

Federal Trade Commission/Office of the Secretary, Room H-135 (Annex W)

Re: Business Opportunity Rule, R511993

600 Pennsylvania Avenue, NW

Washington, DC 20580

RE: Business Opportunity Rule, R511993

Dear Sir or Madam:

I am writing this letter because I am concerned about the proposed Business Opportunity Rule R511993. I believe that in its presented form, it could prevent me from continuing as a Successful Independent XanGo Distributor, and devastate the small business I have worked so very hard to build and operate, as well as devastating all the hundreds of people that have worked so hard to build their small businesses.

I have been an Independent XanGo Distributor for over 6 months. I started this small business because I love the products and wanted to share it with my friends and family. I am presently, for the last 18 years, employed by a major airline and as I am sure you are aware of the cutbacks and reductions of pay the employees in my industry have taken. I personally have lost a large percentage of my regular income, over \$2000 a month. My retirement income was cut by more than half and I will not receive anything close to what I was planning on and that is going to force me to work beyond the years that I had planned to retire just to catch up. Not only the lost of future retirement income but also the loss of medical benefits also are some of the other things that I will now have to pay myself upon retirement and I am sure you are aware of where those costs are headed. In my scenario, basically all of my retirement pension will go just to pay for my medical coverage and leaving me basically with nothing for living expenses. The Xango opportunity of building a small business, with the income potential to restabilize my financial position, along with the product that I have found to be beneficial to my health, is the reason I started my small business. It is a business with low startup costs, a proven product and reputable leadership and the potential to help a lot of people as myself. I know many of the people that have been introduced to XanGo are also able to meet their monthly expenses as well as extra income to put in their savings account for emergencies.

Please, do not devastate the small business's our families have all worked so hard to build. We need this business to survive!

Some of the sections in the proposed rule would make it hard or almost impossible for me to sell my XanGo product under the proposed rules. Sharing this incredible opportunity with other families would be most difficult if not impossible if the present rules were to be changed.

The purposed waiting period will give the public the bad idea that there's something wrong with me or our XanGo business plan and also reflects badly on me. I also think this seven-day waiting period is unnecessary, because XanGo already has a 90% buyback policy for all products including sales kits purchased by a salesperson. In addition XanGo has 30 day a 100% money back guarantee on the product for all new Distributor that were just enrolled. The new enrollee does not even have to send any product back to the company to receive the 100% Refund on the product.

One of the most difficult sections of the proposed rule is the seven day waiting period to enroll a new XanGo distributor. People love this product and want to get started sharing it with others right away. This proposed change would create a hardship for all the families involved. They would not be able to get paid in a timely manner and would prevent the efficiency of the pay plan.

XanGo's sales kit only costs \$35. People buy cars, refrigerators, air conditioners and other items that cost much more than that and they donate have to wait seven-days. Under this waiting period requirement, I will need to keep very detailed records when I first speak to someone. I would then have to send in reports to my company. I am a small home business and this burden could literally devastate my business and destroy many other family businesses.

Finally, the proposed rule requires the disclosure of a minimum of 10 prior purchasers nearest to the prospective purchaser. I am glad to provide references, but in this day of identity theft, I am very uncomfortable giving out the personal information of individuals (without their approval) to strangers. Women in my organization may be subject to sexual or racial harassment. We have enough problems in this world without adding needlessly to more people being opened to foul play.

Please Prohibit sexual or racial attacks related to this disclosure. In the end the rule must bind the FTC to take direct enforcement action on sexual and racial attacks with a special unit assigned to monitor actions related to the disclosure forms.

I have seen many scams on the Internet. This rule will do nothing to stop them. They hurt my business! This rule will not stop Crooks as they violate the current rule all the time. I am proud to be an American Citizen and the proposed rule R511993 would hurt me and my business to the point of devastation.

Please help me to retain the right to operate my XanGo business and continue to help our friends and family as well.

XanGo is a family oriented Company. They really care about us. They have helped put more food on the tables of many American families around the country.

Please do not penalize XanGo and the XanGo distributors for the bad apples that have taken advantage of good American Citizens.

I am a good American citizen and it will hurt me. Thank you and please help me by going after the bad citizens and let the good citizens contribute to the economy as well as the society.

Sincerely,

Reiley W. Bruce and Rebecca J. Bruce