

**From:** J John Swanko

**Sent:** Wednesday, February 13, 2008 10:36 AM

**To:** BehavioralMarketingPrinciples

**Subject:** Allowing the collection will LLimit The Size Of The Pie

I have a tiny website <http://www.GemStuddedNails.com>. It has a health news side, People Port, Today's Health News. Your solution, allowing choice, is no choice. Here is why it will not work: When you answer no, you will not be allowed access. That is fine to keep the young;uns out. It works well with software (most of the time). People are on the web looking for information. Visitors to my People Port have skyrocketed. In response, When one searches for People Port and manages to find it. It takes them to a page that makes them sign in, however, I do not require this. This can occur when adding one of my feeds, To any service. The person simply tried to add the feed to their browser. I personally experienced all these problems. I have tried many fixes. I am still trying to find out why My Yahoo no longer lists People Port (They have even added Health News, General, section).

Look my readership continues to grow. Eventually, If you allow this to occur, You will effectively Close People Port. I use Yahoo web Hosting, however, without my own servers, They can demand the right, over my objections and chase my readers away, to one of their sites or some other site. They simply have to slow down their server's response. I am not bitching about Yahoo, they were great getting me to try this experiment (no one I talked to ever saw this type of growth to an unknown entity). I do not mind the competition: most are building a bigger pie. What you are about to do will limit the size of that pie. Limit access to that pie. Effectively limit the bakers.

Jacob John Swanko dba GemStuddedNails.com; People Port Today' s Health News.

Jacob "John" Swanko  
Florida