

Terry B. Dorman

July 13, 2006

Federal Trade Commission
Office of the Secretary
Room H-135 (Annex W)
600 Pennsylvania Ave. NW
Washington, DC 20580

Re: FTC Business Opportunity Rule R511993

Dear FTC,

I have been involved in Direct Selling (MLM) businesses for 15 years and understand the principals and most structures of these type businesses.

While I agree that the public needs to be protected from unscrupulous and fraudulent representations by a few people, I feel that your proposal is like chemotherapy, it destroys all cells and not just the bad ones.

More thought needs to be given to the seven day waiting period. If this applies to direct sales, it should also apply to infomercials, car dealers and others that hype their products through slick marketing practices that mislead the buying public.

Most states already have a rescission period (usually three days) as does my state of Florida. This is sufficient.

The list of nearest references is an invasion of my privacy and should never be required by any branch of Government or business. What business I am in and how or what I feel about it is my business and no one else.

It would be very easy, with today's technology, to fraudulently create an official looking income statement or check that could fool most people. This would not stop unscrupulous people at all. Just like the gun laws do not prevent criminals from finding and using guns.

The disclosure of all legal actions during the previous 10 years should also apply to all business that advertise or make claims. Hospitals, doctors, car dealers, builders, shampoo manufactures and etc. should all be required to divulge their past legal actions if it is required of Direct Marketing representatives. Why are we being singled out as all bad guys?

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Cancellations and refunds: If this is to be fair, Wal-Mart, Home Depot, Loews, Circuit City, Walgreen's and Target should also be requested to disclose a list of all the cancelled orders, returns and refunds they give out daily.

I am sure that the intent of the FTC, is to protect me, my family and the rest of the American public from fraudulent and dishonest schemes. Please take into consideration the damage that will be done to the honest hardworking direct sales people by imposing these regulations.

Sincerely,

Terry Dorman