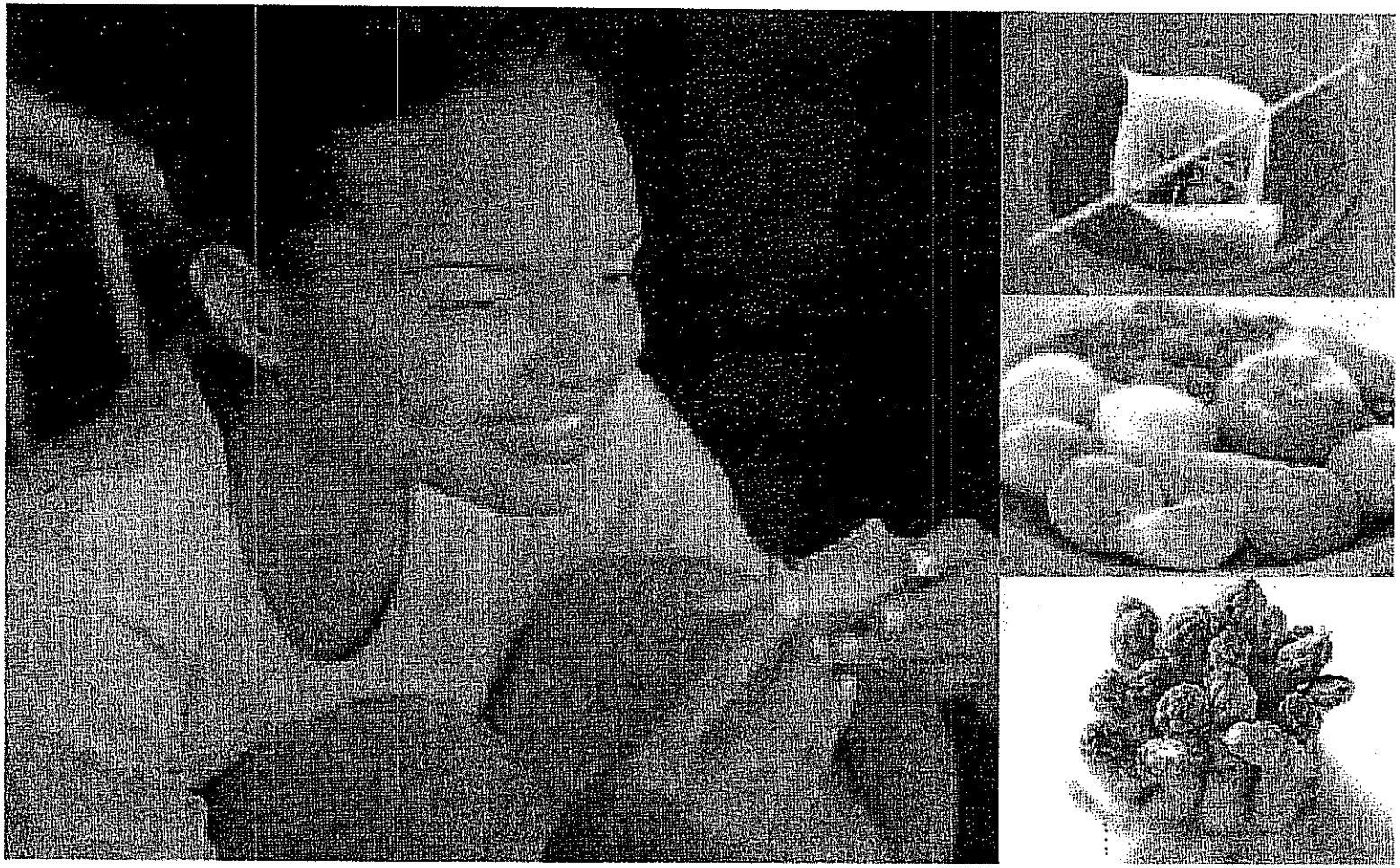
Exhibit 19 to Plaintiff's Memorandum of Points and Authorities in Support of Its Motion for Temporary Restraining Order and Preliminary Injunction (PX01332) Part 1 of 12

[PORTIONS REDACTED]

HIGHLY CONFIDENTIAL

Project Green Space



WO-VS-9-000095

PX01332-001

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Project Green Space Meeting
April 12, 2005

WO-VS-9-000096

PX01332-002

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Agenda

- Introductions
- Wild Oats Company and Category Overview
- 2004 Performance and Key Issues
- 2005 Plan
- Discussion and Next Steps

WO-VS-9-000097

PX01332-003

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Wild Oats Markets, Inc.
Company Overview

WO-VS-9-000098

PX01332-004

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Vision - Wild Oats Markets, Inc.

"Become the leading national brand for natural, organic and farm fresh products"

WO-VS-9-000099

PX01332-005

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Mission - Wild Oats Markets, Inc.

Wild Oats provides the highest quality and broadest selection of natural, organic and farm fresh products in a stimulating informative environment for people to celebrate the joys of great tasting food, the pursuit of natural wellness, and the health of our community.

