

Heidi Carlson  
Nuskin Enterprises

Dear Sir or Madam:

The reason for my letter today, is in direct response to the proposed Business Opportunity Rule R51193. While I know that the FTC has done much good in the past to protect consumers, I believe that this new rule will have inadvertent consequences.

I have been a distributor for Nuskin Enterprises for nearly 2 years. The opportunity provided by Nuskin has allowed me to stay at home and raise my three daughters without having to return to the workplace. In fact, I enjoy it so much and it has provided such wonderful products and experiences to myself and my customers, that I don't ever see myself leaving home to go to work again. Of course, this is dependent upon the continued strength and stability of the direct selling industry.

I find it difficult to envision what good can come of a seven day waiting period. Instead I see burdensome paperwork. Nuskin Enterprises refunds money to those who no longer wish to pursue their distributorship. I've guided someone through the process myself.

To provide information regarding past or pending lawsuits again creates a massive amount of tedious work that really doesn't provide much relative information. People can sue for anything at anytime. Perhaps if Nuskin were actually guilty of something, the information would be pertinent. However, to create more work when we've done nothing wrong is not appropriate

Lastly, disclosing personal information, such as name and phone number to strangers would likely make prospective and current distributors and customers uneasy. I'd gladly give out references as is common in other types of businesses.

Thank you for your past and current dedication to the protection of consumer rights. Let us work together to find alternatives that will work toward achieving both your goals and those of all involved with direct sales and marketing.

Respectfully,  
Heidi Carlson