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Phillip S. Ballard

Saturday, July 08, 2006

Federal Trade Commission/Office of the Secretary, Room H-135 (Annex W)

Re: Business Opportunity Rule, R511993

600 Pennsylvania Avenue, NW

Washington, DC 20580

RE: Business Opportunity Rule, R511993

Dear Sir or Madam:

I am writing this letter because I am concerned about the proposed Business Opportunity Rule R511993. I believe that in its presented form, it could prevent me from continuing as a Distributor with XanGo, and destroy my small business.

I have been an independent home based business Distributor for 11 years in different companies over the years .

Originally, I started my Network Marketing business because of the product. I loved the product and wanted to earn some additional money. My family fully depends on this income to provide 100% of our family budget because we are both on small social security incomes and at 66yrs. of age we need this income and I love what we do towards helping so many others **PLEASE** don't use this unnecessary Rule to destroy our small business!! We need it! The Heartbeat of American Business is Small Businesses, many of which are Home Based.

Some of the sections in the proposed rule would make it virtually impossible for me to sell my product and operate my Home Based Business. .

The waiting period will give the public the idea that there's something wrong with me or our plan and also reflects badly on me. I also think this seven-day waiting period is totally unnecessary, because XanGo already has a 100% buyback policy for it's single focus functional health beverage product .

One of the most difficult sections of the proposed rule is the seven day waiting period to enroll a new Distributor. XanGo's membership and sales kit only costs \$35. People buy lunch, dinner, TVs, cars, and other items that cost much more

than that and they don't have to wait seven-days. Under this waiting period requirement, I will need to keep very detailed records when I first speak to someone a prospect and will then have to send in reports to my company. I am a small home business and this burden will hurt or destroy my business. This proposed rule is actually anti-small business

Finally, the proposed rule requires the disclosure of a minimum of 10 prior purchasers nearest to the prospective purchaser. I am glad to provide references, but in this day of identity theft, I am very uncomfortable giving out the personal information of individuals (without their approval) to strangers. Women in my organization may be subject to sexual or racial harassment so this part can't go in at all, unless the FTC passes an addition to this rule prohibiting sexual or racial attacks related to this disclosure. In the end the rule must bind the FTC to take direct enforcement action on sexual and racial attacks with a special unit assigned to monitor actions related to the disclosure forms.

I have seen many scams on the Internet and been approached by many crooks because of my success. This rule will do nothing to stop them. It will actually hurt my business! This rule will not stop Crooks – they violate the current rule all the time. But I am a good American citizen and it will hurt me.

Thank you in advance for your attention to and favorable consideration of this request.

Sincerely,

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Phillip S. Ballard  
Independent XanGo Distributor