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PX01332-006

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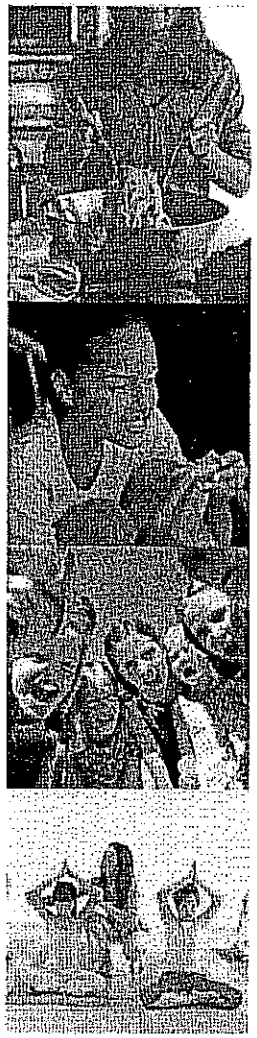
Values - Wild Oats Markets, Inc.



Service – *Our customers always come first*

People – *We behave with integrity, respect, honesty and are committed to each other's success*

Quality – *Our products are of the highest quality, taste and freshness in the marketplace and the best balance of quality and value*

Local and global communities – *We give back to our communities and reduce our negative impact on the environment*

Stakeholders – *We are committed to increasing long-term stakeholder value*

Accountability – *We hold ourselves accountable to our mission and values*

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PX01332-007

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Wild Oats Today

- Approximately $1 billion in annual sales
- 110 stores in 24 states and British Columbia, Canada
- Two distinct formats:
  - Natural and Organic foods supermarket
  - Farmers market stores
- 8,500 employees
- High quality products that meet highest standards in the N&O industry

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PX01332-008

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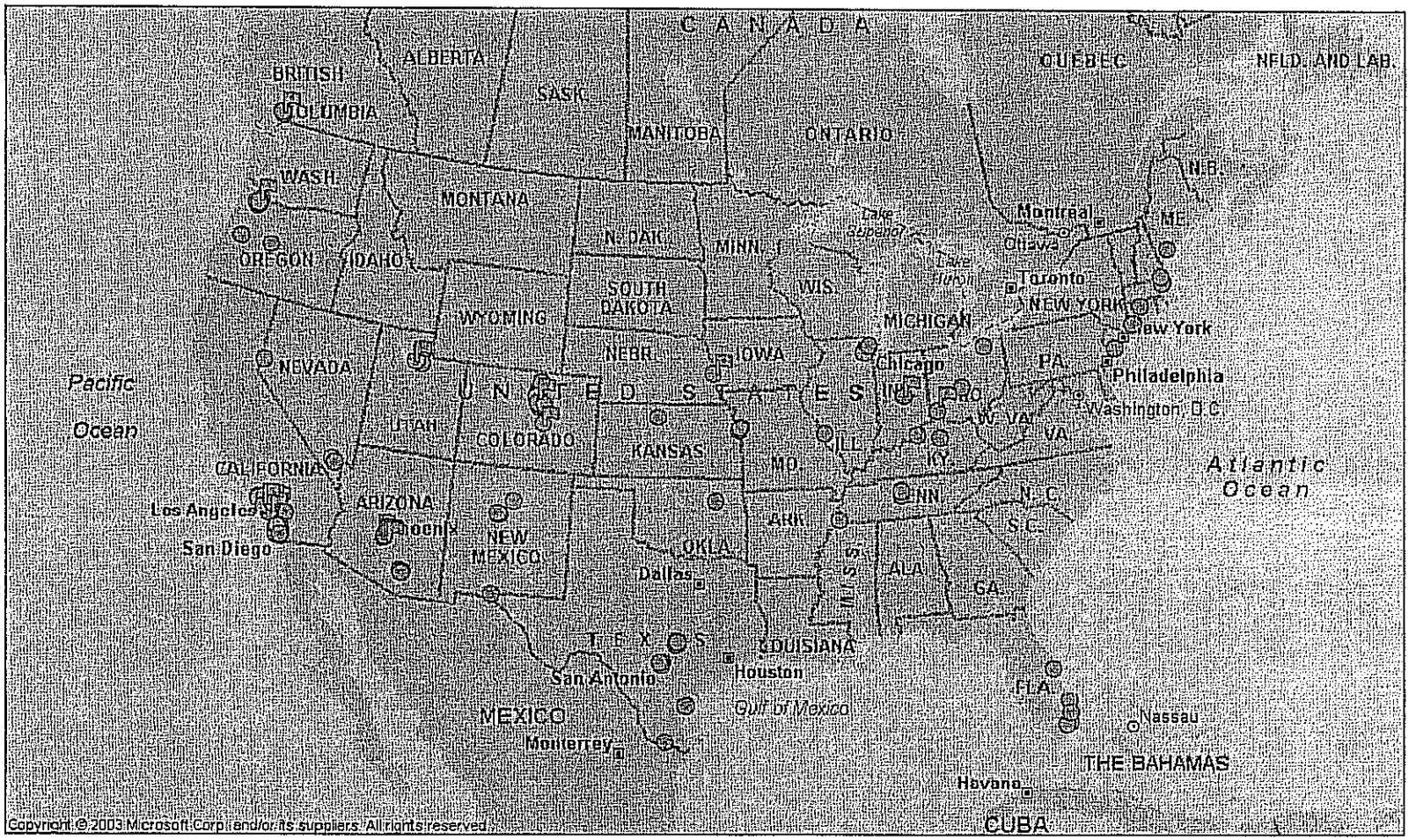
Store Locations



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