

Federal Trade Commission

CFR Citation: 16 CFR Part 437

**RE: Business Opportunity Rule, Matter No. R511993**

It seems that the FTC may not truly understand that the vast majority of distributors conduct business ethically and honestly every day and that such a ruling threatens the livelihood of these individuals. We have to deal with the complexity of state and federal taxes. Creating yet another complex sounding system for these business people can't be the answer! When the revenue from direct sellers is adversely affected, the tax base they produce be adversely affected as well.

I honestly believe that the costs of complying with the requirements would increase expenses to the company which may be passed on through the selling price of goods or services we offer. I have been a Tupperware Consultant for more than 8 years and a Pampered Chef consultant for 3. I have watched as these companies restructure to remain competitive while providing a quality product at a reasonable price and still provide the consultants an income.

I may be what is considered part-time at my business, but many women I know are putting their children through college, saving for retirement, reducing their consumer debt and providing a better quality of life for their families. This form of employment is nothing like what is offered part-time at, say Walmart or PetSmart.

I can't believe that the more than 13 million independent distributors would be wrongfully penalized because of a very few people that have caused the FTC to look negatively at our profession. Please rethink this ruling.

Sincerely,

Deborah Ammann