



Office of the Secretary

UNITED STATES OF AMERICA  
FEDERAL TRADE COMMISSION  
WASHINGTON, D.C. 20580

October 14, 2008

Gary W. Kubek, Esq.  
Debevoise & Plimpton LLP  
919 Third Avenue  
New York, NY 10022

Re: *Pernod Ricard S.A., Docket No. C-4224*

Dear Mr. Kubek:

This letter notifies Pernod Ricard S.A. (“Pernod”) that the Federal Trade Commission has approved the appointment of Mr. Edward A. Gold of PricewaterhouseCoopers LLP (“PwC”), as the Interim Monitor, and has approved the Interim Monitor Agreement by and between Edward A. Gold and Pernod dated September 10, 2008, pursuant to Paragraph IV. of the Decision and Order and Paragraph III. of the Order to Hold Separate and Maintain Assets issued in the above-referenced matter.

In according its approval, the Commission has relied upon the information submitted and representations made by Pernod and Mr. Gold and has assumed them to be accurate and complete.

By direction of the Commission.

Donald S. Clark  
Secretary

cc: Edward A. Gold  
PricewaterhouseCoopers LLP  
1900 K Street  
Washington, DC 20006