

To Whom It May Concern:

I will begin with a brief description of our personal experience with the Quixtar business. We have been registered as Independent Business Owners since 1993 and have been able to accomplish some major personal goals because of our dedication and commitment to our personal business. We have created the choice for my wife to stay home and raise our three children, which is priceless for the society of tomorrow. Besides the financial benefits we have also made great friendships and mentors for our life.

When we saw the business plan, it was clear to us that the plan will yield what one puts into it, although simple, we knew it wasn't easy. We were given the necessary information needed to make a good decision. When we share this opportunity with others, we provide the same message. The standard registration fee is around \$65 (with appropriate taxes) with an optional product pack for \$60. All of which is refundable if the prospects want to resign from their business.

I would like to comment on the specific rules that are being proposed and how it will affect our personal business.

The requirement of a seven-day waiting period:

In my opinion, the seven-day waiting period is a big disadvantage for growth of the business for the following reasons:

1. When we share the business plan, we provide the necessary information to the prospects and meet with them in a couple of days to review the information loaned to them and see if the business we are offering is right for them or not. If it is, a lot of the prospects that want to get registered immediately and share it with the people they know. So, it is a serious deterrent for anyone who wants to start the business as it slows down their progress significantly as they have to wait seven days and then register and their people have to wait seven days and so on.
2. It seems to me that this rule is being created for people so they have the necessary time to make a good decision. I have had prospects that asked for more time to review and we have agreed to meet later, so it is not necessary for the FTC to impose a ruling across the board to hurt others that are ready to start their business.

The requirement to provide references:

The Quixtar business is based on high touch that only personal contact can provide. This proposed rule to provide a list of references is not required at all! A list of local Quixtar Independent business owners is not public knowledge and I am not in approval of strangers calling me to get references about the Quixtar business. It is an infringement of our privacy! Prospects get an adequate chance to attend local events to meet other IBO's in the area as part of us sharing the opportunity with them. I don't know of any self-employed businesses that have to provide references of other similar businesses in their area for prospects to make a decision!

The requirement to provide a "litigation list":

All the public information that prospects have access too can be used to provide them the basis to make the right decision for them. For example, when I interviewed for my first job at a local university, how ridiculous is it for the university to provide me with a list of all litigations against them as part of the employment offer!!! On another front, imagine the next time I walk in to the local retail store and buy a body soap and asking for all litigations against the manufacturer before I purchase soap! Or for that matter in evaluating a business opportunity! This is a completely impractical and unnecessary proposal.

The requirement for specific earnings disclosures:

When the prospects see the Quixtar Sales and Marketing Plan, we are required to provide them with the SA-4400 document that clearly states the income one can earn based on their work and how they build their business. We also state the same income when sharing the business opportunity with prospects. I have never gone to a job interview and asked the interviewer their income? Asking for anyone's personal information and its verification is inappropriate. The same applies to business owners being asked for their personal incomes.

The requirement for financial substantiation:

I don't provide prospects about any of my personal income that we derive from the Quixtar business. We do share what rewards we have been able to accomplish through the business. Any requirement to substantiate my personal income is totally inappropriate as we are not talking about my income but the income the prospects can make from the Quixtar business that is substantiated by the SA-4400 sales and marketing plan document. Besides, my personal income is personal to me! What has my income go to do with what the prospect can or cannot do?