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Arbonne International, Inc.

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Dear Sir or Madam:

I wish to share my thoughts on the proposed FTC Business Opportunity Rule R511993. I realize that your intentions for this proposed ruling are to protect consumers from individuals who are building their business's in an unethical manner that could be detrimental to the welfare of the prospective individual (which is a very small % out of the millions who are building their business's in an extremely ethical manner). At least I hope that is your true intention, and that there isn't some other driving force behind this proposed ruling that would benefit some other group or groups, possibly monetarily.

As with any type of business or industry that provides products or services, I can think of many instances where I was not treated ethically (ex. pushy car salesman, pushy clothes saleswoman, telemarketers, insurance salesperson, and I could go on). Unfortunately, we will continue to run into these individuals no matter where we go, with any type of business, and to generalize that all individuals in those professions are unethical is not true. So is with Network Marketing. To lump all of the Network Marketing Distributors into this type or group of people who are unethical is absurd, unfair, and very misinformed. Again, a very small %.

I have been a part of this incredible, viable, ethical industry (Network Marketing) for almost 4 years. First, as a wholesale buyer who is very grateful for the quality of products (pure, safe, and beneficial) that Arbonne International has provided to the consumer for 26 years, and now more recently as an individual who is extremely excited about building a business with this extraordinary company. Not only will my business positively impact my life, and the lives of my husband and 2 small children, but the lives of others who I am fortunate to meet who so strongly desire what this business, this industry has to offer. I have seen how Arbonne has transformed the lives of so many individuals, in so many positive ways that can never be measured, that it brings tears to my eyes.

I strongly feel that if this ruling goes through it will have a tragic impact on this phenomenal industry, which in turn could greatly affect the economic impact this industry provides for this country. But more importantly, the tragedy would come from the fact that many individual's goals, dreams, hopes, and quality of life may never become a reality because of this ruling. I thought our country was about supporting individuals who want to better their lives, and the lives of their fellow Americans, not make it more difficult. Maybe my belief in what I thought this country stood for has been a lie and should be re-evaluated. I hope not!

Please listen to all of us, and what we have to say!!! We are a strong, caring group of people who not only want to better our lives, but the lives of others. Please allow us the opportunity to create the lives we desire. Please allow us to continue to carry on our businesses ethically with the

utmost respect for our fellow partners, prospects, and consumers as we have done all along.
Thank you for your consideration.

Sincerely,

Megan Antlfinger