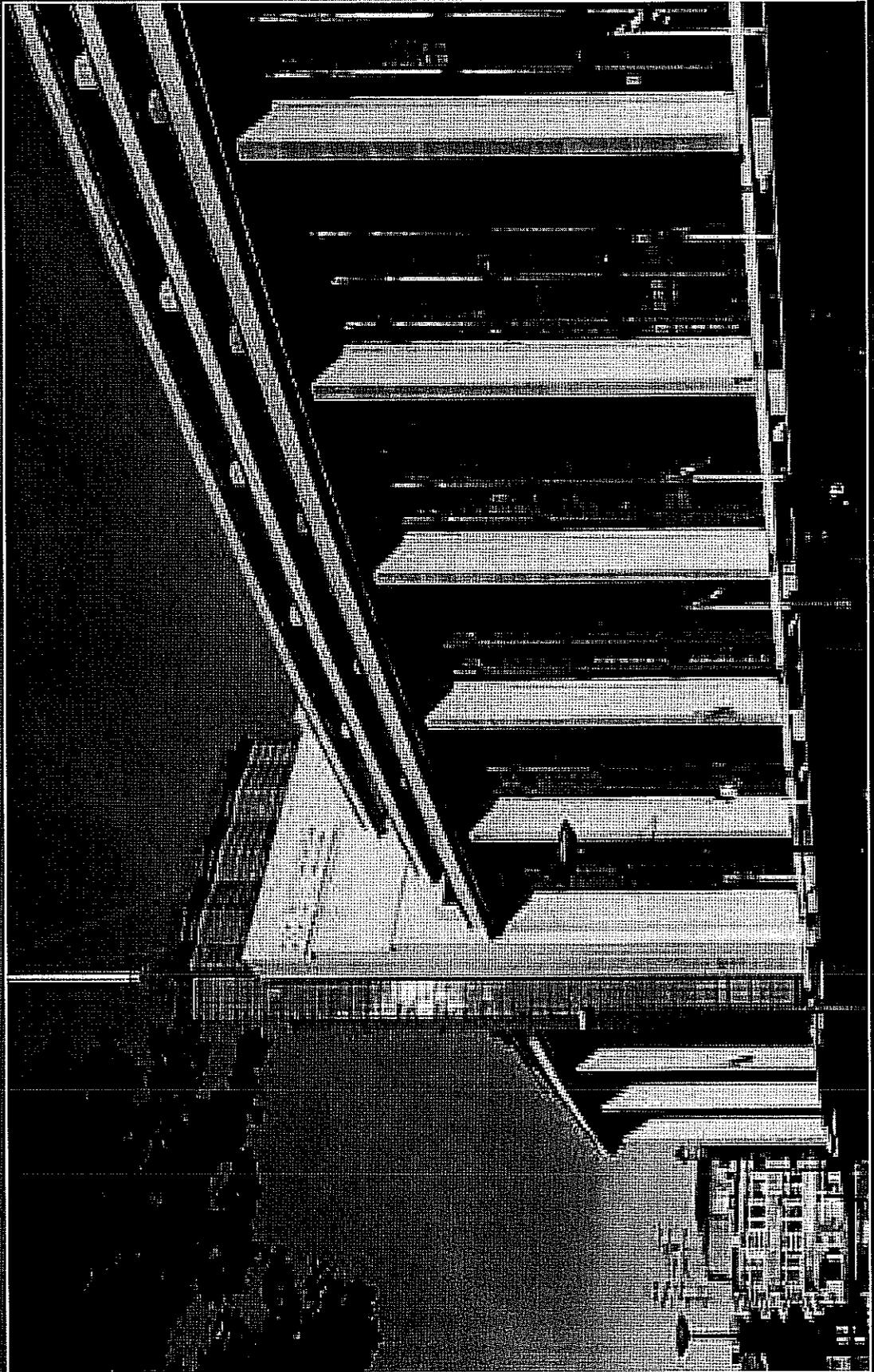
Opportunities

- We are a desirable tenant that drives traffic to shopping centers
- No markets are saturated
- Top markets allow dense concentration of stores and are still underserved
- Lots of opportunity in secondary markets
- International expansion

our goal is
**\$12 BILLION IN SALES
IN 2010**



Coming to London in June





the best

Is Yet to Come

- We are the authentic retailer of natural & organic products
- We are continually redefining the marketplace and further differentiating our stores and customer experience
- We believe our sales potential is much greater than \$12 billion, as the market continues to grow and we continue to improve