

### **Business Opportunity Rule: R511993**

Hi, to whom it may concern at the FTC,  
Although I understand that it is in your best interest to protect the good people of our country against some bad apples posing as good business people, and I share the same feelings. Thank God for the FTC because without you, so many of us would have total fear. So really, thank you for being here for all of us.

I feel there are many ways to eliminate rotten eggs, however I feel that this rule is going to largely disable the good business people (legitimate) in my industry as well as the predators (fraudulent groups). If you could find it in your hearts to create another rule to eliminate the poor hearted business people, it would surely help so many of us good ones. I thank you in advance for taking a moment of your time to read my letter.

I am working diligently to build my business in XanGo. Our company has such high standards. We have an amazing team of founders that we all love. We get to help so many people with their health and wealth. Which happen to be the 2 leading challenges in the world today. We are doing a wonderful thing for the greater good. I was in the movie industry before I came across XanGo. I was always involved in natural healing one way or another so this product was right up my alley. I roomed with another gal at an Anthony Robbins Seminar (He has been a life coach for several of our Presidents, amazing person) She introduced XanGo to me. I tried it for my health and shared it with family members that were ill and then because of the positive results they had, I decided to educate and share it with as many people as possible. So now it is my full time business and I am doing great. I have been in this business since December 2005.

What I never knew and what others may not understand is that being in this industry makes us look within ourselves and become better people. We learn that our business is a heartfelt business and if you are not coming from the heart, you will lose, because people will always feel this. So this has forced me to do so much self development. I am learning everyday about positive wonderful things, thanks to this industry. And now the people that I have shared this with are learning how to become better people as well.

What will effect our industry in a terrible way would be the 7 day waiting period. This is basically telling clients that we are doing something shady. It gives a hint of concern. It is difficult to keep good records with this rule. It is impractical and will create unnecessary concerns and delays.

Elimination of the \$500 business threshold forces the majority of direct selling companies to comply with other provisions of the proposed rule that are more appropriate for businesses requiring a greater investment than a direct selling sales kit.

Litigation reporting is unfair in that it does not distinguish between winning and losing lawsuits. It's irrelevant of the reporting of almost all litigation regardless of the outcome.

Earnings Claims: Difficult to collect required Data and Targeted "bad actors" will not provide accurate data while legitimate companies will.

References will create possible corporate liability for ID theft, privacy and safety issues and lastly impracticality of finding the 10 nearest existing sales people.

So again, please re-think this new, pending rule and find it in your hearts to eliminate it and create another that will not harm the good people of this industry. I feed my family with this money and I am doing so well at it. I feel it was made for me.

I'd like to thank you again for all of your amazing efforts and works. We all appreciate what you are doing.

Have a wonderful day and better yet, Live with Passion.

Sincerely, Sheryll Flickner