

July 13, 2006

Federal Trade Commission/Office of the Secretary, Room H-135 (Annex W)

Re: Business Opportunity Rule, R511993

600 Pennsylvania Avenue, NW

Washington, DC 20580

Dear Sir or Madam,

I am writing this letter because I am concerned about the proposed Business Opportunity Rule R511993. I believe that in its presented form, it could prevent me from continuing as a consultant working for Isagenix International. I have been an independent consultant with Isagenix International for about 3 months now and I cannot begin to express what a phenomenal business opportunity this has been for me. It has literally changed my life for the better and I couldn't be more thankful for getting involved in this industry.

I originally got involved for the business aspect, but the products have also helped me tremendously and I love helping other people to enrich their lives with the product and the business. Please don't ruin my small business, it has done too much good in my families' life and we now rely on some of that extra income to help me get through school. The newly proposed 7-day waiting period would reflect nothing but negativity toward me and my business plan. This 7-day waiting period is completely pointless because Isagenix International already has a 90% buyback policy for all products, including those sales kits purchased by a sales person. It also makes it hard to sign up a new associate with Isagenix International and who would want to make it more difficult to help enrich the lives of others.

Isagenix International's sales kit only costs roughly \$580. Consumers buy many commodities and they certainly don't have to wait 7 days to purchase those, so what sense would it make to restrict our products in such a manner? Under this waiting period requirement, I will need to keep very detailed records when I first speak to someone as prospect and will then have to send in reports to my company. I am a small home business and this burden will hurt or destroy my business. This proposed rule is just simply a bad idea.

Finally, the proposed rule requires the disclosure of a minimum of 10 prior purchasers nearest to the prospective purchaser. I am glad to provide references, but in this day of identity theft, I am very uncomfortable giving out the personal information of individuals (without their approval) to strangers. Women in my organization may be subject to sexual or racial harassment so this part can't go in at all, unless the FTC passes an addition to this rule Prohibiting sexual or racial attacks related to this disclosure. In the end the rule must bind the FTC to take direct enforcement action on sexual and racial attacks with a special unit assigned to monitor actions related to the disclosure forms.

I have seen many scams on the Internet and been approached by many crooks because of my success. This rule will do nothing to stop them. They hurt my business! This rule will not stop Crooks, they violate the current rule all the time. But I am a good American citizen and it will hurt me. Thank you and please help me.

Respectfully,

Michael Lippert
Consultant
Isagenix International