

Federal Trade Commission/Office of the Secretary, Room
H-135 (Annex W)
RE: Business Opportunity Rule, R511993
600 Pennsylvania Avenue, NW
Washington, DC 20580

Dear FTC:

RE: Business Opportunity Rule R511993

I am astonished to hear that you are considering a law that would force multi-level marketing companies to make new distributors wait 7 days to sign up! That's more than the waiting period for buying an assault rifle! Such a law would cripple one of the few business opportunities average people have: multi-level marketing (MLM).

Through MLM, we "wage slaves" have a chance to earn extra money through a legitimate independent contractor business and maybe even escape the trap of working for corporate America. Is this the REAL reason you are considering such a restrictive law???

Making new distributors wait 7 days to enroll will kill their initial enthusiasm and cast doubt on the value of the MLM companies. Furthermore, such a law would create a new bureaucracy and raise costs for everyone. Remember, the greatest value given to our national economy is through SMALL BUSINESSES!

We already have laws protecting consumers -- such as the 3-day law allowing cancellation of a contract. Consumers can check the validity of a MLM through many resources without your adding more restrictive laws to "protect" them.

Please vote NO on Business Opportunity Rule R511993.

Sincerely,

Beth Kuper