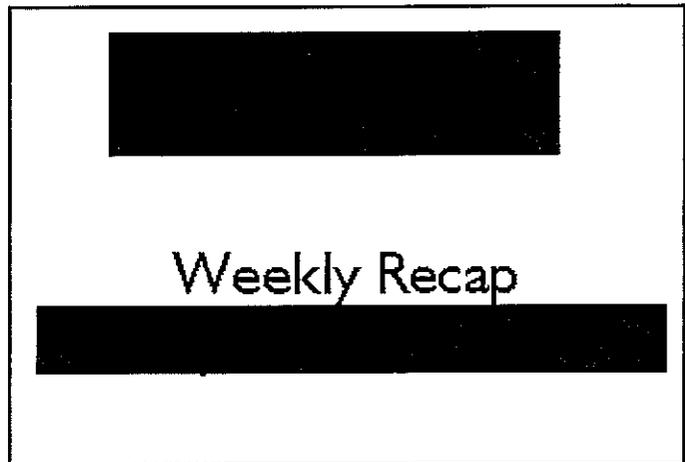


Exhibit 63 to Plaintiff's
Memorandum of Points and Authorities
in Support of Its Motion for Temporary
Restraining Order and Preliminary Injunction
(PX01318)

[PORTIONS REDACTED]



Quote of the week: "Attacking is the only secret. Dare and the world always yields; or if it beats you sometimes, dare it again, and it will succumb." William M. Thackeray

Sales Review: Our week started out strong and it looked like we had the bull by the horns. Going in to the weekend we were an [redacted] of the week before. Then our competitors woke up. [redacted] **broke a killer ad on Friday and** [redacted]

[redacted] **ran their** [redacted] As a result [redacted]. Here's the important piece- [redacted]. [redacted] Whoever we may have [redacted]. [redacted] As I say every week it is all about adding a single item here and there to each basket. That is our salvation. **Let that be what you attack this week!**

Here are the **individual team totals:**

- Bakery: [redacted]
- Grocery: [redacted]
- Meat: [redacted]
- PFDS: [redacted]
- Produce: [redacted]
- Seafood: [redacted]
- Specialty: [redacted]
- Whole Body: [redacted]

Open positions: [redacted]
[redacted] Please stop by the job posting board in the back to review positions that are available company-wide that may be of interest to you. [redacted]
[redacted]

Redacted

Good Stuff:

- [REDACTED]
- **It is inventory week again!** Make time early in the week to clear out those back rooms and coolers. The more organized and clean we are will improve how you count and ensure a high level of accuracy.
- **Opening Store Bonus-** [REDACTED]
- **Cart House-** [REDACTED]

[REDACTED]

[REDACTED]

Redacted