

Stacey Silva  
Independent Demonstrator, Stampin' Up!

RE: Business Opportunity Rule, R511993

Dear Sir or Madam,

I was compelled to write this letter today against the proposals made in BOR R511993 if for nothing else than the lack of respect for my personal privacy.

The 7 day waiting period reflected in the ruling combined with the requirements of litigation information release and reference information will prohibit me from recruiting people into the Stampin' Up! Business opportunity. This will directly affect my compensation from the company as it's based not only on personal sales achievements, but also a combination of recruiting efforts.

For me, this was not what got me upset. I just figured I would no longer recruit as I would not risk the personal liability associated with not following the rules which would become so extremely cumbersome.

What caught my eye - THE LACK OF RESPECT FOR MY PERSONAL PRIVACY. How does this ruling do that? Simple, if Stampin' Up has to provide its demonstrators with information for references for those who do recruit, my name will go on a list somewhere for all to see. This is NOT acceptable! In today's world of identity theft, I do NOT want my personal information given out to people I do not authorize. However, if it isn't given out, then those that want to recruit or need to for the additional financial gain won't have the reference information they need to abide by the Ruling.

The release of litigation information more directly affects SU than me personally; however, I don't think it's right for their business to be made so public when they are a privately held company.

I realize that you are trying to protect people from pyramid scheme type companies; however, that is not what the Stampin Up business opportunity reflects. I think that more research is needed into home-based businesses before a Ruling is put into effect.

Thank you for listening!

Sincerely,

Stacey L. Silva