

Exhibit 29 to Plaintiff's  
Memorandum of Points and Authorities  
in Support of Its Motion for Temporary  
Restraining Order and Preliminary Injunction  
(PX01319)

**[PORTIONS REDACTED]**

**From:** Larry Salinas (NE NNY)  
**Sent:** 09/26/2006  
**To:** Walter Robb (CEN REM); Patrick Bradley (MW MWC)  
**Cc:** Gene Kadish Earthlink  
**Bcc:**  
**Subject:** [REDACTED] - [REDACTED]

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Attached is the report summary for [REDACTED] report is in the mail.

Larry

A study was completed for a site at the [REDACTED] which appears to be a better opportunity based on demographics and targetability. If the [REDACTED] site is approved, [REDACTED] In tandem with this study, a site was evaluated in [REDACTED] which, from a sales perspective, appears viable with minimal transfers from [REDACTED]

[REDACTED] is a densely populated urban/suburban setting with a melting pot of ethnic diversity, particularly first generation residence from [REDACTED] Common to first generation immigrants, they tend to support there own local businesses, which permeate this area. What differentiates this area, with respect the ethnic diversity, from the [REDACTED] site is the composition of the trade area. [REDACTED] ethnic populations reside throughout the trade area and are growing, while [REDACTED] ethnic populations are concentrated and declining as new office and condo buildings are developed.

The proposed site is contiguous to the [REDACTED] and the highest volume [REDACTED] located at the intersection of [REDACTED] one block west of [REDACTED] The [REDACTED] attracts a middle income demographic, ethnically representative of the area. Our development is proposed in two phases, the first scheduled for [REDACTED] and the second consisting of [REDACTED], both with [REDACTED] Access to the center is indicated at [REDACTED] Our placement at the [REDACTED] corner of the property would allow good visibility from [REDACTED] but limited from the [REDACTED]

### Summary Observations & Conclusions

This area is composed of first generation, ethnically diverse residences that are less likely to

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support WFM than second & third generation relatives.

The site area has excellent population density and has experienced high growth from [REDACTED]

While having the advantage of regional pull from this location at the [REDACTED] this [REDACTED] demographic is not compatible with the WFM target customer.

This site's regional road pattern [REDACTED] will support a broad draw which makes a two store scenario with [REDACTED]. The [REDACTED] has a more upscale tenant base and attracts a customer base more compatible with the WFM offering.

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2 Attachments

**Redacted**