

Charles Seaman

July 15th, 2006

Federal Trade Commission/Office of the Secretary
Room H-135 (Annex W)
600 Pennsylvania Avenue, NW
Washington DC 20580

To Whom It May Concern:

Regarding the proposed rule for additional information on business opportunities, I would like to give my opinion so that it may be considered prior to all necessary parties placing their votes for this important decision. I am an Independent Business Owner (IBO) with Quixtar and have been one for approximately two (2) years. I have found that the business opportunity provided to me, and to others, by Quixtar is an incredible experience that provides the opportunity to earn additional income through a low-cost business and to develop leadership characteristics through the education system that we utilize in our business.

Prior to registration, I received sufficient information so that I was able to make an educated decision before registering as an IBO with Quixtar. Actually, upon learning of this business opportunity, I wanted to register immediately, but was encouraged to wait a few days so that I could obtain more information and make an educated decision. A common saying in our business is "if it's a good thing today, it will still be a good thing tomorrow," and I happen to strongly agree with that statement. Whenever I meet with a prospect who is looking at the Quixtar business opportunity, I give them the same information that I received (with any applicable updates that reflect the present time period) so that they may also have sufficient information to make an informed decision and so that they are well aware of what they will be getting involved in. An average registration cost to become a Quixtar IBO would cost approximately \$250.00, which is much cheaper the cost of a traditional business, and has a six-month 100% money-back guarantee if a new IBO does not feel that they are satisfied once they register.

In regard to the proposed seven-day waiting period before a prospect would be able to register as an IBO, I find that every person goes at their own rate and some people will take seven days or more by their own choice so that they may be given the proper information and have the necessary time to evaluate it and make an educated decision. Likewise, some people will choose to register at a quicker rate and I feel that they should be allowed to do so because it is the person's choice. If they are unsatisfied after registering, they are entitled to a money-back guarantee as previously stated. Providing a list of local IBO's would defeat the purpose of the Quixtar business and of the free enterprise system that makes America so great, as it takes work that one person does and potentially gives it to another person free of charge. In my Quixtar business, I personally have the privilege of working with several other IBO's that have mentored and assisted me in building my business, and I would encourage any new prospect to utilize these people as they will help to provide us with an education to build our business. A "litigation list" seems like a bad idea to me because it is a given that any corporation is bound to have litigation at some point in today's day and age, some of which has merit

and a lot of which does not. If the issue is such a major point, then odds are the business should be out of operation. Otherwise, it is more likely than not a minor issue and does not deserve to be given credit in any circumstance. Lastly, I believe earnings disclosures are a good measuring point of any business. In the Quixtar business opportunity, we always provide new prospects with a verbal outline of what our business entails and we then provide each prospect with literature showing this information so that they can look at it and see it for themselves. The literature that we give to prospects clearly shows the average gross monthly income of an IBO and then also provides a layout to sum up how our business works and how it is built.

Should you have any further questions or comments regarding this matter, you may contact me via telephone or in writing at the correspondence information listed above in my letterhead.

Sincerely,

Charles Seaman