

June 14, 2006

Federal Trade Commission
Office of the Secretary, Room H-135 (Annex W)
600 Pennsylvania Avenue, NW
Washington, DC 20580

Subject: Business Opportunity Rule, R511993

To Whom It May Concern:

I am writing to you about the proposed Business Opportunity Rule, R511993. I am currently an Independent Distributor for Sunrider International with headquarters in Torrance, CA. The first thing that disturbs me about this proposed rule is the 7 Day Waiting Period before being able to sign up a Distributor. I am very concerned about the impact that this rule will have on my Sunrider business. People are naturally wary if given a 7 day period before they can purchase any products or start their own business. If this proposal is passed it will most likely put me OUT of business.

I help support my family with my income from Sunrider. I have been an Independent Distributor for almost 11 years now. The Sunrider products have been an important part of my life in that I have lost over 100 pounds and feel much better than before I knew about Sunrider.

I live in Tampa, Florida and I am currently preparing for 'hurricane season' including putting a new roof on my home. When purchasing a roof there is only a 3 day waiting period, and we are talking about a large expenditure of money. I am really confused as to why there should be a 7 day waiting period or ANY waiting period if someone wants to purchase or sell the Sunrider whole foods and beverages. This is FOOD we are talking about. What if we told everybody in the United States that we now have a rule that before you can buy FOOD from the supermarket you will have to wait 7 days? This proposed rule does not make good business sense to me.

Further, Sunrider's policy includes a 60 day return policy that is applicable to all products. Please keep this in mind when considering the proposed rule.

The proposed rule also requires the disclosure of a minimum of 10 prior purchasers nearest to the prospective purchaser. I don't mind giving out references, but I do not wish to give out others personal information without their consent. This also can be a nightmare record keeping problem.

The following sentence in the proposed rule will make it almost impossible to sign up new clients: "If you buy a business opportunity from the seller, your contact information can be disclosed in the future to other buyers." If I were the buyer, I would be very concerned about my personal information being given to strangers.

The proposed rule also calls for the release of ANY information regarding lawsuits involving misrepresentation, or unfair or deceptive business practices, whether or not the company was found innocent. In today's litigious society fraudulent lawsuits are constantly being filed. Why should Sunrider have to disclose ANY lawsuits if they are INNOCENT? Why is this proposed rule so Anti-Business? Who actually drafted this proposed rule?

I understand that the FTC wants to protect consumers but I do not believe that this is the right way to go about it. I believe that if this rule does pass that it will have a MAJOR detrimental effect on our Economy.

We certainly don't need that in today's economic environment. The economy is fragile enough without putting so many people at risk of unemployment with this proposed ruling. I am sure that the FTC can come up with a better way to fight Fraud than to put so many people at risk of losing their business.

Thank you for the opportunity to let me present my views to you.

Regards,

Greg Kent

SunSecrets
Independent Sunrider Distributor