

THE WHITE HOUSE

June 23, 2006

Dear Sir or Madam:

I am writing this letter because I am concerned about the proposed Business Opportunity Rule R511993. I believe that in its present form, it could prevent me from continuing as a Fuel Freedom International (FFI) distributor. I understand that part of the FTC's responsibilities is to protect the public from "unfair and deceptive acts or practices," yet some of the sections in the proposed rule will make it very difficult, if not impossible, for me to sell FFI products.

Although I have just recently joined FFI, my husband and I were involved in several network marketing companies throughout the years. A lot of people made (and continue to make) a good living through them; they just weren't right for us. I believe that FFI is the company that my husband and I were waiting for all these years.

Sadly, my husband passed away two months ago. He would definitely be excited about FFI. I joined after trying the samples that were sent to me. My car immediately ran smoother, stopped idling high, and I am saving money on gas. That alone, is enough for me to want to remain in FFI, but now that I am a single parent of a teenager, I am depending on FFI to help me to support him and myself and send him to college.

The proposed rule of a seven-day waiting period to enroll new distributors is unfair. If people don't have to wait before purchasing TVs, jewelry, cars or other items with a price far more than the \$59.95 to enroll in FFI, why are network marketing companies being targeted by the proposed rule? A seven day waiting period to enroll new distributors gives the impression that there the company or the compensation plan is "shady".

According to the proposed rule it doesn't matter if the company was found innocent; all information regarding lawsuits for unfair or deceptive practices or involving misrepresentation must be released. Today, anyone or any company can be sued for almost anything. It doesn't make sense to me that I would have to disclose these lawsuits unless FFI is found guilty.

Finally, the proposed rule requires the disclosure of a minimum of ten prior purchasers nearest to the prospective purchaser. This just seems absurd to me! I wouldn't have joined FFI if I didn't see for myself that the products work. I'm sure that my customers would gladly share their complete satisfaction of FFI with others, but to actually be required to have a list is ridiculous. Again, I'll mention the fact that numerous other products, purchases that are much more expensive don't have such a requirement.

The fastest growing crime today: identity theft! Yet the proposed rule states that people that you want to share the FFI opportunity with have to be told that if they buy a business opportunity from FFI, their contact information can be disclosed in the future to other buyers. Not exactly a great selling point.

I appreciate the work that the FTC does to protect consumers. However, I believe this proposed new rule has many unintended consequences; there are less burdensome alternatives available to achieving your goals.

Thank you for your time in considering my comments.

Respectfully,

Trudy White