

Re: Federal Trade Commission's "Trade Regulation Rule on Business Opportunities":

Dear Sir,

Here are some of my concerns on the above Notice of Proposed Rule Making:

Six years ago when I heard of the Quixtar business opportunity, I was given sufficient information to form my own opinion. With a guaranteed refund of registration fees if not satisfied, I felt confident of my decision. At each showing of our business plan, I inform the recipient that this is not a get rich quick scheme, that honest, hard work is required to build a business. I get nothing for merely signing someone up. I get rewarded after they start getting rewarded for their efforts. I recommend a \$130.00 registration. If they want additional sample sized products, I tell them what it would cost. Making head hunter fees illegal would be a great help curbing unethical practices as would putting a cap on some businesses' start up inventory size/costs.

A seven day waiting period gives a prospect a long chilling period to mull over what they've heard. I always ask them to check us out with the BBB Online and some of Quixtar's provided web sites to answer questions. Merely asking friends and relatives what to do is like asking a carpenter how to invest in the stock market. It's something they may or may not have knowledge of but will surely have an opinion. The seven days makes it a two week period for a prospect who wants to get going before he/she can register their first business owner and start training their new prospect.

Having to provide 10 local IBO's contact information makes it very difficult to move into new geographic areas, a necessity for growth. I wouldn't want my name/information given to total strangers without my knowledge. What if I'm talking with a friend of a current business owner and the prospect decides to go with them instead of with me? I've done the work, they get the rewards. Not a good business ethic.

The litigation list would be a nightmare to keep up with. How about merely having them review FTC and BBB web sites concerning your business opportunity?

Earnings disclosures are provided in our board approved presentations. The money I make at my business is between me and the IRS. It's never where I want it to stay. What if the prospect has higher goals than I do?

I applaud your efforts to keep business opportunities honest and ethical. Please continue to work with the various business boards to work up a viable compromise.

Respectfully submitted,

James W. Maker