

7/11/06

To whom it may concern,

I am very concerned about the proposed Business Opportunity Rule R511993 and the effect it will have on my business and the entire industry I am involved in. I am concerned that this rule could prevent me and many others from continuing as independent distributors with our Companies. The company I chose has been in business for 20 years and has many people who have found success, time freedom and are now living the American Dream. I do understand that part of the FTC's responsibilities is to protect the public from "unfair and deceptive acts or practices," yet some of the sections in the proposed rule will make it very difficult, if not impossible, for me to recruit people into my business opportunity and to sell my products. I am concerned that this is going to stifle the American Dream for many people who cannot afford to start a business of their own except for through many Companies like the one I am involved in who charge very little to get started.

I have great hopes and dreams that can be realized now because I have found a wonderful Company to be a part of. I am new in this business; I've only been a distributor for less than a year and I am an adult, I did my research, I did not need to see reports, law suits, wait 7 days, see peoples private information, ect to become involved in this great opportunity I had set before me. I just couldn't wait to become a part of this. I became a distributor in my company because my family is in debt; we don't own a home and most of all, I want to be home with my daughter. I also know that the products and business opportunity in my Company are exceptional and I am making it my full time career. My husband is in the Marine Corps and is currently serving in Iraq. As I am sure you know our Military does not get paid much or what they deserve and it makes it hard for us to survive. I am trying to get us out of dept and to have a better quality of life, which I know is very possible through the Network Marketing Company I have chosen to be associated with. The Company I chose to become a part of does disclose their Income disclosure statement, which I think should be the only document that should need to be disclosed for any person to make a decision of weather or not they want to become involved in the opportunity presented to them.

I do not agree with the confusing and burdensome sections of the proposed rule the seven-day waiting period to enroll distributors, a sales kit in my Company only costs \$49.00. Adults have the capacity

to think for themselves and should not have to wait for seven days to become an independent distributor of any company. People buy Furniture, boats, computers; TVs, RV's, cars, and other items that cost much more and they do not have to wait seven days. Why should we independent distributors have to deal with this waiting period? This would give the impression that there might be something wrong with the company or the compensation plan and scare many people away unnecessarily. I think this seven-day waiting period is completely unnecessary because we already have a buy back policy for our sales kits and products purchased by a salesperson. Under this waiting period requirement, I will need to keep very detailed records that will always be changing when I first speak to someone about my business opportunity and I will then need to send in many reports to my company headquarters, this will also scare potential independent business owners away.

The proposed rule also calls for the release of **any** information regarding lawsuits involving misrepresentation, or unfair or deceptive practices. It does not matter if the company was found innocent. Today, anyone or any company can be sued for almost anything. It does not make sense to me that I would have to disclose these lawsuits unless my Company is found guilty. Otherwise, we are put at an unfair advantage even though we have done nothing wrong

Finally, the proposed rule requires the disclosure of a minimum of 10 prior purchasers nearest to the prospective purchaser. What about the new distributors who have not sold anything yet? They will have to contact the company to get personal confidential records!!! I am glad to provide references, but in this day of identity theft, I am **very uncomfortable** giving out the personal information of individuals (without their approval) and myself to strangers. Also, giving away this information could damage the business relationship of the references who may be involved in other companies or businesses including those of competitors. In order to get the list of the 10 prior purchasers, I will need to send the address of the prospective purchaser to my Company headquarters and then wait for the list. I also think the following sentence required by the proposed rule will prevent many people from wanting to sign up as a salesperson - "If you buy a business opportunity from the seller, your contact information can be disclosed in the future to other buyers." People are very concerned about their privacy and identity theft. They will be reluctant to share their personal information with individuals they may have never met.

I appreciate the work that the FTC does to protect consumers, yet I believe this proposed new rule has many unintended consequences and there are less burdensome alternatives available to achieving your goals, please reconsider this rule, it is totally unfair and dangerous.

Thank you for your time in considering my comments.

Respectfully,

Mrs. Cuellar