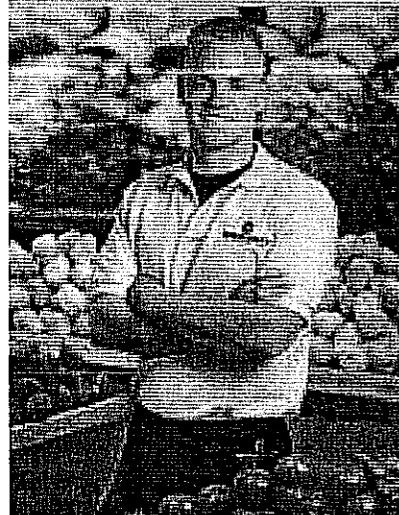
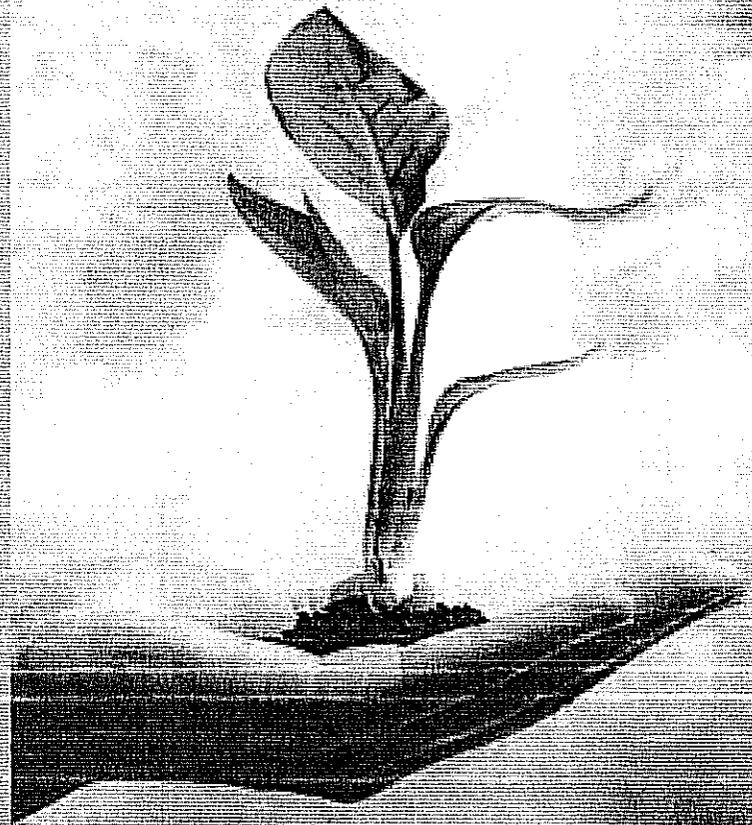


Exhibit 56 to Plaintiff's  
Memorandum of Points and Authorities  
in Support of Its Motion for Temporary  
Restraining Order and Preliminary Injunction  
(PX00601)  
Part 3 of 3

## SOCIAL & ENVIRONMENTAL RESPONSIBILITY

From supporting organic agriculture and local farmers, to our use of environmentally sustainable packaging and our industry-leading animal husbandry standards, Wild Oats has a long history of social and environmental responsibility.

In 2005, we became the first retailer in the U.S. to formally commit to purchasing eggs from cage-free chickens. We expanded our use of the PLA compostable "corn-tainers" to include drinking cups in our cafes and juice bars. We extended our commitment to farmers in third world countries by expanding our selection of Fair Trade products to sugar, teas and chocolates. Because of our support of environmental and social causes, we have again been honored by *Business Ethics Magazine*, and are on their list of the Top 100 Corporate Citizens in 2005.



