

Gregory DM Davis, Owner
Maridon Dental Group, LLC

Federal Trade Commission/Office of the Secretary
Room H-135 (Annex W)
600 Pennsylvania Avenue, NW
Washington DC 20580

RE: "Business Opportunity Rule, R511993"

To Whom It May Concern:

I have been a long standing Independent Business Owner in the Amway/Quixtar business since the early 90's. I have as of yet only treated this as a hobby but have been fortunate to 'sponsor' about a dozen other people into this business. I only just really picked up this business through World Wide Dream Builders and have started the momentum required to truly build this to a lifestyle level. I wouldn't trade my membership for anything!

ALL of my contact with Quixtar, Amway and World Wide/Puryear Enterprises, has been impressive. I have worked in management in a top fortune 500 companies and am experienced in the dental world. The personal study encouraged through the WWDB system have in many ways shaped who I am, as much I might add as has my faith. They have far surpassed the levels of ethics required for my personal standards as well as ANY corporation I have ever worked with including American Express, TRS, Co.

After carefully reading through the proposed new rules of R511993, I am concerned of the unintended consequences that the FTC might bestow without realizing. It would cripple this industry and I believe a nation. These organizations have for decades demonstrated integrity. We also unfortunately have numerous other companies that have demonstrated the opposite.

Here's what I would ask you to consider:

1. Dishonest companies won't care about your rules and will NOT be affected by this rule in any way shape or form. They're not following the rules that are there, what would lead us to believe they'd follow this one? The answer instead is enforcing what we have.
2. Honest companies would only be hurt by this rule: Would you name for me ANY other industry that is required to list ALL law suites regardless of outcome? If that were to happen across the board, I think we'd see abnormal amounts of people in the medical/dental/banking industries that would fall out – never mind politics.
3. A legitimate multilevel company is typically difficult enough to promote growth for the rewards, yet simple enough for anyone with a dream to start out. Since the cost of our startup is so minimal – around \$100, it's accessible to all. Get rich quick schemes have repeatedly demonstrated that they fall apart all on their own.
4. Having to wait 7 days for sign up – adds incredible burden. Quixtar has a 100% guarantee as it is, there are better ways to manage this issue.
5. People who get 'taken' by schemes are people that are looking for a cheap ride. The pain they experience is one's own accomplishments. The pitfall's I've experienced I've coughed up to 'stupid' tax. It is NOT the government's responsibility to manage my day to day life, nor is it their responsibility to stop me from hurting myself. We've all learned from mistakes. Fortunately the only requirement for success – is get up – and start again!

I don't want to belabor the point. I take issue with most if not all of this prospective rule. This is the land of the free where we can dream and build a future. However, the precursor to success is the ability to fail. We cannot prevent everyone's pain, nor should we. I believe your time is better spent catching the bad guys.

Sincerely,
Gregory DM Davis,