

lia sophia

Advisor – Stacey Kuhnkey

July 12, 2006

FTC:

This letter is to oppose the Business Opportunity Rule. As a member of a direct selling company, lia sophia jewelry, I am insulted that you feel the need to monitor our business in this way. As a mother of soon-to-be two, this company has give me a great opportunity to make extra income for my family by giving me the flexibility I wouldn't be able to find anywhere else. With the rising costs of everything these days, every little bit helps. I'm still able to work (on my own time) and not have to put my children in daycare.

Recruiting is one of the main ways we make our money and it can be challenging enough trying to get someone else to "take a chance" on doing what we do and becoming successful at it. Our business is not a scam and you get out of it, what you put into it. The benefits are very straight forward and nobody is being coursed. If anyone wants the information you are suggesting then they can always ask for it.

I'm sorry if other people have been taken advantage of through other companies, but no one made them sign up through them and at some point, people have to take some responsibility for their own actions and decisions! All you would be doing by passing this rule is making more paperwork for us that already have enough of that to deal with, and make the people we are recruiting wonder why they have to have all this information in the first place.

Therefore I'm asking you to please not pass the Business Opportunity Rule. Life is complicated enough to have to add more to it.

Thank you,
Stacey Kuhnkey
lia sophia advisor