

July 3, 2006

Federal Trade Commission/Office of the Secretary  
Room H-135 (Annex W)  
600 Pennsylvania Avenue, NW  
Washington DC 20580

To Whom It May Concern:

I am writing this letter in response to the FTC's proposed "Trade Regulation Rule on Business Opportunities.

My husband and I have been a member of the Amway/Quixtar Business opportunity for 10 years now. Although we have not yet reached the goals that we originally set we are eagerly looking forward to our future as Quixtar Independent Business Owners.

I understand the need to weed out the junk, but in weeding out the junk you are going to break some good branches and also pull up some flowers.

Now as far as your proposal, we can see many difficulties in this agenda. Let me start

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**7 day waiting period:** We are not a get-rich-quick scheme and we tell everyone that we share the opportunity with that it is a 2-5 year plan. This time could be shorter or it could be longer depending on the work they decide to put into it. This waiting period could be deadly to a growing business. During 7 days a prospect could loose interest or disappear altogether. Then when you would be able to register someone and they have to wait 7 days each time they want to register someone and then their folks have to wait 7 days for their prospects this would take our 2-5 year plan and turn it into a 7-10 year plan. Here you are trying to tell us how fast we can grow our business. This sort of thing would not be required of your average person trying to purchase a business or open a business to gain customers. Therefore the waiting period needs to be eliminated from the proposal.

**List of References:** Another bad idea. This would mean that you would be handing out some ones personal information. Would you like that? What happens if someone registers someone that is not a good person (this can happen, businesses hire bad people everyday). This may open you up to theft in your home or worse if someone thinks you make a lot of money. Therefore the list of references needs to be eliminated.

**List of lawsuits:** This is absurd. If this is the case then every business needs to give this to future employees before saying that you will go to work for someone. Their past may be shady and you don't know if you'll really get that paycheck at the end of the week. This also needs to be eliminated. There is much information available to the public and through the Internet. If they are really seeking this information, it can be found. Therefore, the need to provide information regarding past lawsuits against the company should be eliminated.

**Disclosure of income claims:** We use many examples on how our business works in order for people to understand. If we would have to eliminate this or provide proof then how can we explain? We currently give our prospects a form (SA4400) which indicates the average income of an IBO. This disclosure would greatly cripple the way we explain the business. As far as sharing your personal income information this would be an invasion of privacy. We are taught through this business that we share the opportunity and the results are up to the individual, but we can share with them the potential. Therefore the income disclosure should be eliminated.

We agree that there are many scams out there, but placing some of these regulations in place would greatly cripple our Quixtar business. There are many things that you are trying to enforce on us that you would not dream of enforcing on "John Doe's Auto Shop" or "Jane Doe's Car Dealership". There are many business that "pressure" people into purchasing things such as; Car dealers, furniture stores, appliance stores, any kind of thing that has to do with impulse buying. If you place these regulations on us then you would need to enforce it on them also. Are you willing to do that? We know that in the end you will come up with something that can weed out the scams but not hinder the legitimate ones.

Sincerely,

David & Tammy Roig  
Thompsons Station, TN