

To FTC/Office of the Secretary Dear Sir/Madam, Subject: Proposed FTC Rules I and my wife have been an Independent Business Owner affiliated to Quixtar Corporation since Sep 1999 and am currently at the level called as Platinum. We just are very excited about the growth in our business and personal life since it has brought me and my wife closer as well. I have nothing but good words to say about Quixtar and our experience with them so far has been just fantastic. We are just amazed at how much our lives have changed, giving us an opportunity to own a business without the headaches of a traditional business. One of the biggest joys we see is the number of people's lives we have been impacting in a positive way and teach them how they can be successful too. When we got started in this business as an IBO, we were provided with complete information on what it entails to build this business, the income which we expect at each level and complete literature explaining all of the above. We could also try out the products and the fact that we could still change our minds and get a refund back after getting started in the business gave us the confidence to get started. We explain the same thing to the prospects we talk to about the business on how much it exactly takes to get started in the business (\$125 which includes sample products and literature) and the whole amount minus the shipping charges will be refunded if they do change their mind. The new proposed ruling will definitely have a detrimental effect on our business because 1) Significant waste of time for us, specially if we were to wait 7 days for every person to start in the business, which will also delay the new person's growth in this business as they have to wait for another 7 days to start another person. This in turn will affect the new person's growth as they might not be able to attain new levels in the business which is when they have the most excitement and thus affect the income for the new business owner. 2) We already provide the new person with all the information, including the incomes they can expect from the business in printed format, explain the numbers to them. We give them samples of the products for them to try out. Furthermore we invite them to attend an orientation session where they can meet other business owners in the area and thus learn for themselves the other person's experience. After all this, if I ask them to wait for 7 days to get started, they will definitely lose the excitement and give up. 3) Requirement to provide references - Firstly, I don't think anybody would willingly agree to provide a reference unless they have any monetary gain. Furthermore, we are independent business owners, so why would someone else agree to provide a reference just for the sake of knowing us. Also, there is no gurantee, that the new person will not go and sign up with another person I provide as a reference. 4) Requirement to provide a litigation list for everybody - this is just impossible given the fact that there are thousands of business owners, and the term seller is very generic. Is it just the company or every business owner affiliated with Quixtar company? I don't get a list of court cases for a company I am going to work, so why it would it be different here. Also, of question is - were those cases of merit at all? 5) Requirement for Financial Substantiation - We already let the new person know where we are in the business and the approximate income we derive. It would be an encroachment of my privacy if I were to declare all the information. Also, it is the very nature of this business in that, it depends on the person, their effort and time they put in this business. It is not fair to generalize that and compare it to a job. Those are my personal feelings and I would highly appreciate if you can reconsider the proposed rulings. regards, Praveen.