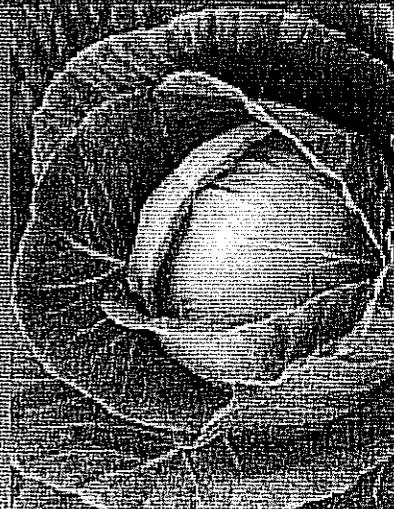
## KNOWLEDGE

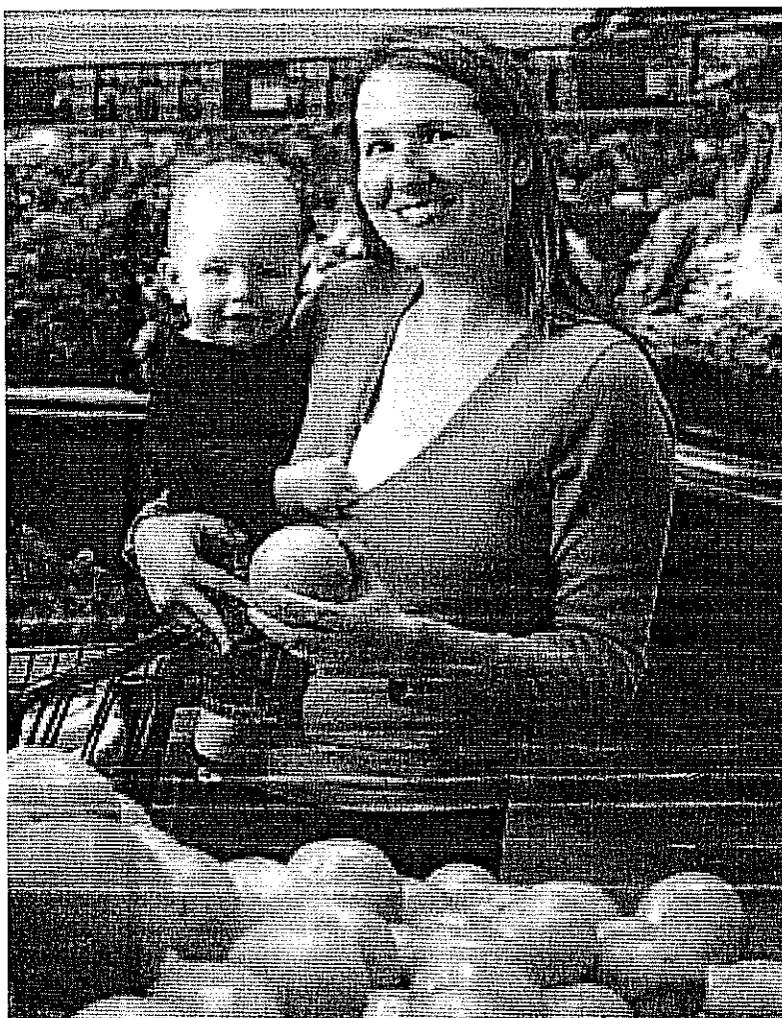
## WE FOCUS ON NATURAL & ORGANIC

We've built our foundation over the last 18 years as a leading national natural and organic foods retailer and our commitment remains strong and focused.

The natural and organic food channel continues to be the fastest growing area in food retailing, and has grown between 7% and 8% annually over the last 10+ years. At Wild Oats Markets, it is our goal to continue to leverage our expertise and offer our customers the widest variety of natural and organic foods that meet our rigorous standards. Our product mix will continue to represent the highest percentage of organic products of any national retailer.

## WELLNESS





## A BALANCED APPROACH TO WELLNESS

Today's consumer is savvy, self-educated, and approaches food and lifestyle choices as solutions to ensure prolonged health and happiness. Wild Oats provides staff training, an unparalleled selection of healthy products, and consumer education campaigns to assist our customers in achieving their wellness goals.

In 2005, we launched our Superfoods program, which identifies 20 foods that pack a nutritious punch. Our stores also led the gluten-free education movement. And, we were the first to voluntarily post mercury advisories in our seafood departments. We received the prestigious Ted Danson Ocean Hero Award from Oceana for this industry-leading move.

We continue to provide innovative information and a broad product selection to allow our customers to make the best choices for their balanced lifestyle.

## TRUE COMMUNITY MARKETS

Our customers tell us shopping at our stores is different from their experience with other retailers. Instead of a necessary chore, they say shopping at Wild Oats is an opportunity to discover new products, and learn about wellness and food. In fact, we host more than 750 in-store lectures, tastings, health screenings and field trips every week in all of our stores.

We also participate in local community events and give back to local charities through a variety of donation programs. Through event participation in 2005, over 500,000 people in our local communities discovered Wild Oats and learned innovative ways to balance great-tasting food with a healthy lifestyle.



## BALANCE

## COMMUNITY

