

Brenda & Randy Hill

July 11, 2006

Attention: Federal Trade Commission

Re: Oppose Business Opportunity Rule, Matter No. R511993

My husband and I have been active distributors with Herbalife International for more than 5 years. Our business not only benefits us with a healthier lifestyle and the joy of helping others do the same, it also offered us the opportunity to purchase our first home 3 years ago, and enabled us to be stay at home parents for our two children.

The administrative burden of upholding the above business opportunity ruling will take the simplicity out of our business. All small business owners, regardless of whether it is that of a retail store or franchise, or network marketing, are challenged with the burden of doing every aspect of our business on our own until we have grown our revenues large enough to afford paying someone else to work for us.

If someone wants to explore a business opportunity for themselves, they need to do their own due diligence...not be able to simply stick out their hand and have all kinds of statistical data handed to them to show what previous "failures" have gone before them. Most distributors in the network marketing environment want the same thing: to be their own boss...work when and where they want to and have an earnings potential to meet or exceed their needs. They need to have their belief strengthened by the possibilities an opportunity provides, which comes from successful people they look to as mentors...not scare tactics that will keep the faint of heart forever in their own box.

Business Opportunity Rule, Matter No. R511993 will heap unnecessary burdens on individual distributors, which will ultimately reduce our effectiveness to offer our products and services to the public, as well as hinder a prospective new distributor from joining our team. It is punishing the masses for the actions of the few illegitimate business scams in the marketplace. There must be a better way to handle this problem.

Herbalife is not only an incredible line of nutritional products that change people's lives every day, but is an outstanding income opportunity for anyone who is interested in enjoying a healthier lifestyle and sharing that with others. It is a way for an average person to experience the American Dream, and should be protected.

Please oppose Business Opportunity Rule, Matter No. R511993.

Thank you.

Brenda Hill