

Better Naturally

June 1, 2006

Dear Sir or Madam:

I am writing this letter because I am concerned about the proposed Business Opportunity Rule R511993. I believe that in its present form, it could prevent me from continuing as a Oasis LifeSciences Associate. I understand that part of the FTC's responsibilities is to protect the public from "unfair and deceptive acts or practices," yet some of the sections in the proposed rule will make it very difficult, if not impossible, for me to sell Oasis LifeSciences products.

I have been an Oasis LifeSciences Independent Associate for more than 1 1/2 years. Originally, I became an associate in my company because I felt the products were exceptional and I could earn some additional income while helping others physically. I am working very hard at developing an honest business and have started to see some success. My husband's job is extremely stressful and we both would like him to retire. Without the earning potential I have with this independent business, there is no way that can happen. Without health care insurance from his job, we need quite a bit of additional income. Before becoming an Oasis LifeSciences Associate I was in another networking company for over 13 years. Through participation in the training seminars, recommended readings and association with the people, my husband and I became better people. We not only grew personally and professionally, but our family became closer. I always said the education I got through the networking training was more valuable than my 4 year college education. While a member of the other networking group, I went from working at a minimum wage job at a printing company to running it, only because of the skills I learned as part of the networking industry.

One of the most confusing and burdensome sections of the proposed rule is the seven-day waiting period to enroll new associates. Oasis LifeSciences sales kit costs as little as \$20. The most expensive sales kit costs \$1135 and includes mostly products that can be used to help themselves and others feel better. People buy TVs, cars, and other items that cost much more and they do not have to wait seven days. This waiting period gives the impression that there might be something wrong with the company or the compensation plan. I also think this seven-day waiting period is unnecessary, because Oasis LifeSciences already has a money back guarantee for all products of which the \$20 kit is the only one that isn't 85% to 90% products. Under this waiting period requirement, I will need to keep very detailed records when I first speak to someone about Oasis LifeSciences and will then need to send in many reports to my company headquarters.

The proposed rule also calls for the release of **any** information regarding lawsuits involving misrepresentation, or unfair or deceptive practices. It does not matter if the company was found innocent. Today, anyone or any company can be sued for almost anything. It does not make sense to me that I would have to disclose these lawsuits unless Oasis LifeSciences is found guilty. Otherwise, Oasis LifeSciences and I are put at an unfair advantage even though Oasis LifeSciences has done **nothing** wrong.

Finally, the proposed rule requires the disclosure of a minimum of 10 prior purchasers nearest to the prospective purchaser. I am glad to provide references, but in this day of identity theft, I am very uncomfortable giving out the personal information of individuals (without their approval) to strangers. Also, giving away this information could damage the business relationship of the references who may be involved in other companies or businesses including those of competitors. In order to get the list of the 10 prior purchasers, I will need to send the address of the prospective purchaser to Oasis LifeSciences headquarters and then wait for the list. I also think the following sentence required by the proposed rule will prevent many people from wanting to sign up as a salesperson - "If you buy a business opportunity from the seller, your contact information can be disclosed in the future to other buyers." People are very concerned about their privacy and identity theft. They will be reluctant to share their personal information with individuals they may have never met.

I appreciate the work that the FTC does to protect consumers, yet I believe this proposed new rule has many unintended consequences and there are less burdensome alternatives available to achieving your goals.

Thank you for your time in considering my comments.

Respectfully,

Karen A. Reed