

To: Federal Trade Commission  
Re: FTC Notice of Proposed Rulemaking for the Business Opportunity Rule  
From: A concerned Quixtar-Affiliated Independent Business Owner

I wish to voice some concerns I have with the Proposed changes in US Business Opportunities policies. I certainly applaud all efforts to provide prospects ample access to information that they need to make an informed decision about any business venture. The proposed restrictions, however, would have crippling effects on my own business and many other legitimate multi-level marketing opportunities.

First, a seven-day waiting period before a prospect can register would slow business and prevent those who are ready for such an opportunity from proceeding. I absolutely believe in giving every person that I register ample time to make their own decision and consider all the information. Those who have done so, however, should not be punished for their efficiency in decision –making.

Secondly, I believe it is unreasonable to require that I provide references and a record of past litigation to every prospect. Prospects have ample opportunity to meet several hundred of my business partners every week in our free business seminars. Also, I believe it is misrepresentation for me to present a 10 year record of litigations that are completely outside the realm of my own business. What I offer people is an opportunity to start their own business with the assistance of my own business group. If there had been any litigations from within my own business group – I would be more than happy to disclose this upon the request of the prospect.

Thirdly, financial records and proof of income are fine for reporting the United States government, but my own personal information is private and I should not be required to share this with every prospect. When interviewing for a position as an employee, I would never think of asking the interviewer to see a copy of their pay stub so I know for sure that I will get paid. This is ridiculous.

In light of these circumstances, I trust that you will have the wisdom to rework this proposal in favor of the legitimate businesses who are simply providing an opportunity to entrepreneurs who want to pursue it. Thank you for your consideration.