

FTC, Office of Sec'y, Room H-135 (Annex W)
600 Pennsylvania Ave NW
Washington, DC 20580

RE: Business Opportunity Rule R511993

To Whom It May Concern:

I am writing this letter because I am concerned about the proposed Business Opportunity Rule R511993. I believe that in its presented form, it would prevent the business I operate as a XanGo™ Independent Distributor from continuing, and would destroy the small business that has given me hope of a quality financial future, along with the dreams of many others who have placed their hopes in the wonderful opportunity XanGo™ LLC offers.

I have been operating a home based business, as an independent Contractor representing XanGo™ LLC, for a very short time. I contracted to operate this business because I loved the product. I saw how it helped my family to restore health, wellness and peace to our lives and wanted to share it with others. My disabled Mother-in-Law requires many hours of care daily and I had to leave my 9-5 job to care for her. XanGo™ LLC has provided me with the opportunity to secure my financial future while caring for her, helping her to live with people who love her, rather than in a nursing home. Though my business is small at this time, I have shared XanGo™ with many others, some are customers and others are now operating their XanGo™ businesses on a part time basis, with hope in their hearts once again, hope that they will be able to own their life again, secure their financial future and help others to do the same. Many individuals who are helping me to grow my XanGo™ business are now working their business full time and supporting their families on the income they receive from this business. Please don't destroy these small business people who are supporting their families with their XanGo™ income alone. Please don't destroy my business and my hope in a better tomorrow.

Some of the sections in the proposed rule (Rule 511993) would make it almost impossible for me to sell the XanGo™ product and would make it especially difficult, if not impossible, to introduce others to this fantastic opportunity. Changing to the new rules would devastate the growth and profit potential of the business I operate.

The proposed waiting period will give the public the idea that there's something to doubt about the XanGo™ business plan and it will also reflect badly on me. I believe this seven-day waiting period is unnecessary, because XanGo™ has a 90% buyback policy for all products including sales kits purchased by a salesperson. Additionally a 100% total money back guarantee, which applies to any new enrollee, is guaranteed for these new enrollees and is currently exercised freely by anyone purchasing from XanGo™ within the first 30 day period. The current procedures in place by XanGo™ already insure that no one can ever be hurt financially by the XanGo™ business opportunity. The XanGo™ sales kit only costs \$35. To require an individual to wait seven days to spend \$35 would seem to be a bit excessive. People buy TVs, cars, and other items that cost

much more than that and they don't have to wait seven days. Under this waiting period requirement, I will need to keep very detailed records when I first speak to a prospect and will then have to send in reports to my company. XanGo™ distributors operate small home businesses and this burden could destroy them completely by requiring excessive paperwork, and extensive time to build their business. With these new proposed rules, the XanGo™ opportunity would cease to be for the average person or the individual building their business on a part time basis. This is exactly opposite to what the XanGo™ business opportunity was designed to do.

The proposed rule requires the disclosure of a minimum of 10 prior purchasers nearest to the prospective purchaser. I would be glad to provide references for myself, but in this day of identity theft, I am very uncomfortable giving out the personal information of individuals (without their approval) to strangers. If I were buying a product from a direct sales individual and knew that my personal information may be given out, I would not purchase their product nor take part in their business. My choice to purchase a product or begin a business is my personal choice. It should be my choice to advertise my business or share my product usage as I choose to, not as mandated by law. Why would any person in his/her right mind feel sharing existing contacts and/or customers with their competition was in their best interest?

Daily I see many scams on the Internet and I have been approached by many crooks. The proposed rule R511993 will do nothing to stop these unscrupulous crooks. This rule will not stop crooks – they violate the current rule all the time. But I am a good American citizen and the proposed rule R511993 will hurt me. Thank you and please help me retain the right to operate a XanGo™ business where the company, XanGo™ LLC already has procedures in place to protect anyone from loss of money and/or time and credibility.

XanGo™ is a good company, please do not lump great companies like XanGo™, which has a 100% money back 30 day guarantee, into the same barrel as those who currently take advantage of others daily with no repercussions. If you wish to go after those who are damaging or hurting innocent people, I will salute you and do all that I can to help you.

Please insure that any proposed rules will not be detrimental to the incredible volume of sales created by the Direct Selling Industry, a Multi Billion Dollar industry today. To do so would hurt the United States economy tremendously and destroy many, many lives, along with their hope in the American Dream. Please go after the bad guys, not the good guys.

Respectively,

Juanita J. Blaser