

June 28, 2006

Dear FTC representative,

I am writing to register my input on the FTC Proposal re: Business Opportunities. I disagree with the extent of some of the proposed requirements, although I certainly support the effort to uphold standards of ethics in building and growing businesses!

My husband and I have recently begun our own business and have set some very aggressive growth goals in order to enable us to support our family without having to work for someone else. In order to build our business as effectively and quickly as we desire, we take exception to certain requirements outlined in the proposed law that we feel would significantly encumber our progress. The required 7-Day Waiting Period is one such requirement. The fact that folks can opt out of enrollment as an Independent Business Owner in our line of business at any time they desire precludes the need for such a waiting period.

I also feel that there are certain requirements being proposed that would only jeopardize or simply be intrusive to the privacy of honest business people, while those seeking to prey on others would undoubtedly fail to comply or fabricate the required information anyway. This objection applies to the requirement to provide references, a litigation list and financial substantiation. Also, from a person's standpoint of considering a business opportunity, I believe that this information as well as that of specific earning disclosures is overkill. This is more data that most people would care to wade through, although for someone requesting this type of information it may make sense to provide them with it on an exception basis. However, these should not be blanket requirements; in the end, they simply slow down potential business growth and penalize those who would follow the regulations while dishonest "entrepreneurs" would falsify what they need to to get ahead anyway.

Again, I support the intent of these fair business regulations. I ask that you consider my viewpoint in your decisions regarding the specifics of this proposal.

Sincerely,

Cheryl L. Roberts